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THE COLOR CAMERA CATCHES THE NEW ROYALTY OF APPELDOM AT HARVEST TIME — STARK GOLDEN DELICIOUS & STARKING

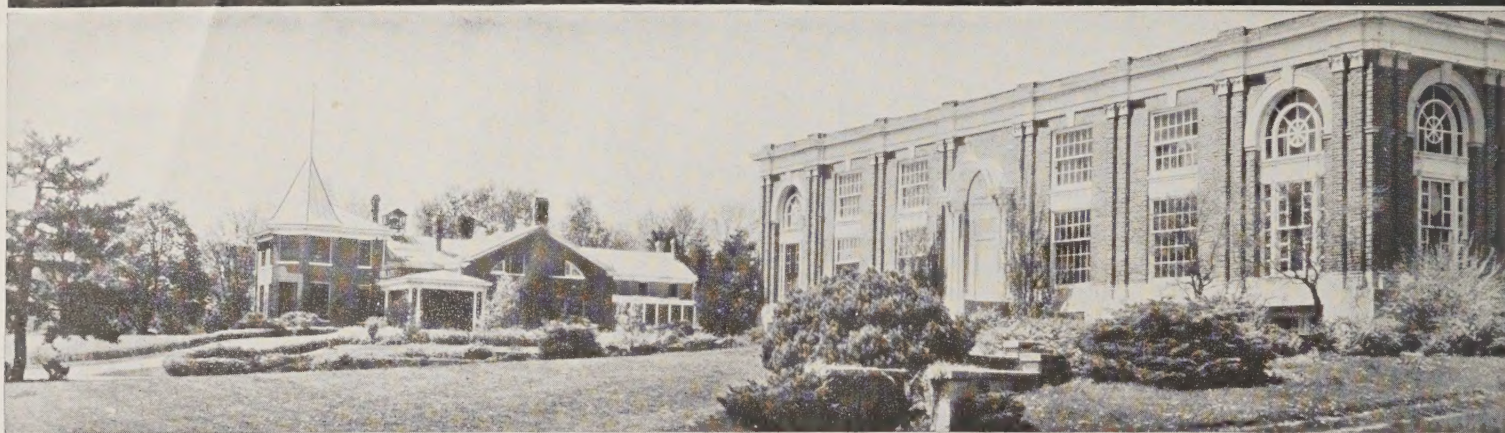
STARK BRO'S LOUISIANA, MO.

WORLD'S CHAMPION FRUIT TREES & HARDY ORNAMENTALS



America's Greatest Family of Nurserymen—6 Generations of Starks—With 131 Years Experience

How the Stark Family Combed the World for Improved New Fruit Creations



General Offices and Executive Buildings of Stark Bro's Nurseries and Orchards Co. in Beautiful Stark Park.

Stark Bro's Discovered and Bought Amazing New Parent Trees Record-Bearing Strain Parent Trees That Produce Larger Fruit—More Delicious Fruit—That Bear Years Quicker—That Bear Far Heavier

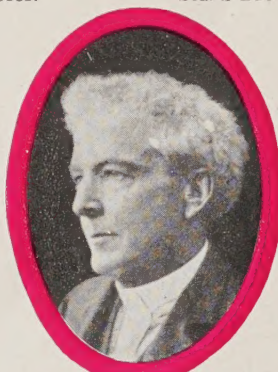
For over 131 Years—for 6 generations—the life-work of the Starks has been to seek out and give to the world BETTER FRUITS, FINER TREES, IMPROVED GROWING METHODS. Ever since 1816 it has been our privilege to pioneer the betterment of American Nursery methods and fruit tree growing. It has seemed to us that our position as the Oldest Nursery in America—Largest in the World—gives us this great work as our responsibility. Fruit growers confidently expect us to provide newer and better values in fruit trees, shrubs and roses.

A host of exclusive Stark creations have won the commendation of the world's most distinguished horticulturists and are proving the BIGGEST PROFIT MAKERS in America's orchards. These EXTRA VALUES are made possible ONLY by our More Than a Century of Successful Experience. These Extra Values are not to be expected with fewer years of experience and accumulated knowledge. While naturally proud of the Success, 131 Years of Research, Testing and Experience have brought, Stark Bro's are always alert for Newer, Better Fruits and Ornamentals.

Introduced More Fruits than ALL Others

Hon. E. P. Powell, famous Horticultural author, wrote:—"There are two kinds of men dealing with Fruit Evolution. One of these is the Burbank sort, applying science to the development of new sorts. **If Burbanks are wizards, Stark Bro's are the Saviors.**" Stark Bro's have unquestionably introduced more Valuable, Successful, Famous New Fruits than all other nurseries combined.

A few follow: Stark Golden Delicious, Starking, Stark RedGold, Scarlet Staymared, Jonared, Stark Delicious "Double-Life" Grimes Golden, Stark King David, Dbl. Red Rome Beauty apples. Hal-Berta Giant, Golden Elberta Cling, July Elberta, Stark Early Elberta, Alton, Illinois, Krummel October peaches. Gold, Omaha, Stark Green Gage, Burbank Elephant Heart, Great Yellow plums. Montmorency Stark, Montearly and Stark Gold cherries—and scores of other fruits, including the greatest of Burbank's creations and the new World's Earliest peach.



LUTHER BURBANK
WIZARD OF HORTICULTURE

Burbank Asked Us to Carry On His Work

When Luther Burbank, the master Plant Breeder, realized the end of his remarkable life was near, he requested Stark Bro's to carry on his great work.

This we have done. As a result there are now, after years of research, offered to the fruit lovers of America many astounding, New Improved varieties of fruit that are destined to become the outstanding varieties of their types in the entire fruit world.

At the time of his death he had produced hundreds of wonderful new hybrid fruits of outstanding merit. He created Huge Delicious plums of every class that will make many other plums out-of-date.

He has produced a family of marvelous New peaches, with NO FUZZ—exquisite smooth skinned hardy nectarines. These Wonderful New Burbank Fruit creations which we introduced to the World are OBTAINABLE FROM STARK BRO'S ONLY.

11 Stark Nurseries in 8 States Give You Greatest Tree Values

Successful Orchardists and Scientists now agree that the better the conditions under which Nursery Stock is grown the more vigorous, hardy and thrifty that Nursery Stock is for orchards in all sections of the country.

Over 131 years' Nursery Experience has proved to us that there are only a few spots of wonderful nursery soil, with ideal nursery climate, that grow apple nursery stock better than all other sections; other places grow finer rooted young cherry; others produce the best young peach trees. For instance, we have 1500 acres in the Ozark Mountains where young apple trees develop stronger,

hardier roots and tops than any other place. Similar exceptional combinations of soil and climate grow better plum trees, pear trees, apricots, prunes, quinces, crabs, etc.

We have located a Nursery at each one of these ideal spots—11 in eight different states in the U. S. That is one big reason why Stark Trees are so much better than other nursery trees. 131 years of experience is part of every Stark Tree. We not only know HOW to grow them better, but we know WHERE TO GROW THEM BEST. We have 4,000 acres of Ideal Nursery Soil. Stark Bro's grow their own stock, by Stark EXCLUSIVE Methods and ship DIRECT TO YOU.

Stark Trees Pass 5 Inspections

Official Government Inspectors regularly inspect and certify all Stark Nursery Trees and Plants.

All Stark trees are again inspected and approved before they are accepted by our superintendent for shipment. **Five times these trees must pass inspection** at the hands of expert men who are instructed to throw out every tree that does not measure up to the high standards we have set. This is our customers' assurance that every Stark tree is good, that they are as near perfect as trees can be.

Eminent Horticulturists Who Assisted Stark Bro's in the Preparation of this Great Book

In the selection and description of Varieties recommended in this Book we are grateful for the valuable advice and assistance of leading Horticulturists, Scientists and Orchardists in all sections of the United States. The photographs

of a few of these Eminent men are shown below. Therefore, when you read this Book, bear in mind that it is Authoritative—not only because the Fruits and Methods Recommended are backed by the Stark Family Experience of 131

Years—6 Generations of Stark Nurserymen and Orchardists—but because they are also based on the composite advice of the Master Minds of Horticulture—America's Most Noted Fruit Authorities.



STARK FRUIT TREES

See Pages 4 to 56

Fruit Collections—See Price List

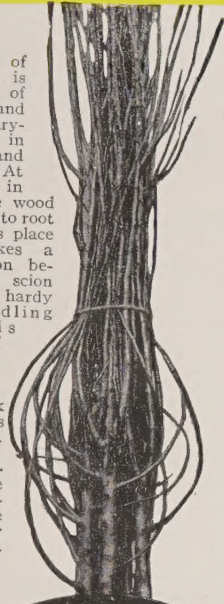
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THE tree of nature is made up of wood cells and root cells, varying both in makeup and functions. At one place in the tree the wood cells blend into root cells; at this place nature makes a perfect union between the scion wood and hardy apple seedling root. This is one of the greatest basic secrets of the Old Oak Process Whole Root Method. Note carefully the Crown illustrated in the Circle below—and Plant Stark Trees.



The Proper Place For the Union—Where the Root Cells Blend into Wood Cells

This Bunch of Golden Delicious Apple Trees shows Stark Bro's Old Oak Process PATENTED Trade-Mark Whole Root Trees.

OLD OAK PROCESS Whole Root Trees is a registered Trade Mark. These Trees Can Be Sold ONLY by Stark Bro's.

The Remarkable Roots of Stark Old Oak Process PATENTED Trade Mark Whole Root Trees

To Give YOU Stark "Record-Bearing" Strain Trees Young and Heavy Bearing Trees that Bring Better Fruit and Extra Profits We Spent a Fortune—and Years of Scientific Research

After generations of research and the expenditure of thousands of dollars, we now propagate all our varieties direct in line from exclusive Stark Improved "Record-Bearing" Strain Parent Trees.

Prof. A. D. Shamel, in charge U. S. Fruit Improvement investigations, says: "The work of searching out valuable new improvements and superior fruit variations is of great value to the fruit industry. These improvements in color, size and increased production can unquestionably be reproduced from these known superior strains and will result in better fruit and more profit for fruit growers."

Leading Horticulturists, when planting their own orchards, prefer trees which they know have been propagated from trees of known superior records. For instance Prof. Greene, for years Chief Horticulturist of Ohio Experiment Station, stated:

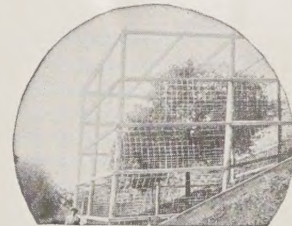
"If I were planting an orchard myself, I would prefer that the nursery stock I used would be propagated from trees of known records."

Every Stark Tree is now a "Record-Bearing" Strain tree, and back of it is our Parent Tree with a known record of superior accomplishment.

In other words, every variety of fruit we now grow is propagated direct-in-line from the very finest tree of that variety we could locate in the entire United States—a Parent Tree that has an outstanding record

for heavier bearing, or younger bearing, or larger sized fruit, or better colored fruit, or a combination of these superior characteristics.

Our "Record-Bearing" Strains are the best insurance of success a planter can buy—yet these better trees cost little more than ordinary trees propagated from scions cut promiscuously from unknown parents.



Stark "Record-Bearing" Strain Parent Tree in a burglar-proof cage.

Stark's Exclusive OLD OAK PROCESS Whole Root Grafting Method

Successful Fruit Growers throughout America have seen the remarkable results—the young bearing, the tremendous crops, the big profits, the long life and sturdiness—resulting from planting Stark "OLD OAK PROCESS" Whole Root Trees.

Stark Bro's is the only nursery in the world which can supply genuine "OLD OAK PROCESS" Whole Root Trees. Read these facts in Official U. S. Patent Office Records below:

"OLD OAK PROCESS" Whole Root Trees is a Trade-Mark registered in the U. S. Patent Office and owned by Stark Bro's Nurseries & Orchards Co. It is a symbol of the superior Whole Root Trees produced by the accumulated experience of this 131-year-old Nursery.

If the roots are strong and sturdy, they will reach out vigorously and feed hungrily on the soil's fertility—and produce big, husky, fast-growing, young-bearing fruit trees.

Stark OLD OAK PROCESS Whole Root Trees have strong spreading fibrous roots that give the tree a quick start, strong growth, super strength and long life. (See the photograph of these remarkable roots to the left and the Loaded 6 Year Old Stark OLD OAK PROCESS Orchard below them.)



OLD OAK PROCESS Whole-Root Trees (By U. S. Patent Office)

"Stark Bro's Nurseries & Orchards Co., Louisiana, Mo., by virtue of the authority in them vested by and under the full text of the record of the U. S. Patent Office, No. 14,322, hold the exclusive right in introducing, propagating and selling OLD OAK PROCESS WHOLE ROOT TREES, and no other person, firm or corporation has the right to such use, and all such are hereby WARNED, UNDER PENALTY OF THE LAW, against any infringements."

"Stark Record-Bearing Strain Trees Would Be Cheap even at \$5 Compared to Those Other Trees As a Gift."

—So declared Mr. Sutton, Owner of a 7,000 Stark Record-Bearing Strain tree orchard in Jasper County, Ill.

"Last spring I bought 800 trees (Not Stark Trees) because of a so-called bargain price. I had to throw away 400 cheap trees as worthless. I received the Stark Record-Bearing Strain Trees at the same time, so I planted the best of the "cheap" trees between the Stark trees. You should see the difference between a Stark "Record-Bearing Strain" tree and a "cheap" tree of the same age! A Stark Record-Bearing Strain tree only 3 months old is much bigger than a "cheap" tree 15 months old. That's why a Stark Tree would be cheap at \$5, compared to those others as a gift." Stark Trees cost only a little more than others.

"Stark Trees Sell Too Cheap," C. M. Mathis, Ky.

"We planted the trees you sent us. We were very much delighted in your choice trees. The only criticism we have is you sell your trees too cheap, when you consider the high grade of trees you place on the market."

TWO 6 YEAR OLD ORCHARDS 60 FEET APART STARK TREES | PIECE ROOT TREES



STARK TREES
REG. U. S. PATENT OFFICE



NOT STARK TREES
REG. U. S. PATENT OFFICE

Loaded 6-Year-Old Stark OLD OAK PROCESS Orchard—"JUST ACROSS THE ROAD"—a 6-Year-Old Cheap Tree, PIECE ROOT Orchard, not an apple.

Plant Trees for a Continuous Succession of Apples

Assure Your Family a Year Round Fruit Supply

Greatest thrill of the home orchardist is to own trees of many varieties that ripen from early summer to late winter—and to pick variety after variety as it comes full "Tree Ripe," each bringing its own flavor and color characteristics.

Greatest profit to orchardists who grow for local fruit sales or roadside markets is to be able to offer a continuous succession of attractive apples from the earliest to ripen through variety after variety until the latest of winter apples are ripe. In planning your own orchard for table fruit, for canning or for profit, select first a goodly number of the most prized winter apples for these are the best late keepers and will provide fresh fruit almost until apples come again if properly stored or properly buried in the ground. They will provide a source of profit during the later winter, and early spring months. Then select for planting several trees of each of the best varieties of the Early Summer, Summer, Fall, Winter and Late Winter apples. These are shown in the ripening chart below.

This pictorial "Apple Ripening Chart" enables you to tell at a glance which apples will ripen and come to your hand earliest, which will come next and which will follow a continuous succession, right through to the latest winter keepers.

The apples below are listed in the order of ripening—they are numbered in the order in which they ripen—each one is the best of its particular type and season of ripening and if you have room enough you should plant every one, but you should plant many more of those that have three stars or two stars in front of the names in the "Apple Ripening List" on right of opposite page.

Experts' Choice from Over 6000 Known Varieties

The apples listed below have been chosen by experts from over 6,000 known named varieties of apples. They have been selected by the practical orchardists and scientific horticulturists of the Nation, coupled with the actual experience of six generations of Stark Nurserymen over 131 years.

Experts' Choice 18 Top Apples

For Home and Market—the "Big 6 Leader," "Special Choice 6" and "Summer Select 6" at Bottom of Page

Do as the commercial orchardists do—Plant the greatest number of trees Starking and Stark Golden Delicious varieties, for here are the finest flavored fancy red and golden apples. In point of number of trees your next choice if you follow the experts' selections, will be the Jonared—that new U. S. Patent early coloring, bright double-red improved Jonathan. Then you'll want a number of the Scarlet Staymared, another new U. S. Patent Stark apple, a gorgeous improvement on the Stayman Winesap, coloring weeks earlier than the Stayman. You'll want the amazing Young-Bearing Jonathan and rich Dark-Red Staymared.

All of these are described briefly below and fully on other pages. For convenience in your selection, at the bottom of this page are listed "6 Big Leader" apples, first choice for your orchard, also the "Special Choice 6" group for a greater variety and the "Summer Select 6" group which gives you a total of 18 top varieties, each regarded as the supreme apple of its type and season—the top 18 apples for America's orchards.

APPLE RIPENING CHART U. S. PATENT RIGHTS RESERVED World's Best Apples

Best Eight EARLY SUMMER Apples

No. 1 to No. 8



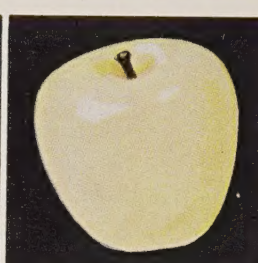
1a. **Stark Earliest
New U. S. Patent



1. ***Early Red Bird



2. **Henry Clay



3. *Yellow Transparent



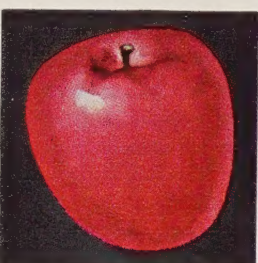
4. *Early Harvest

Best Eight SUMMER and FALL Apples

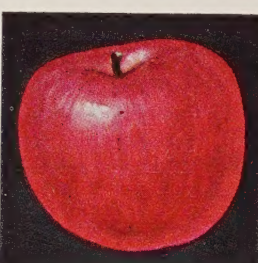
No. 9 to No. 16



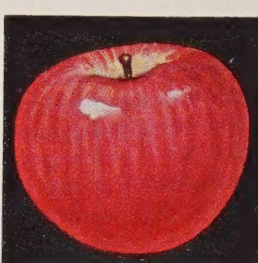
9.***Double-Red Duchess
9a. Duchess, (Oldenburg)



10. **Wilson Red June



11. ***Summer Champion



12. **Jefferis Red,
"Ever-bearing"



13. *Maiden Blush

Best Nine WINTER Apples

No. 21 to No. 29



21. **McIntosh Dbl. Red
21a. *Fameuse (Snow)



22. *Northwest Greening
22a. Rhode Island
Greening



23. **Grimes Golden,
Double-Life,
hardy tree



24. **Banana, New,
Red Cheek
24a. Banana, Winter



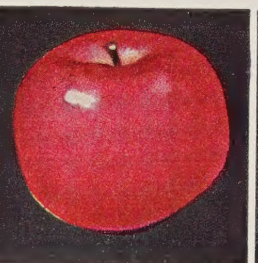
25. ***Stark RedGold
New—U. S. Patent

Best Nine LATE WINTER KEEPERS Apples

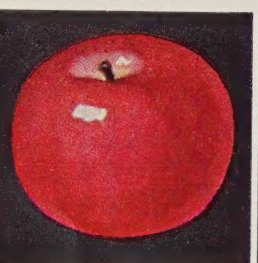
No. 30 to No. 38



30. ***STARKING
30a. **Stark Delicious



31. **Rome Beauty,
Double-Red
31a. Rome Beauty



32. **York-A-Red
32a. York Imperial



33. *Giant Jeniton
33a. *Red Willow Twig
33b. Willow Twig



34. ***STARK GOLDEN
DELICIOUS

"Big 6 Leader" Apples—America's Most Popular, Most Delicious and Most Profitable Apples

The Top Varieties for Home, Local Market and Large Commercial Orchards

30. STARKING, Double-Red Delicious. "World's finest flavored red apple." Large, beautiful, ideal shape. Amazing color improvement of Delicious. Can be picked blood red while still hard, to keep crisp and juicy until late Spring. Fully described and illustrated on Pages 12-16.

35. SCARLET STAYMARED. New profit-maker. Wonderful flavor—long keeper. A Stayman Winesap plus bright flashing all-over red which brings higher prices. Fully described on Pages 18-19.

34. STARK GOLDEN DELICIOUS. "Finest flavored apple in all the world", said Luther Burbank. Youngest bearing apple. Rich, juicy, spicy flavor that commands top prices everywhere. Many bear big apples at 3 years old, some bear at 2 years. Fully described on Pages 6-11.

25. STARK REDGOLD. New Red Hybrid of Stark Golden Delicious. We paid World-Record Price of \$7,500.00 for it. Rivals its famous parent, Stark Golden Delicious in young-bearing and delicious flavor. Ready to eat just before Jonathan. See Pages 16 and 17.

26. JONARED, New Double-Red Jonathan. Same spicy, rich flavor that made Jonathan one of America's most popular apples, plus brilliant fiery red color, 2 weeks sooner. Avoids dropping. Keeps longer. Makes bigger profits for growers. Fully described on Pages 20-21.

35a. DARK RED-SYAYMARED. New, Rich, dark red Stayman. Colors 2 to 3 weeks sooner. Heavy bearer. Late keeper. 100% solid red. Firm texture, delicious, spicy flavor. See Page 19.

How to Use This Apple Ripening Chart

This "Apple Ripening Chart" is a handy guide to help you to select the best varieties of certain ripening seasons, which you should plant, and to impress upon you the importance and the desirability of having some apples ripening all the time, from the earliest to the latest.

CAUTION: Remember that this "Apple Ripening Chart" does not give correct proportionate size or accurate shape, color and detail. It is simply a visual order of ripening list to enable you to easily pick out a number of early apples following each other, a number of Summer apples following each other, and a number of Fall apples following each other. Also America's best Winter apples are listed in the order in which they ripen, and should be picked. All the Winter apples are good keepers—they will usually keep until end of Winter. The Late Keepers are

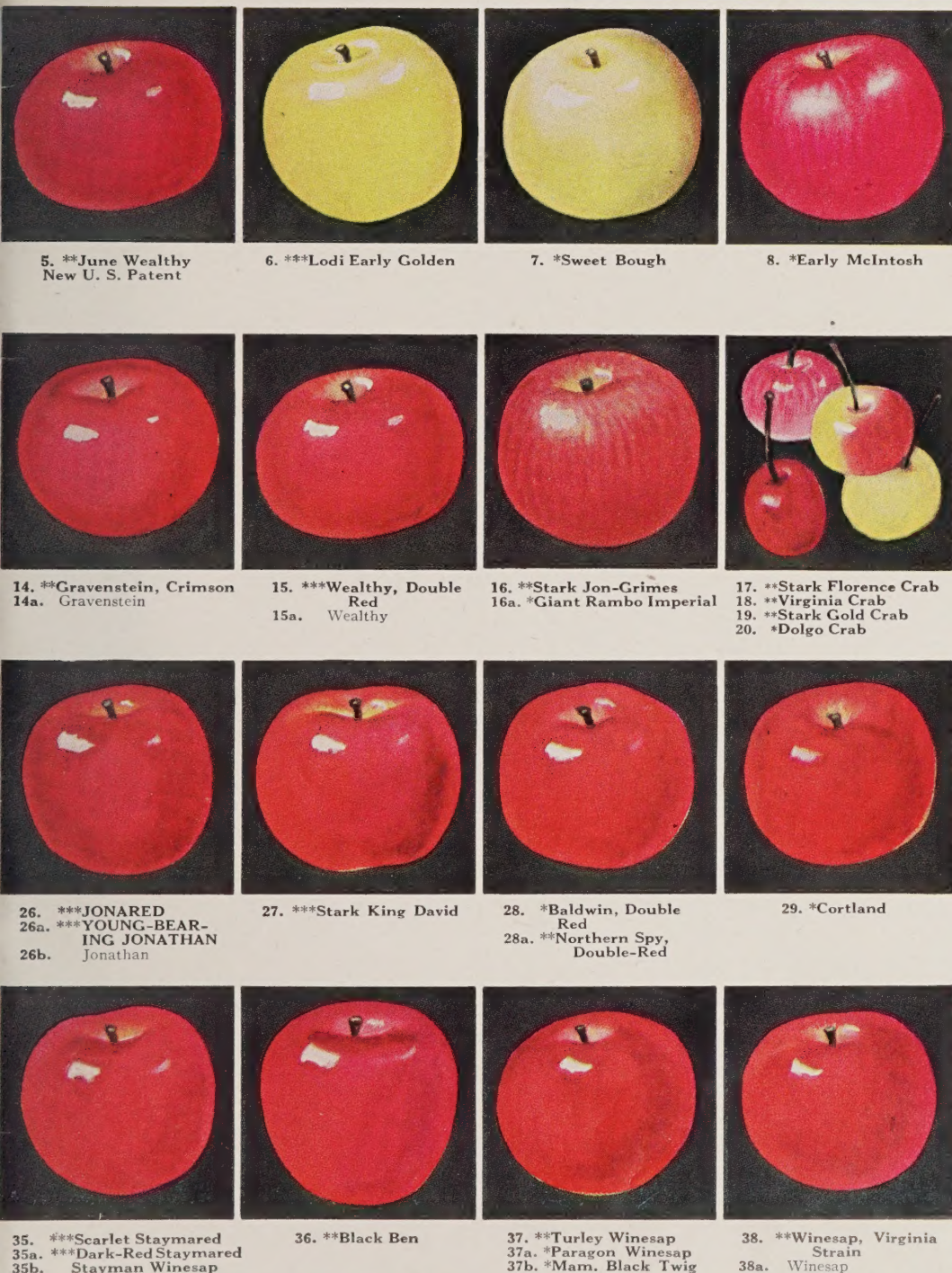
even better keeping sorts, apples that will usually keep all through the Winter and through the early Spring, almost until new apples come.

If you already have trees planted, this Chart will enable you quickly to select varieties ripening before or after the varieties you already have growing.

Ripening Order of Other Fruits

The selection of other fruit trees for continuous, successive, ripening from early to late is especially important in your selection of peaches (see Page 32), also plums, cherries, pears, and other fruits. Ripening information for other fruits is given on the pages which describe them. See Index page 3. For better crops plant several varieties for cross pollination.

Arranged In Order of Their Ripening Seasons



5. **June Wealthy
New U. S. Patent

6. ***Lodi Early Golden

7. *Sweet Bough

8. *Early McIntosh

14. **Gravenstein, Crimson
14a. Gravenstein

15. ***Wealthy, Double
15a. Wealthy

16. **Stark Jon-Grimes
16a. *Giant Rambo Imperial

17. **Stark Florence Crab
18. **Virginia Crab
19. **Stark Gold Crab
20. *Dolgo Crab

26. ***JONARED
26a. ***YOUNG-BEAR-
ING JONATHAN
26b. Jonathan

27. ***Stark King David

28. *Baldwin, Double
28a. **Northern Spy,
Double-Red

29. *Cortland

35. ***Scarlet Staymared
35a. ***Dark-Red Staymared
35b. Stayman Winesap

36. **Black Ben

37. **Turley Winesap
37a. *Paragon Winesap
37b. *Mam. Black Twig

38. **Winesap, Virginia
38a. Winesap

"Special Choice 6" Apples

- 16. **STARK JON-GRIMES.** New. Sure bearer. Large, high quality late summer apple. Regular and heavy bearer. Excellent for eating and cooking. See Page 25.
- 26a. **YOUNG-BEARING JONATHAN.** New, quick-bearing strain that bears younger. See Page 21.
- 23. **GRIMES GOLDEN, Double-Life,** Hardy Tree. Alluring Spicy Sweet Flavor. See Page 26.
- 27. **STARK KING DAVID.** Very young bearer. Spicy flavor. Heavy, regular bearer. See Page 27.
- 31. **ROME BEAUTY, Double-Red.** Improved Solid Red Rome. Good quality, fine baker. See Page 19.
- 32. **YORK-A-RED.** Solid Red Improvement of York. Heavy Bearer. Young Bearer. See Page 28.

"Summer Select 6" Apples

- 1. **EARLY RED BIRD.** Earliest of all apples. (Except Stark Earliest.) Fine Cooker. Money Maker. See Page 22.
- 2. **HENRY CLAY.** Earliest Yellow Apple. Large. Hardy. Regular Bearer. See Page 22.
- 6. **LODI, EARLY GOLDEN.** Improved Yellow Trans. Larger, Better. Bore at 2 yrs. See Page 23.
- 10. **WILSON RED JUNE.** Enormous Size for Early Apple, \$5 a bushel. Hardy. See Page 24.
- 11. **SUMMER CHAMPION.** Largest, Most Beautiful, Best Quality Summer Apple. See Page 24.
- 15. **WEALTHY, Double-Red.** Best Fall Apple. Extra Hardy. Bears Young. See Page 25.

and Apple Index

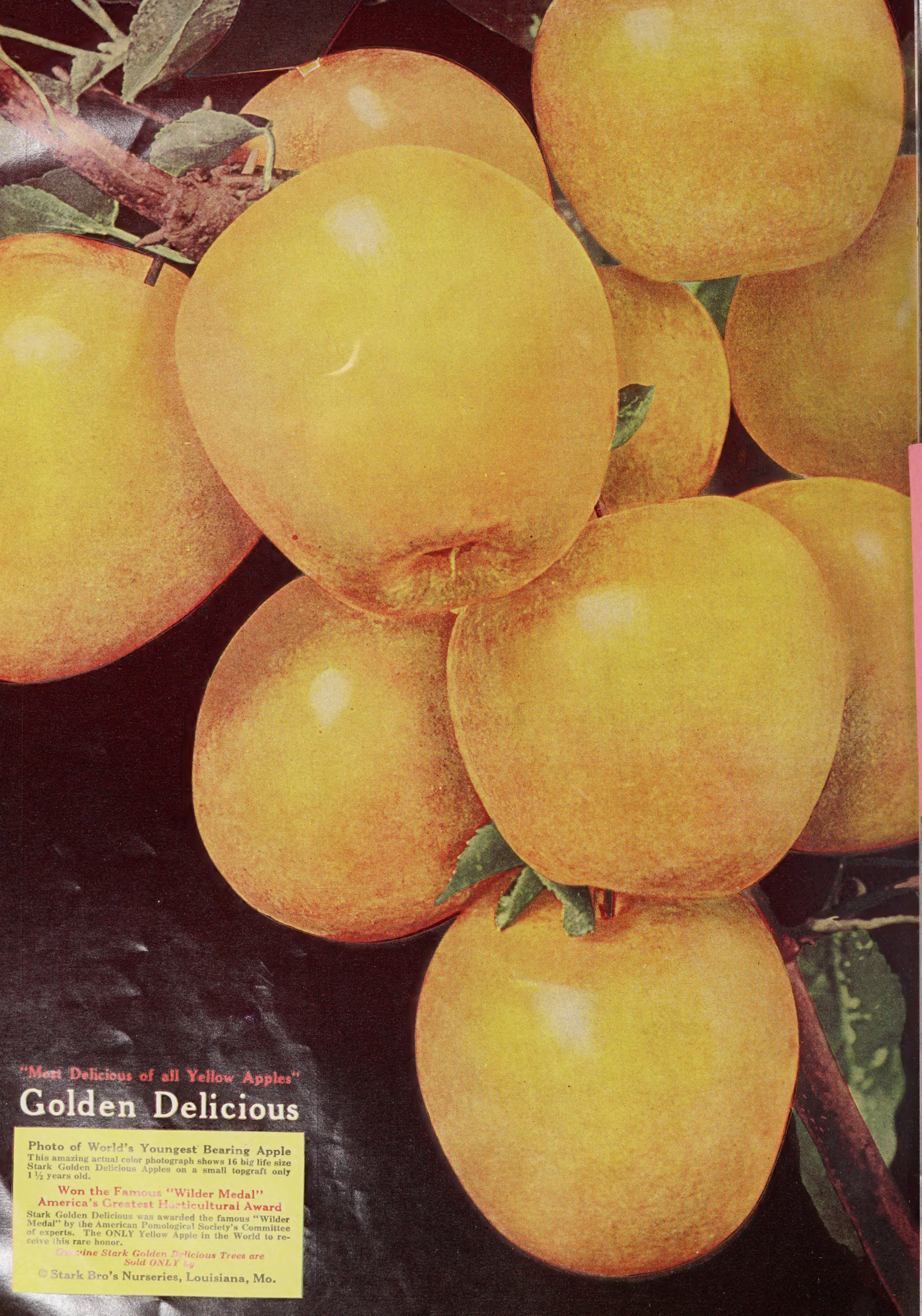
Numbers to the left of name—1, 2, 3, etc.—show the numerical order in which the different varieties ripen—from the earliest No. 1, to the latest, No. 38.

The Catalog page numbers to the right of Variety names in Index show where to find complete descriptions and actual full size color pictures of the different apples.

Ripening Order Number	INDEX Catalog Page Number
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1a.	**Stark Earliest.....22
1.	***Early Red Bird.....22
2.	**Henry Clay.....22
3.	*Yellow Transparent.....23
4.	*Early Harvest.....23
5.	**June Wealthy.....23
6.	***Lodi, Early Golden.....23
7.	*Sweet Bough.....23
8.	*Early McIntosh.....23
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9a.	Duchess (Oldenburg)
10.	**Wilson Red June.....24
11.	***Summer Champion.....24
12.	**Jefferis Red, "Ever-bearing".....24
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14a.	Gravenstein
15.	***Wealthy, Double Red.....25
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16a.	Rambo Giant Imperial.....25
17.	**Stark Florence Crab.....24
18.	**Virginia Crab.....24
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22a.	Rhode Island Greening.....26
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24a.	Banana, Winter
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28.	*Baldwin, Double-Red.....27
28a.	**Northern Spy, Dbl. Red.....27
29.	*Cortland.....28
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Three Star varieties (***) are Experts' First Choice—the very BEST of their Type and Season. For larger orchards, include Two Star (**) and One Star (*) varieties.

HARDINESS:—After descriptions on following pages, key letters show region where the Variety thrives best—**N** means Succeeds far North; **N** North; **C** Central; **S** South; hence **NCS** means it succeeds North, Central and South.



"Most Delicious of all Yellow Apples"
Golden Delicious

Photo of World's Youngest Bearing Apple
This amazing actual color photograph shows 16 big life size Stark Golden Delicious Apples on a small topgraft only 1 1/2 years old.

Won the Famous "Wilder Medal"
America's Greatest Horticultural Award

Stark Golden Delicious was awarded the famous "Wilder Medal" by the American Pomological Society's Committee of experts. The **ONLY** Yellow Apple in the World to receive this rare honor.

*Genuine Stark Golden Delicious Trees are
Sold ONLY by*

© Stark Bro's Nurseries, Louisiana, Mo.

From _____

St. & No. _____

P. O. _____

State _____

FIRST CLASS
PERMIT No. 1
SEC. 510 P. L. & R.
LOUISIANA, MO.

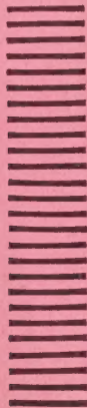
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Stark Bro's
Nurseries & Orchards Co.

LOUISIANA, MO.



Pick Quicker, Bigger Crops of Amazing New Fruits

Plant the Best Trees that 128 Years of Combined Experience, Knowledge and Skill can Produce — Trees that bear younger, Trees that bear bigger crops, Trees that bear better fruit —
PLANT GENUINE STARK TREES.



True Economy—

"True economy to plant Stark trees."—R. L. Newton, Mo.

A Satisfaction and a Guarantee— "To deal with Stark gives one a satisfaction and guarantee found in no other nursery."—Jesse Akester, Ind.

The Finest Ever— "Finest lot of trees ever delivered in this section."—A. W. Hayes, Ill.

Nothing But Stark Trees— "Thank you for such nice trees. Nothing but Starks for us."—Mrs. R. F. Rexroth, Kan.

Most Beautiful and Best— "The most beautiful trees I ever had anything to do with."—Paul Frank, Mont.

Worth \$5.00 a Tree— "Amazed at growing quality. Would not take \$5.00 apiece for them."—D. McDonald, Pa.

A Joy Forever—

"All trees in the lot are a joy to plant and

work with."—L. M. Winters, Mo.

There is a Difference— "No one can tell me there isn't a difference. I have bought trees before."—H. D. Collier, Mich.

Would Have Carried to China— "Trees so well packed, I believe could have gone to China without losing moisture."—R. V. Hagan, Okla.

They Live and Thrive— "Didn't lose a tree, although we had three months drouth."—H. R. Garrett, Chio.

Most Vigorous Ever— "The healthiest, most vigorous trees I have ever seen."—H. L. Grimes, Ill.

A Record in Texas— "Finest lot of trees ever unloaded here."—R. N. Cheatham, Tex.

Stark Golden Delicious World's Greatest and Youngest Bearing Apple



Amazing 3 Year Old Stark Golden Delicious Trees (Color Photograph Above) Bear Big Crops in Johnson Orchard. Stark Trees Make Poor Man Rich—Had \$3000.00 when 65 Years Old—Worth \$40,000.00 at 86 Years

Above photo of 3-year-old Stark Golden Delicious apple tree in A. Johnson's orchard, bearing big crop. This tree bore a fine crop the 2nd year after planting—and was loaded with apples again the 3rd year. *Mr. and Mrs. Johnson in photo above.*

A. Johnson of Kansas City, Mo., broke down in health and retired from the grocery business with only \$3,000.00 "to his name"—at 65 years of age. Then he went to Oregon.

He secured a little "patch" of rough land at a low price—and then cleared it himself, all alone. He wrote us about what kind of an orchard to "put out." We told him what variety of fruit trees to plant—and how to care for them. He says that at that time he "didn't know an apple tree from a peach."

Johnson's orchard soon became as fine a 40-acre orchard as anyone can boast. **His Gross Income from His 40-Acres of Stark Trees in One Year Alone Was \$13,000.00**, and he refused \$40,000.00 cash for it.

At 86 years of age, he was sound in health and financially independent. We say that it was his grit that enabled him to do all this. He says, **"It was Stark Trees—and Stark Bro's Orchard Advice."**

He is one of the tens of thousands of fruit growers, farmers and home owners, who are praising—and planting—the great Stark Golden Delicious "World's Record Young Bearer," and Greatest Money-maker.

\$52.00 Crop on Single 7-Year Stark Golden Delicious Apple Tree

This year Carl Kirn, of Calhoun Co., Ill., sold over \$4,000.00 worth of fruit from just 9½ acres—all Stark Trees, planted on hilly land—land too steep for ordinary farm crops.

His greatest profits came from Stark Golden Delicious, Starking, and Young-Bearing Jonathan Apple Trees. Some Golden Delicious trees bore 20 Apples at 2 years old—a good crop at 3 and 4 years, and every year since. He says that his 7-year old Stark Golden Delicious Trees bore 15 bushels and cashed him \$52.00 per tree, and he sold his entire crop of Stark Golden Delicious and Starking for \$3.50 a bushel while still on the trees.

Ten bushels of big, fine peaches from each of his 4½-year-old Stark Record-Bearing Strain Peach Trees last year—beautiful peaches of mammoth size which brought him \$25.00 per 4-year tree in cash right at the foot of the ladder. Again last year, Mr. Kirn reported a big profit crop on his Stark fruit trees. He says Red Bird Cling—his first variety to ripen—brought him \$7.50 a bushel. Other varieties, including J. H. Hale and Stark's Elberta Queen, brought him \$6.00 per bushel. *Kirn paid for his land, built a modern home and reared 6 children with the Profits from his Stark Trees!*

Salt Lake City, Utah

Stark Bro's Nurseries
Louisiana, Mo.

Dear Sirs:

Kindly send us collect the enclosed order of trees and grape vines.

When the Stark Salesman first contacted us and showed us the catalog, Mrs. Miller and I agreed that it all looked wonderful on paper, but we had an idea in the back of our heads that it was mainly for advertisement and somewhat exaggerated as are most advertisements. However, because of the recommendation that our friends and neighbors gave us we ordered Stark Trees. The trees arrived and were planted in the Spring of '41, and almost without exception have done very well.

Last summer, 1943, to our happy surprise we didn't have to buy a bushel of peaches (which brought \$5.00 to \$6.00 a bushel) — we picked plenty from our young 2-year-old trees for us to eat and can.

What was more surprising was the fact that we also tasted the Elephant Heart Plums (from our one tree) — one of the Golden Delicious apple trees had three apples on it, one of which was low on the branches and was picked early by our baby. The other two matured and gave us a real treat.

Thus, we are convinced that what you say about having quick bearing trees is true. We are very happy about our small home orchard.

Respectfully,

Marvin G. Miller

BEWARE OF IMITATIONS—Genuine Stark Golden Delicious Trees Sold ONLY by Stark Bro's



Stark Golden Delicious

New (Trade Mark)

"Finest Flavored Apple in All the World"

—said Luther Burbank, Wizard of Horticulture

2 Year Stark Golden Delicious Trees Bear Apples in 38 States

Stark Golden Delicious trees amazed orchardists by bearing when only 2 years old in all sections of the United States—in New York, Missouri, Arizona, West Virginia, Oklahoma, Mississippi, Texas, California, Iowa, Connecticut, Arkansas, New Mexico, New Jersey, Ohio, Louisiana, Wisconsin, Idaho, Alabama, Oregon, Kansas, Maine, Utah, Maryland, New Hampshire, Washington, Indiana, Virginia, Kentucky, Illinois, Pennsylvania, Tennessee, Massachusetts, Dist. of Columbia, South Carolina, North Carolina, Georgia, Colorado, Michigan.

From the day the first amazing Stark Golden Delicious apple was discovered on a hillside in West Virginia, it seemed that Mother Nature had at last combined in one apple all of her richest gifts.

For here was an apple of purest unblemished goldcolor—an apple 50% larger than usual yellow apples, yet from skin to core this new fruit was crisp, juicy and with an indescribable spicy tang unlike a sweet apple—unlike a tart apple—a startling new flavor creation of the horticultural world.

But with all these great gifts, Mother Nature was still not content, for as more and more of these amazing Stark Golden Delicious came into bearing, came reports almost unbelievable—apples were being picked from many of these amazing trees when only 2 or 3 years old—Yes, Golden Delicious apples were actually picked from 2 year trees in 38 states. And not only did this remarkable variety bear unbelievably young but bore in such profusion as had never before been known in a commercial variety.

Golden Delicious is about as large as Starking, Double-Red Delicious. A FAR SUPERIOR KEEPER to Grimes Golden. It is a big, glossy, Golden Yellow Apple, slightly conical in shape (somewhat like Starking) has a Juicy, Rich, Creamy Yellow Flesh, suffused with a slight hint

of orange—Crisp, Firm, with a Sparkling, Tangful Flavor faintly like that of a perfect Bartlett Pear. No apple ever known or grown has so instantly caught the public's favor—BECAUSE OF MARVELOUS DELICIOUS FLAVOR!

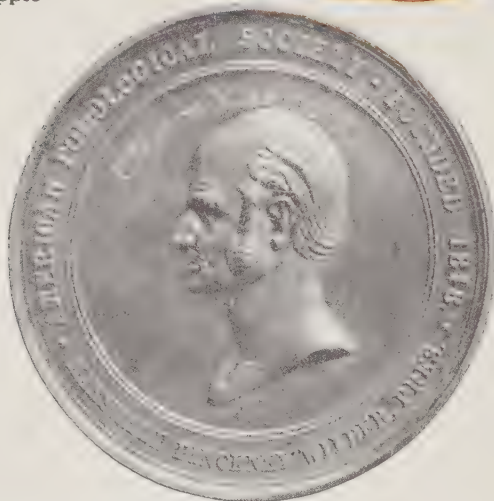
One of the largest Orchardists in America, with headquarters at Pittsburgh, Pa., said:

"We have closely observed Stark Golden Delicious for many years. It is The Heaviest Bearing of All Commercial Varieties—even heavier than Rome Beauty, Black Ben or Ben Davis. The trees are strong and healthy, quite frost-resistant and they bear a commercial load of high quality fruit on one-year wood, being the only variety that does this. The apples never get mealy. We gathered 1220 bu. off 130 trees and the crop was 71 per cent Extra Fancy. 46 per cent of the apples ran 64 apples to the bushel—or larger size."

Beware of BOGUS GOLDEN DELICIOUS. Some people offer "Golden or Yellow Delicious" trees which they claim are "same as Stark Golden Delicious." Here is one such case. Judge Julian Shackelford, Buchanan Co., Mo., states:

"I was told that another nursery could supply me Golden Delicious trees under a similar name. When these trees bore, I found them ordinary yellow apples far inferior to Golden Delicious both in flavor and appearance."

A Genuine Stark Golden Delicious actual size apple



The WILDER MEDAL Awarded True Golden Delicious

The Wilder Silver Medal is the Nobel Prize of the fruit world, provided for by the late Marshall P. Wilder, Scientist and Pomologist, President of the American Pomological Society for 38 years—with instructions that it was to be awarded to a fruit only after exhaustive investigation had produced proof of that fruit's supreme merit.

"SUPREME COURT" of the Fruit World Awards WILDER MEDAL to This Apple



Prof. C. P. Close

What the Supreme Court is to United States law, the American Pomological Society is to fruit and horticulture—the Final, Highest Authority. This Society has occupied this eminent position for more than 98 years. This great body of scientists and horticulturists gave to Stark Golden Delicious the highest tribute ever granted to an apple—the only Wilder Medal ever awarded to a yellow apple. This medal was "struck off" on the massive presses of the United States Mint, by special order, and is now in our possession. (See medal at left.)

On the Committee making this Wilder Medal Award were such eminently conservative fruit authorities as

Prof. C. P. Close, Official Pomologist, U.S. Dept. of Agriculture, Washington, D. C.

Prof. W. J. Green, State Horticulturist, Ohio Exper. Station, Wooster, Ohio.

Prof. N. E. Hansen, State Horticulturist, South Dakota Exper. Station, Brookings, S. D. (See photographs at left)

Concurring in their unanimous verdict were such noted authorities as Dr. Liberty H. Bailey, Dean of New York College of Agri., Cornell University, and Author of the world-famous Standard Encyclopedia of American Horticulture—and horticulturists from nearly every Horticultural College and Experiment Station.



Prof. N. E. Hansen

"Quest of the World's Most Wonderful Golden Apple"

The first "clue" came to us one April day some years ago. Three wonderfully yellow apples reached us from a West Virginia mountaineer-orchardist—who wrote that they were a new, heretofore unknown, variety. The second "clue" came when our Mr. Stark bit into one of the Golden apples. The flavor amazed him. These apples looked like Grimes Golden—but they tasted far more delicious! And they were in perfect condition in April! Grimes Golden would have been rotted and gone months before. Our fruit experts all pronounced it the long-looked-for new golden apple.

One apple was sent to Col. Brackett, then U. S. Pomologist at Washington, D. C. Friends present told us how the Colonel came hurrying into the office, a little slab of this wonderful yellow apple perched on his knife blade, exclaiming, "Taste this! Here's an apple with a far better flavor than Grimes Golden."

That fall Paul Stark started on "The Quest of the Golden Apple." He wrote:

"A 1,000-mile railroad trip, plus a 20-mile horseback ride through West Virginia

mountain wilds, brought me to the farm of Mr. A. H. Mullins.

"Back of the house I saw an orchard. But—here came the dismal disappointment! Every tree I could see was nothing but a wild seedling—miserable runts.

"Dejected and sick at heart, I turned around to leave—when I SAW IT!

"There, looming forth in the midst of many small, barren trees, was a tree with rich green foliage that looked as if it had been transplanted from the Garden of Eden.

"That tree's boughs were bending to the ground beneath a tremendous crop of great, glorious, glowing, golden apples.

"I started for it on the run. A fear bothered me. 'Suppose it's just a Grimes Golden after all.' I came closer and saw the apples were 50 per cent larger and shaped more like Red Delicious. I plucked one and bit into its crisp, tender, juice-laden flesh. Eureka! I had found it. The long-sought-for perfect yellow apple has been discovered. The Quest of the Golden Apple had finally reached a successful end."



Prof. W. J. Green



\$5,000 Tree in a Cage

The Original Stark Golden Delicious Tree

The tree in a cage on a rocky West Virginia mountain is the ORIGINAL Stark Golden Delicious. The precious PARENT TREE of all Genuine Golden Delicious trees. A. H. Mullins, in whose orchard it stands, stands beside the cage to protect it from bud or scion theft.

Genuine Stark Golden Delicious Trees Sold only by Stark— Beware of imitation "Golden" or "Yellow" Delicious



Branch of Stark Golden Delicious

\$5,700.00 Stark GOLDEN DELICIOUS Crop On 4 1/2 Acres

Joe Brangenberg has a hillside farm in Calhoun County, Illinois. Years ago he had his first taste of a GOLDEN DELICIOUS at an Apple Show. The marvelous flavor of the Big Golden Apple led him to set out a GOLDEN DELICIOUS orchard. Its early PROFIT MAKING SUCCESS amazed him. Recently 4 1/2 acres of his orchard (only 200 GOLDEN DELICIOUS Trees) bore 3,000 bushels. (Genuine Stark Golden Delicious apples are now selling for \$5.05 per bushel wholesale—and they top the market every year.) Mr. Brangenberg says, "MY GOLDEN DELICIOUS trees have never missed a crop. Only 200 trees produced nearly 10,000 bushels before they were 12 years old."

His GOLDEN DELICIOUS PROFITS enabled Mr. Brangenberg to build one of the most up-to-date new homes in Calhoun County.



250 Stark GOLDEN DELICIOUS Trees Bring \$3,000.00 Crop to Grower

Thos. J. Harwell, well known Virginia grower, writes us: "I have 250 GOLDEN DELICIOUS trees now 6 and 8 years old. They began bearing at 3 years. This year despite the worst drought in a generation they bore a splendid crop—some of these trees bearing 10 bushels per tree."

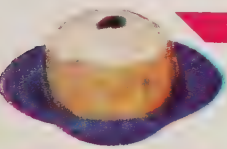
"My total GOLDEN DELICIOUS crop was 1,000 bushels and I will get at least \$3.00 per bushel for them. I can get one third more for GOLDEN DELICIOUS than for other apples."

"GOLDEN DELICIOUS is also particularly RESISTANT TO DROUGHT—this year showing up the best of any variety in my orchard—these 250 GOLDEN DELICIOUS trees alone bearing 1,000 bushels while my 5,750 other apple trees bore only 2,000 bushels. GOLDEN DELICIOUS is also more resistant to Fire Blight than other varieties—also to cold. A cold spell during the blossom period ruined nearly everything in my orchard except GOLDEN DELICIOUS. As for the quality, it is superb. When you get a customer for GOLDEN DELICIOUS he will always come back for more."

"Pick of the Pack" GOLDEN DELICIOUS in Sweepstakes Clean Up

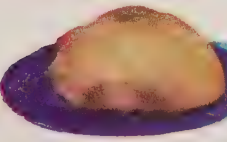
H. T. BIGELOW, Bloomingdale, Mich., writes: "When a man takes every Sweepstakes except one, and gets second on that, he's going some! That's what we did at the Bangor Apple Show. Every apple winning was from Stark Trees. We came home with about 40 ribbons and money prizes, and we entered only about half the apples our competitors did."

In another letter Mr. Bigelow says: "We send you photograph of one of our exhibits 'Pick of the Pack.' Every apple shown is off Stark Tree. ALL YELLOW APPLES ARE GOLDEN DELICIOUS, except a half bushel of Grimes. You remember the load the trees had at the time of your visit. The yield was about 500 bushels and packed out almost a carload. More people are taking to GOLDEN DELICIOUS each year. It took quite a time to win us over but now WE ARE BACK OF THIS APPLE. We have no more room to plant trees, so we will probably top-work some of the Grimes to GOLDEN DELICIOUS. Many visitors come to see our Trees. Some drive 80 miles to see this block, which is all in Stark Trees. I urge that at least 60% of plantings be Stark Golden Delicious and Starking."

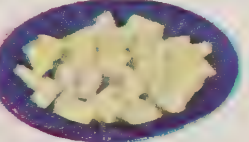


Baked Apple Supreme! Golden Delicious Holds Bright Color

Apple Dumplings! A Lip-Smackin' Dish with Golden Delicious



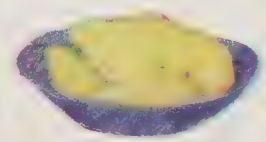
Sliced in Cream and Sugar A New Thrill!



The GLORIFIED Apple Pie Stark Golden Delicious



Stark Golden Delicious Shows How Delicious Stewed Apples Can Be



Fresh, Crisp Golden Delicious—World's Best Eating Apple

Golden Delicious Salads Retain Fresh Cream Color



Stark GOLDEN DELICIOUS Best Profit in

Lester W. Chambers, Ohio farmer, planted 15 acres of ordinary corn land to Stark Trees. The land in corn he estimated might yield \$30 per acre in good years. In STARK APPLES in a bad, driest-on-record year, this same land yielded a CROP WORTH \$7,000.00. The yield from STARK APPLES averaged \$160.00 an acre per year against \$30 an acre from corn—better than per cent increase. Mr. Chambers says:

"BEST CROPS and BEST PROFITS from my GOLDEN DELICIOUS Trees (youngest, heaviest bearers of all). In setting out a new orchard, I would plant it 30 PER CENT GOLDEN DELICIOUS, 30 PER CENT STAYMARED APPLES. My GOLDEN DELICIOUS began bearing at 4 years, and have brought a good income from the time they were seven years old."



\$726.50 Per Acre From 7 Year Old Stark GOLDEN DELICIOUS

Mr. F. A. Schell, well known orchardist of the Northwest, set out 400 young Stark GOLDEN DELICIOUS Trees. Up to that time he had made more money from Stark's Red Delicious than from any other variety he grew—and therefore he had full confidence in our assurance that GOLDEN DELICIOUS would be an even greater money-maker for him.

When his GOLDEN DELICIOUS Trees were 5 years old Mr. Schell informed us: "Those 400 GOLDEN DELICIOUS Trees on 8 acres yielded me \$2,041.50 worth of apples this year—the SECOND crop they have borne since planting."

Figure this for yourself. It means practically \$225.50 per acre from trees only 5 years old.

In the next year when many growers of ordinary apples received low prices for their crops, Mr. Schell again wrote Stark Bro's: "My GOLDEN DELICIOUS Trees—6 years old—bore a crop of 1,755 bushels—only 35 bushels of which were C grade." Mr. Schell further informed us that he received an average of \$3.00 per bushel f.o.b. orchard. Therefore his gain from crop from 400 Trees on 8 acres, figures about \$5,325.00—averaging over \$665 per acre. Mr. Schell sent photograph of a 6 yr. old GOLDEN DELICIOUS, bearing 6 bushels, its third crop. The following year those 400 trees, 7 yrs. old, bore 1,947 bushels which brought \$5,810 or \$726.50 per acre.



Miss Elizabeth Guillebean admiring a basket of huge GOLDEN DELICIOUS Apples picked from the orchard of Mr. J. D. Prickett in South Georgia. Mr. Prickett says that although his orchard is far below the Georgia Apple Belt that Golden Delicious bear huge, smooth golden apples which bring highest prices.

3 Fine Crops of GOLDEN DELICIOUS From 5 Year Old Trees

Mr. J. D. Prickett, College Park, Ga., writes: "I have more than 2,400 each GOLDEN DELICIOUS and STARKING Trees. GOLDEN DELICIOUS Trees set 5 years ago have given me 3 crops. They came into bearing 1 to 2 years earlier."

"Our Golden Delicious trees are a feast even for a one-eyed man! Customers hold their orders for me. One lady asked her roadside dealer to get 2 trees of apples regardless of price."

Same kind of testimony comes from the North. R. P. Litchfield, Sanford, Maine, writes: "My 65 Golden Delicious trees came into bearing at 3 years. Brought \$4.00 a bushel. They never fail. Trees I first set loaded each year. LEADING WINTER APPLE."

"Crisp Sprightly Eating 9 Months After Picking"

Prof. F. S. Merrill, Nationally Known Orchardist, Ex-President Missouri Horticultural Society, former professor in Horticulture, both Missouri and Kansas Agricultural Colleges, writes us enthusiastically of GOLDEN DELICIOUS. He has been in charge of over 1,000 acres of orchards in the Central West. He says: "GOLDEN DELICIOUS retains its extraordinary quality unbelievably long. I ate some GOLDEN DELICIOUS in June (nearly 9 mo. after picking) that still retained the crisp, sprightly quality. It keeps so long, and retains its juiciness, beautiful appearance, crisp flesh and aromatic flavor so late that it has little or no competition on late markets. GOLDEN DELICIOUS shows regular, annual, heavy bearing habits—even young trees. I am amazed at its FROST RESISTANT quality. When practically all other varieties fail, GOLDEN DELICIOUS bears remarkable crops. I believe GOLDEN DELICIOUS will hold a place all by itself both in the esteem of apple consumers and as the preferred choice of fruit growers. After anyone has eaten GOLDEN DELICIOUS he can never forget it. He wants more. This means repeat orders for growers and dealers."

World's Best ALL-PURPOSE Apple Best To Eat—Best To Cook

Says Geo. A. Marsh, Head of Fruit Dealers Assn.



"Our company has handled and sold Stark Golden Delicious over a period of years and my observation is that there is an ever increasing popular demand. I am convinced that it is unsurpassed as a high quality, late keeping apple, ideal not only for eating but also for cooking purposes. No other variety has so quickly become an acknowledged market leader."

Each year, as the public becomes more familiar with Golden Delicious it is being used in greatly increased quantities. It brings repeat orders and this repeat business means quicker turn-over and more profit for the dealer and retailer. The consumer easily identifies Golden Delicious by its attractive golden color and high flavor and demands this variety by name. This golden color has come to mean "high quality and rich flavor." There is no

other late keeping, high quality yellow apple to compete with Golden Delicious and its golden color is a distinguishing feature (similar to a Trade-Mark) that enables the consumer to pick out this variety.

On our market Golden Delicious is now selling and has sold at top prices for a number of years. On account of its superior qualities, large advertising and publicity campaigns, Golden Delicious is rapidly replacing many older, less desirable varieties. Golden Delicious comes out of cold stor-

age in winter or late spring in excellent condition; firm, crisp, juicy and retaining its true high flavor better than any other variety. When taken out of storage, Golden Delicious retains its attractive golden yellow color without scald, even after being exposed to warm temperatures. This is a very vital, important point with fruit retailers and grocers. The Apple Dealers like to handle an apple with these Late Keeping Qualities and attractive appearance. They do not have to worry about its holding up in

good solid juicy condition until spring or later. Frequently apple prices on the late spring markets are considerably higher because there are very few good quality juicy apples to be had then.

All that is necessary to increase consumption of Golden Delicious on any market is to give the consumers an opportunity to become familiar with its splendid rich flavor and its many outstanding qualities; the public and the apple will do the rest.

G. A. MARSH CO., By G. A. Marsh.



\$2,400.00 Crop from 122 Young Stark Golden Delicious Apple Trees—Photo Shown Above

And that happened the year of deepest Depression—when farm prices were rock bottom. Photo above shows Les Anderson, Pike Co., Ill., farmer, standing beside one of these 122 trees only 11 years old that bore 1140 bu. of great, big, glorious Stark Golden

Delicious that made him \$2,400.00 in cold cash. Planted on only 2½ acres, these few Stark Golden Delicious 'brought me as much money the same year as if I had planted 266 acres of good land to corn. It is the Youngest Bearer and Heaviest Bearer of all apples."

Genuine STARK GOLDEN DELICIOUS — Trees Sold ONLY by Stark Nurseries,

STARK GOLDEN DELICIOUS—Youngest, Heaviest Bearing Apple

Bears Younger Than Any Other Apple

Have 200 Golden Delicious six and eight years old. **Began bearing at 3 years.** This year a splendid crop. Some trees as much as 10 bushels. Always brings high prices. Particularly resistant to drouth, the best variety in this respect, also more resistant to fire blight.—*Thomas J. Harwell, Virginia.*

I just picked 65 perfect Golden Delicious apples off of my 3-year-old tree.—*J. M. Cerny, Missouri.*

Golden Delicious Trees hardy. Began bearing second year; have borne regularly ever since.—*A. W. A. Bartlett, Ontario, Canada.*

One of my 3-year-old Golden Delicious had 45 fine apples this year. Going through last winter's 20 degrees below zero weather and several bad late frosts, and a record-breaking drouth. The only apple that could have stood the test.—*E. R. Gregg, Ohio.*

Grows and Bears Everywhere

Golden Delicious succeeds where other varieties fail—30 miles South of Atlanta, 5 and 6 year old trees loaded to breaking point.—*J. O. Ruthertford, Georgia.*

I got \$3.00 per bushel. All new customers come back for more. A most desirable orchard tree.—*N. Blanchard, Maine.*

My Golden Delicious are 12 years old. Commenced bearing at 3 years—and never failed—have borne 12 bushels per tree. Brings 50c to \$1 per bushel above others.—*W. B. Landis, Ohio.*

Golden Delicious trees bear very young and good crop every year. Bring a premium price over any apple.—*Joe Felner, Wisconsin.*

My Golden Delicious bore at 3 years. They are now eight years old. Last Fall some trees picked 12 bushels. The older the tree, the better the apples. What a wonderful apple Golden Delicious is.—*Louis D. Lefevre, New York.*

My 235 9-year Golden Delicious are money-makers. My customers prefer them to all others.—*W. A. Negus, Ohio.*

Golden Delicious have never missed a crop since they came into bearing. When I plant more apples, they will be 100% Golden Delicious.—*R. T. Poole, N. C.*

"I find Golden Delicious the DeLuxe of all apples. Bears three or four years earlier than other varieties and is a good pollinator."—*Will H. Sibthorpe, Illinois.*

My crop of Golden Delicious will total 1500 bushels on 375 trees from 5 to 8 years old.—*J. H. Riggs, Washington.*

One Golden Delicious tree, 3 years old, produced 2 bushels, 90% extra fancy.—*Geo. Robertson, Texas.*

Have 800 Golden Delicious trees, the best money maker. Always sold at a premium.—*R. L. Wallace, Tenn.*

"Golden Delicious is my best bearing apple. It bears every year and that is what you need for a big money maker. Golden Delicious in addition to its other qualities is showing up as a good pollinator."—*Dr. Frank App, Mgr. Seabrook Orchards, N. J.*

Bear Most Bushels Apples Every Year

I have about 250 Golden Delicious ranging from six to ten years old, and these are the only trees out of 264 acres with a full crop.—*T. E. Ball, Illinois.*

The only trees bearing a full crop in my orchard are Golden Delicious—many of them 9 bushels per tree. They set fruit regardless of weather conditions.—*T. E. Bartlett, Missouri.*

Some of my Golden Delicious ten-years old average around 30 bushels. From one tree I picked 44 bushel boxes of apples last fall.—*Julius E. Ulrich, Wash.*

Have 700 Golden Delicious 6 years old bearing, some trees 6 bushels. Best for Georgia.—*M. W. Hall, Georgia.*

My 30 Golden Delicious will average five bushels per tree—branches weighted to the ground.—*J. R. Davidson, Wisconsin.*

All the fruit I have except some early apples is Golden Delicious. They are harder than others. This year the crop in this section nearly a failure but Golden Delicious loaded.—*A. C. Williams, Ohio.*

I have 350 Golden Delicious trees bearing. In spite of unfavorable pollinating conditions, they have a full crop with other varieties failures.—*Preston T. Roberts, New Jersey.*

Golden Delicious a sure bearer and one of the best keepers. Apple crop here nearly a failure but my 7-year-old Golden Delicious averaged about 5 bushels to the tree. Bringing nearly double the price of others.—*N. B. White, Tennessee.*

Terrible drouth. Most varieties failed, 1200 Golden Delicious six and nine years old bore 10,000 bushels.—*G. J. Hopkins, Va.*

Have 250 five-year Golden Delicious. Yield heavy crops of first class apples and bring best prices. Some trees produced 5 bushels.—*A. Lauder milk, N. C.*

Have 400 Golden Delicious trees 4 to 6 years old. Will have from 800 to 1000 bushels. Quality the best.—*Albert Haesig, N. Y.*

I picked 198 bushels of most beautiful apples from 20 trees 10 years old. One had 21 bushels; one had 19; another 21.—*J. W. Hanes, Ohio.*

Even this year my 200 Golden Delicious 7 years old bore 500 bushels. Bear every year, and set fruit without any other trees to pollinize them.—*Thurman Miller, Ohio.*

Most Satisfactory Orchard Trees

Certainly an apple of highest rank. They set an apple for each blossom.—*Ralph May, Michigan.*

Golden Delicious most resistant to drouth and fire blight. Many strong winds here, but Golden Delicious hangs on.—*Frank Olson, Michigan.*

Golden Delicious is very resistant to drouth and blight. It is a late bloomer, bears young, and I get about twice as much for the fruit as for any others.—*A. H. Courtney, Ohio.*

Twelve years ago I listened to you and planted Golden Delicious against the advice of old timers. Today with these apples, I do not have competition.—*Elmer S. Snavely, Pennsylvania.*



Les Anderson (above) Averaged \$8,000.00 Yearly on 30 Acres of Genuine Stark Trees

Les Anderson, tells us 30 acres planted to Stark Golden Delicious and other Stark Trees averaged him **\$8,000.00 A Year for 6 Years**—**MORE CASH MONEY THAN HE RECEIVED FROM ALL CROPS FROM 670 ACRES** of good Illinois farm land he owns.

In 6 years he sold **\$48,000.00** worth of apples from **STARK RECORD-BEARING STRAIN TREES!** "The balance of our 700 acre farm, devoted to farming, has not brought us as much money as this 30 acre orchard of Stark Trees!"—says Mr. Anderson.

Louisiana, Mo. — Beware of Imitation "Yellow Delicious"

© Stark Bro's Nurseries, Louisiana, Mo

Quickest, Surest, Biggest Money-Maker—Always Crisp and Juicy

Make Immense Profits for Growers

N. Y. Produce News states:—"At wholesale auction Jos. Sicker (leading N. Y. apple buyer) paid \$2,947.50 for one carload of Golden Delicious (only 736 bushels)—unquestionably the highest price at which a car of apples has been sold! Sicker said fancy fruit stores asked him for a big yellow apple that would retain its flavor and beauty after long storage (as these had, after being in storage 6 months)."

My 50 Golden Delicious trees eight years old produced 500 bushels which were sold at highest price. My 4-year-old trees produced this year.—W. P. Campbell, Iowa.

My 10-year-old Golden Delicious trees produced 5,000 bushels and we get 50¢ per bushel more than for other varieties. Does not scald in storage. Tree bears young.—Boyd Richards, Va.

My 5-year Golden Delicious bore as much as 5 bushels each, and bring practically double the price of other varieties.—J. S. Wellborn, North Carolina.

The selling price of my Golden Delicious is about twice as much as other varieties. My trees are 4 years old and have produced two crops.—Ino. W. Lucabaugh, Pa.

My 500 Golden Delicious 10 years old will harvest 12,000 bushels. I market them at 50% to 100% more than others.—E. F. Burgeim, Okla.

One of my 9-year-old Golden Delicious bore 10 bushels, one 11 bushels, one 12 bushels. Averaged me \$30 per tree.—A. R. Carter, Illinois.

Make Far Greater Profits Quick

My Golden Delicious trees 8 years old have been bearing fruit since 2 years old. Have not missed a crop. I have ready sale for them as fast as I can get them from the trees. Impossible to praise too highly.—Albert D. Boulard, Ky.

Have 800 Golden Delicious two to seven years old. They brought 50% more than other varieties. My neighbor picked 1434 bushels from 300 ten-year-old trees. No fire blight.—H. F. Scarborough, Illinois.

We harvested 10,051 Bu. from 2200 Stark Golden Delicious 7 years old. 60% measured 3 in. in spite of severe drouth. The following year, these same trees bore over 7000 bushels and this year 15,000 bushels. We are now selling them at \$3.50 to \$4.00 per bushel at our roadside market.—Alvin O. Eckert, St. Clair Co., Ill.

Golden Delicious will not blight like others and fruit will stand more wind. My 250 young Golden Delicious are carrying a crop of 750 bushels. Always received \$1 more per bushel than for others.—Frank Gahler, Ohio.

Golden Delicious will make more money per acre than any other apple—young bearing, long blooming.—Jas. Sharpe, Kansas.

Although we had to market our bountiful crop of Golden Delicious against one of the biggest crops in history, we sold out at 3 times what others brought.—John C. Thomson, Tenn.

It is the best apple I have. Could have sold 10,000 bushels this year if I had them.—S. D. Kenison, Arkansas.

Freezes Do Not Stop Them

Golden Delicious heaviest bearer I have and begins to bear young. My 9-year-old orchard is a joy to behold.—Charles M. Roy, Vermont.

We had four successive frosts while Golden Delicious were blooming. Some clusters were so frozen that the spur died back to the limb, yet they produced a crop.—W. O. Smith, Kentucky.

I have 50 Golden Delicious 8 years old that will average 3 bushels per tree. Blossoms of other varieties were frozen but Golden Delicious came through.—C. L. Grimm, Pennsylvania.

Loaded the last two years and carrying more than ever this year in spite of hard freezes when blossoms were open.—D. H. Brake, Michigan.

250 Golden Delicious in my orchard here came through the coldest winter for 40 years—ranging from 43° below zero here to 55° in the villages. Seem hardy as McIntosh and bear third year after planting, producing nearly 3 bushel each at 5 years.—A. H. Ingalls, Abercorn, Quebec, Canada.

Golden Delicious trees hardy, have frost-resisting blossoms. Fruit beautiful, uniform shape and supreme for eating.—L. H. Green, Mich.

Almost in a class with Wealthy in hardiness, vigor and healthy growth.—John Robertson, S. Dakota.

I sold my Golden Delicious at fancy prices and all my customers want more each year.—B. C. Thompson, N. Y.

Keeps Crisp and Juicy All Winter

Golden Delicious best apple I know and my trees are just loaded. Good keeper and the best selling apple.—Gen. Wetzel, Michigan.

Golden Delicious bears younger and heavier than any other variety, keeps well and has the flavor of a delicious pear.—James F. Atterbery, Ma.

Golden Delicious lives up to everything you say about it in your advertisement. My Golden Delicious trees are six years old, bearing full crop.—A. J. Salinas, No. Carolina.

Our apples were stored in a very good underground storage. Result: absolutely no loss from shriveling. We got 50% more money for them than others.—Stonemill Orchards, Ohio.

When I was President of N. Y. State Fruit Growers, I thought McIntosh in the lead, but I never eat one now when I can get Golden Delicious.—Clark Allis, New York

I sold my Golden Delicious at extra prices. It is the best of all apples for No. Georgia—earliest bearer, most uniform size, brings highest prices, yields largest per cent of high grade apples. Best keepers and highest quality after storage.—M. W. Hall, Ga.

A strong demand from truckers for Golden Delicious. Demand getting stronger all the time. Selling higher than other standard varieties.—Stillwell Cold Storage Co., Missouri.



"Photo of limb on my 5 year old Starking tree that bore 7 bushels" — Elon Gilbert

STARKING—America's Most Valuable,

TRADE MARK—Sold ONLY by Stark Bro's. BEWARE of Imitation So-Called Double-Red Delicious

STARKING—New Double-Red Stark Delicious. "Finest Flavored Red Apple In All The World" said Luther Burbank. Keeps Crisp and Juicy Until Late Spring

We Paid \$6,000.00 For This One Limb

Here is the great new apple that a few short years ago electrified the horticultural world. A marvelously flavored new red apple suddenly produced by a miracle of Mother Nature to transcend in all its virtues what was at that time the world's outstanding red apple, the Stark Delicious. This superior new apple is STARKING—The original and best Double-Red Delicious.

Has delicious flavor, is crisp and juicy. An Extra large apple, with the distinctive five-knob characteristic of Stark Delicious. Of genuine Starking, Luther Burbank said, "Simply cannot be compared with any other apple—a rich, refreshing juiciness not found in any other apple—a gem, the finest red apple in all the world."

What Coloring Weeks Earlier Means to YOU!

Because STARKING apples DO color all over early, when they are "hard ripe"—a beautiful, solid, all-over-red (even to stem and blossom end) they can be picked sooner—if you desire to get the Highest prices that come from First-Red-Delicious-on-the-market.

They can be picked full colored before getting too ripe to keep well. Yes, while still hard, crisp, full of juice—apples that early become Beautiful Blood Red and in perfectly firm condition to Keep until Late Spring—and never get dry or mealy—retaining full juice and crispness.

In addition to superb flavor, with STARKING you have an enticing perfume, popular shape and pleasing beauty, great money-making features that will recommend STARKING to commercial growers. Practically every mature apple grower can see on a STARKING tree

has been EXTRA FANCY in color! In every other respect—in strength of tree, hardiness and pollinating ability—in quality, delicious flavor, aroma and size, it is a true Stark Delicious—but one with a Double-Red Skin. **Here is an Apple that is worth millions to American Fruit Growers.** This is not our assertion. It is the declaration of men who have seen the original STARKING tree and Succeeding Generation Trees propagated from scions taken from that Marvelous \$6,000.00 Bud-Sport Limb. In their opinion STARKING'S IMPORTANCE in PROFITS TO FRUIT GROWERS cannot be over-estimated. Many thousands of growers are today PROVING THIS Fact in sensational Money-Making Success with STARKING in all parts of the country.

It was on a limb of a genuine Stark Delicious tree that an observing orchardist discovered this new "freak" bud-sport limb which gave to the world its finest red apple. Scientists from Coast to Coast traveled thousands of miles to examine this phenomenon of nature—this limb bearing all-over-red apples while the apples on the rest of the tree were still green. They unanimously pronounced it a true Bud-Sport and declared it would open a complete new era in apple growing. We bought this Bud-Sport Limb—paying \$6,000.00 for it—so that our customers might reap the benefits of this superior red apple.

\$6000 Starking Original Limb (Red Apples below) with Delicious on rest of tree still green.





Most Deliciously Flavored Red Apple!

Genuine STARKING Trees Obtainable ONLY from Stark Bro's Who Own Original Tree and Bud-Sport Limb
**The World's Most Popular and Profitable Red Apple - Bears Younger
 Bears More Bushels - Tops all Red Apple Markets**

STARKING is an extra large RED-ALL-OVER apple with the distinctive five-knob characteristic of Stark Delicious. Its 100% solid Red Color attracts buyers in every market. Its crisp, juice-laden, tender flesh is of wonderfully delightful flavor—a flavor that is aromatic, spicy, tangful. No other red apple begins to rival its rich, exquisite quality.

Furthermore, STARKING retains its crispness and enticing flavor even after long storage. This is because of its habit of COLORING ALL OVER weeks before ordinary Delicious obtains the right color for picking. STARKING can be picked FULL RED and "hard-ripe" before Delicious is half red on the tree. Properly handled, STARKING apples do NOT get mealy because they can be picked fully colored when "hard-ripe"—so they will keep crisp and juicy until late spring.

"7 Bushels from 5-Year Old Starking Tree"

(See Actual Color Photograph Above)

Starking (Double-Red Delicious) is adding millions of dollars in extra profits to the fruit growers of America. Mr. Elon Gilbert of Richey & Gilbert, largest personally owned orchard in the Northwest, wrote us on December 22nd: "About this time of the year we like to send a small gift to those who have contributed to our success in the past year. We have 10,000 Starking Trees 1 to 6 years old. They began bearing younger than Delicious. In fact we had 7 bushels from one 5-year old tree. The enclosed picture combines a good picture of a Starking limb (see color photograph above) with the name Richey & Gilbert."—Elon Gilbert, Yakima Co.

"Starking Well Colored — All Other Apples On Tree Still Green!"

—declared Prof. Jos. Oskamp, N. Y. State former Ext. Professor Pomology. "Starking exceeded my most optimistic expectations. To see the original Sport Limb of this tree laden with well-colored apples long before picking time when the rest of the apples on the (parent Delicious) tree were still entirely green, was a sight worth coming many miles to see! There is no question about STARKING retaining this all-over-red color when propagated, because the fruit on the young STARKING trees in the same orchard was even deeper red than apples on (the original) Starking Sport Limb!"

Hardy in North — Succeeds in South

Starking thrives, grows fast, bears young, yields big crops annually in practically every section of the United States. It is rapidly superseding other red apples in orchards everywhere.

Highest Prices for Starking

"As we are not content to just 'sell fruit' we know that you are not content to just 'sell trees.' I believe that you must get great satisfaction out of having given to the world such great horticultural contributions as the DELICIOUS and STARKING. It has been gratifying to us to ship out the highest priced car of fruit (STARKING) reported this year." Earle E. Cowin, Yakima Co., Washington.

Still another grower wrote us: "My Starking trees began bearing at 4 years. Starking is very much more vigorous than Delicious—healthy and resistant, a better shaped tree with stronger, wider branches and more spreading habit. I would be better satisfied with my orchard if all my red apples were STARKING." J. C. Hendricks, Chelan Co., Washington.

"My Starking trees began to bear 3 years younger than old Delicious. Earlier all-over red coloring of Starking makes it a far more profitable apple for grower."—R. D. Kourne, Ohio.



WILDER MEDAL Awarded Starking

The Highest Honor in Horticulture was awarded to STARKING in recognition of the outstanding merit of this remarkable apple. Awarded only to our Genuine STARKING (Double-Red Delicious). No other Double-Red Apple received this honor.



"3-year Starking trees bore a magnificent crop of uniformly large, 100% solid red apples." J. A. Richartz.



(Photo above) One of 200 young 8-Year Starking Trees that bore 2436 bushels in Rumbolz Orchard. (Letter below).

Starking Trees Smash Young Bearing Record

Reports From Everywhere Prove Starking Bears Younger

From all sections of the United States, from Canada and from South America and Mexico come glowing reports of the YOUNG-BEARING habit of STARKING Double-Red Delicious.

"I gathered 900 bushels of fine big, beautifully colored Starking apples from 700 young trees this year. All of them began to bear 2 to 3 years younger than old Delicious."—L. A. Cather, W. Va.

"Picked my first crop from my 120 Starking trees when they were only 3 years old. All of them graded No. 1 Extra Fancy for color. This earlier, All-Over-Red Coloring makes them highly desirable in the eyes of the public, and they always sell for higher prices."—T. H. Miller, Ark.

"I find that my Starking trees begin bearing 2 years younger than old Delicious. The apple has higher quality and juicier flavor than old Delicious."—G. C. Hitchings, Onondaga Co., N. Y.

"My Starking trees began to bear 3 years younger than old Delicious. The earlier and all over-red coloring of Starking makes it a far more profitable apple for the grower."—R. D. Kohne, Lucas Co., Ohio.

That Never-to-be Forgotten Flavor

The superlative Starking simply cannot be compared with any other red apple. Its crisp flesh is overflowing with an exquisite, aromatic flavor—and a rich, refreshing juiciness not found in any other red apple.

"Starking apples at picking time are much firmer-fleshed apples and even better flavored than Delicious. I have 200 Starking trees now 5 years old. They bore their first crop at 3 years and are younger bearers than Delicious."—Edward E. Heid, Jefferson Co., Indiana.

"All my customers say that Starking is the best red apple they ever tasted and the most beautiful they ever saw. I get 25 per cent more money for them than for any other apple. My Starking trees bore 3 years younger than old Delicious."—A. Svonavec, Ohio.

"The Starking apple has a juicier, finer flavor than the old Delicious. My 15 Starking trees began to bear 2 years younger than Delicious trees. I have no trouble in getting much higher prices for my Starking apples than for old Delicious—because of the far better color."—Mrs. Dora Lee Smith, Putnam Co., Tennessee.

"I get 50 per cent higher prices for my Starking apples than for Delicious because all my customers think the FLAVOR and COLOR of the Starking is SIMPLY WONDERFUL."—Philip Weisbrod, Kossuth Co., Iowa.

Starking Trees Bear an Amazing Amount of Fruit

8-Year-Old Starking Bore 12 Bu. Each

Chas. Rumbolz, famous orchardist of Okanogan Co., Wash., writes: "From 200 Starking trees only 8 years old, we packed 2,436 boxes—12.18 bushels per tree—THE MOST REMARKABLE YIELD I HAVE EVER RECEIVED FROM ANY 8-YEAR OLD TREES." J. C. Norris, Inspector, saw Mr. Rumbolz's fruit, wrote: "I can't describe the scene—3600 bushels of THESE IMMENSE SOLID RED STARKING. It is destined

to make a complete revision of orchard planting." See photo of Mr. Rumbolz and 8-year old Starking—Above.

"I have 700 Starking trees which started bearing at 3 years" states F. C. Simon, Ohio. "One of these trees bore 11½ bushels this year. Starking brings 50% higher prices than Delicious. I find Starking is a good keeper and the tree is surely a young and heavy annual bearer."

Starking Sold for \$3.50 Bushel

"My 400 Starking and Golden Delicious trees bought from your nurseries bear every year and are very thrifty growers. The young Starking trees each bore from 5 to 7 bushels of beautiful, all-over crimson red apples last year. I easily sold them for \$3.50 a bushel! They always bring the top prices on EVERY market!"—R. L. Wallace, Knox Co., Tenn.

33% Higher Prices Than Delicious

"I gathered 400 bushels from my 300 young Starking trees this year—and had no trouble in selling them for 33½ per cent higher prices than the Delicious. These Starking trees began bearing when 4 years old. The high color of the Starking apple attracts attention on the markets and they sell at high prices when the lack of color on old Delicious compels one to sell at lower prices."—F. L. Andrews, Spokane Co., Wash.

Bring \$1.00 More per Bushel

"All my Starking Apples sell quickly for \$1.00 more per bushel than Delicious, due to the better color and finer flavor."—Mrs. E. L. Bower, Richardson Co., Nebr.

"Despite the drouth, many of my young Starking trees bore 2 barrels (6 bushels) each this

year of fine Extra Fancy No. 1 apples. The entire crop was 100 per cent all-over-red the first week in September. The crop was remarkable because these Starking trees withstood a 20 degrees below zero spell last winter!"—D. Gold Miller, Berkeley Co., W. Va.

"Orchard and Market Leaders"

Says John Cannon, Mgr. 500 Acre Mo. Orchard

"Our young orchard of Stark Trees was 4 years old this summer and bore the biggest crop I have ever seen on trees of this age. All of these were Stark varieties and it is one of the finest young orchards I have ever seen.

"Golden Delicious bore heavily this year for such young trees. Our first picking of Starking totaled approximately 3000 bushels and sold f.o.b. packing house at 40% higher than ordinary Delicious. This first picking of 3000 bushels went to three leading markets and on receipt of the apples the buyers on each one of the three markets phoned us for additional shipments. Starking certainly brings repeat business.

"I am a strong booster for Starking Delicious because I have watched its action both in the orchards and on the markets. Our Starking Delicious have borne at a young age, have borne heavy crops and have brought top prices on the market"—says John Cannon, Mgr. 500 Acre Mo. Orchard.

Starking Wins Sweepstakes

In Canada and U. S. Year After Year

"Starking wins Sweepstakes Award for the BEST single box on exhibition at the Canadian Royal Winter Fair and in addition also won First, Second, and Third Prizes.

"Winning over McIntosh (which variety has captured the award eight times in the Royal's 15 years of existence) Oak Ridge Farms of Port Credit celebrated their debut at the Fair by going to the top with a box of Starking Double-Red Delicious—a 'sport' of the original Delicious apple" says Canadian Horticulture.

Wins at Big Michigan Apple Show—"We had some fine Starking, Golden Delicious and Staymared. You can tell how good they were when I tell you we won every Sweepstakes at the Bangor Apple Show. Took 90 ribbons. Over \$400.00 cash and merchandise prizes. All my Prize-Winning Fruit was grown on Stark trees."—H. T. Bigelow, Mich.



3825 Bushels of Large Size, brilliant red Starking from 5-year old trees in Foster-Schultz Orchards.



"Third crop on our 7-year-old Starking—100% perfect color and tremendous size." American Fruit Growers.

Starking Extra Large Perfect Shape—Keeps Till Late Spring Keeps Crisp, Juicy Until Late Spring

Because it **COLORS ALL OVER** weeks earlier than old Delicious, the Starking is picked when still **HARD-RIPE**, though already a Solid Crimson Red. Tests by apple authorities **PROVED** that Starkings after **ONE YEAR AND 3 MONTHS STORAGE** were still perfect, firm, juicy—with no scald or decay—**NOT THE LEAST MEALY**.

Prof. T. J. Talbert, Mo. State Horticulturist, after sampling Starking apples that had been in storage from October one year to December the next year (15 months) stated: "These have held up remarkably well. **Show no signs of scald or decay**, have retained their fine deep red color and are good to eat. **Still very firm and juicy**. High quality and good shipping and keeping ability."

"This extra red color of Starking assures fruit growers **Early Picking, Firmer Fruit for Long Storage Keeping and Better Quality During A Longer Storage Season**." —Prof. Gourley, Chief Ohio Hort. Dept.

Extra Large Size — Most Perfect Shape

The uniform, perfectly shaped **LARGE SIZE** of Starking apples surprises all who plant this Improved Double-Red Delicious strain. It is astonishing what a large percentage packs out huge apples, 64 to 48 to the bushel.

"Starking, side by side ordinary Delicious, shows tremendous contrast in color. Starking is beautiful deep red, when Delicious is still green. **Our Starking apples grew to 48 to bushel size** (apples over 12½ inches in circumference). Brought exceptionally high prices. **Our Starking Trees planted late in Spring 2 years ago bore apples this year**." —American Fruit Grower, Inc., World's Largest Orchard Co., with Headquarters, in Pittsburgh, Pa.

"I gathered 100 bushels extra fine Starking even though the

drouth was the worst in history. All my customers wondered how the Starking apple grew so **BIG** and had such **WONDERFUL COLOR**. Sold for much higher prices than Delicious." —Chas. W. Hamilton, Taylor Co., Iowa.

"I would rather plant Starking than any other red apple because **Starking apples are larger, finer flavored, higher colored fruit**. My Starking bore 2 years younger than Old Delicious. My Starking apples bring much higher prices on the market." —Harry Roberts, Madison Co., Tenn.

Starking Makes More Money for Growers Everywhere

"Starking Brings Top Prices"

—says **Mid-Western Grower**—"Several years ago," says Mr. Frank Penstone, a successful Illinois fruit farmer, "I set out about 15 acres to Stark trees. **This was so much more profitable than farm crops that I kept adding to my orchard until I now have 100 acres.**

"Starking and Golden Delicious are the most profitable varieties I grow. Last year there was a big crop everywhere, but because I had Stark leading varieties—including Starking and Golden Delicious—I **made more money off of my fruit last year than I ever made before.**

"Again this year Starking and Golden Delicious trees are loaded. Some Starking trees average 13 to 14 bushels and they are **beauties**. I picked Starking that graded 64 to the bushel and even now (Sept.) they are bright red all over. That's the advantage Starking has over Delicious—**colors early and gets the high prices for the first Delicious on the market.**

"**The all-over-red Starking color makes them bring 33% to 40% more than Delicious year after year.**"

"Starking Most Profitable Apple"

—Says **U. S. Senator Harry Byrd of Virginia—World's Largest Grower, Plants 6031 More Starking Trees. To Grow Nation's Finest Orchard, He Selected Stark Exclusive Leader Varieties.**

"Whenever we can cut out unpopular and unprofitable varieties and plant improved varieties we should do so," Senator Harry Byrd told the Members of the Virginia Horticultural Society. "Red Delicious (Starking) is the **most profitable Variety we can grow** provided it is planted properly in suitable soil and thoroughly pollinated."

NOTE: Senator Byrd practices what he preaches. Last year alone he planted 6031 STARKING (Double-Red Delicious). He also planted large quantities of Scarlet Staymared, Red Rome Beauty, Golden Delicious, Staymared, etc.

Geo. T. Skiff, Onondago Co., New York writes: "My 200 Starking trees bore much younger than Delicious. All the apples are highly colored No. 1 Extra Fancy for color and my customers are crazy about them. Have sold my apples for \$3.50 a bushel."

"My Starkings always sell for \$1.50 more per bushel than I can get for old Delicious." —says **G. Golden, Hot Springs Co., Ark.**



The photograph to the right was sent to us by Leo C. Antles, Former District Production Manager American Fruit Growers, Inc. These apples brought the grower \$5 a bushel f. o. b. cars when Delicious were bringing \$2.50 to \$3.00 per bushel.



"Finest carload of Apples Ever Shipped in America—ALL STARKING"

STARK REDGOLD.—Red Hybrid of Stark Golden Delicious

**NEW—U. S. PATENT Pending—Rivals Famous Parent Stark Golden Delicious in Flavor & Young Bearing
We Paid World's Record Price of \$7,500.00 for This Amazing Apple—Actual Color Photograph at Right→**

Now, after being shrouded in secrecy for ten long years of testing, we can reveal the existence of this new apple—one that may well exceed the wildest dreams of apple growers. For many years orchardists and apple men have realized that there is a crying demand for a **Top Quality Dessert Eating Apple** to fill the gap just ahead of Jonathan. All our tests indicate that Stark RedGold is this long looked-for, deliciously flavored apple.

Grown from a seed of Stark Golden Delicious, the new Stark RedGold has the exquisite dessert quality of Starking (Dbl. Red Delicious) plus a piquant, spicy flavor like Stark Golden Delicious. Yet the skin is fiery red, the size larger than Jonathan, and it is ready to eat at least a week earlier than Jonathan.

After years of careful tests in orchards and nurseries, we gladly paid the Originator, Mr. F. A. Schell, \$7,500.00—a World's Record Price—for sole ownership of this sensational new Stark RedGold Apple, and we confidently expect it to revolutionize the early winter apple market.

Stark RedGold is the first high quality early Winter dessert apple to develop full flavor—delicious and ready to eat weeks before Jonathan and Delicious have developed their full flavor—ready to use just at the time the market is first clamoring for a high quality dessert apple!

Imagine a variety with these amazing advantages—solid-red color like Starking (Double-Red Delicious)—the exquisite flavor combination of Starking and Stark Golden Delicious—a young and heavy bearing tree like Stark Golden Delicious and the strongest grower in our nurseries.

Our Superintendent, H. Witcher, reports: "Last year nearly every one of the 4,112 two-year Stark RedGold trees actually bloomed in the nursery rows and set some fruit."

Here at last comes an exquisitely delicious, flashing red apple that promises to bear as young as that world-famous young-bearer and money-maker—the Stark Golden Delicious!

U. S. PATENT Pending—Trees sold ONLY by Stark Bro's—Actual Color Photograph on Opposite Page→

The New Stark RedGold Apple

Stark RedGold is bright solid-red in color, has a distinctive trim oblong shape and is strikingly attractive. Packed for market, it will instantly attract any buyer, and the exquisite flavor fully justifies the appearance. In Stark RedGold is combined the world famous rich flavor of Starking merged with the spicy tang of Stark Golden Delicious and this exquisite flavor is fully developed weeks before Delicious or Jonathan reach prime eating condition. RedGold is an apple you will relish from the day it is first picked, when other winter apples are still too tart or starchy to enjoy. Yet, it has kept well in cold storage until March.

Amazing Young-Bearing Tests

This remarkable new apple seems to possess the same precious young-bearing ability as its parent Stark Golden Delicious, forming fruit buds on spurs, terminals and lateral buds on one-year-old wood, Jonared, Young-Bearing Jonathan, Stark Golden Delicious and only a few others do this.

Just 13 months after the first test graft was set in our Test Orchards it bore fruit! With the single exception of Stark Golden Delicious, this had never previously occurred in over 50 years of testing thousands of new apples! Even more surprising—nearly every one of 4,112 Stark RedGold 2-year trees in our nursery rows bloomed and set some fruit last year!

From all our tests we are convinced that Stark RedGold will bear just as young as its famous young-bearing parent, Stark Golden Delicious—not only in the Mid-West and East, but in the far West as well.

Very Young-Bearer. Flavor is a combination of Starking and Stark Golden Delicious. What More Could be Desired!

F. A. Schell, Famous Orchardist and Originator of Stark RedGold, reports that 15 of the first grafts cut from the original tree bloomed the same season they were top-grafted. Here is what Mr. Schell wrote:

"I have 3 trees topped last year and about 4 more this Spring. So, in a year or so, will have a nice lot of fruit. Of the grafts set last year, I had about 15 to bloom the same year and fruit—**just like Stark Golden Delicious do.**"

"They color solid-red, but seem to have Stark Golden Delicious tree characteristics as to large leaves and wood and early fruiting habits. Stark RedGold is a Hybrid from a seed of Stark Golden Delicious. Color is like the Solid-Red Delicious at every stage. Wood, leaves and limb growth the same as Stark Golden Delicious. Also the year-old wood sets buds the same as Stark Golden Delicious.

"As far as I can check, it is not going to turn mealy. Strong skin like Starking, and with flavor equal to both Starking and Stark Golden Delicious.

"What more could be desired!"

TESTS BY EMINENT FRUIT EXPERTS

Mr. Edwin Smith, Senior Horticulturist, Agricultural Research Administration, United States Department of Agriculture, wrote from Wenatchee:

"We have handled some of Mr. Schell's (Stark RedGold) apples for him for the past three winters, storing them at 31°. We think that this apple (Stark RedGold) has an excellent flavor and quite good texture.

"**Tree characteristics:** The manner of growth and foliage characteristics (of Stark RedGold) closely resemble those of Golden Delicious. It makes a vigorous growth and has large leaves. Also like the Golden Delicious, judging from scions in top-worked trees, it fruits early, bears heavily and probably is self-fertile. Scions 3 and 4 years old bear heavily.

"**Fruit characteristics:** Fruit size tends to be slightly larger than Jonathan. It reaches its best maturity about a week earlier than the Delicious and acquires color early.

"The fruit has a wide latitude in picking maturity. It has low astringent constituents and, unlike the Delicious, will acquire good dessert quality when picked a week or ten days before reaching ultimate maturity. When picked at an early stage of maturity it is more sprightly, and has a slight degree of sprightliness commonly associated with Spitzenberg. When fully mature, it has more character than the Golden Delicious."

W. A. Luce, Asst. U. S. Extension Agent of Yakima Co., Washington, reported to Mr. Schell the Originator:—

"I have tested samples of Number 68 (Stark RedGold) and it appears to have wonderful qualities. Others who have tested it say they like it very much better than the quality of Delicious. I feel that this apple is going to be a good one to those who really know apple quality. Would you please let me know when trees are available through Stark Bro's Nurseries?"

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"Every one of my 3-year-old Starking trees bore this year," wrote Jos. A. Richartz (photo below). They averaged 2½ bushels per tree. Two trees bore 4 bushels each. All the apples were very large and solid red."—STARKING Trees are Sold ONLY by Stark Bro's.







New SCARLET STAYMARED—Colors Weeks Sooner

(U. S. Patent Apple)

The Miracle Apple of Horticulture, Bears Years Sooner. Flaming Red all over weeks before ripe. Late Keeper

STARK BRO'S now offer you a new, Solid Blazing Triple-Red Stayman—Brightest, Flashiest of All—gorgeous and still greater improvement in the Stayman Winesap—Scarlet Staymared! This new apple has all the superior qualities of Stark's now famous Dark-Red Staymared, to which is added a flashing Solid All-Over Scarlet Red of such brilliance that it almost seems to glow—and this new Scarlet Staymared colors long before the old Stayman Winesap, is twice as red at picking time and keeps longer.

A veteran orchardist who has observed this apple since the discovery of the original Limb Sport says, "What Starking has done for Stark Delicious—what Jonared has done for Jonathan—what the Double-Red Rome Beauty has done for the old Rome—the new Scarlet Staymared has done for the Stayman Winesap." *Discovered, Tested, Patented and Introduced by Stark Bro's. Genuine Scarlet Staymared Trees Sold ONLY by Stark Bro's. Beware of Imitations.*

When the limb-sport of SCARLET STAYMARED burst on the gaze of the discoverer, Mr. J. H. Dickey, among the still green Stayman apples in his orchard, he was astounded. All the rest of the apples—even on this same Stayman tree—were still green, but this one red limb showed a load of large, perfect apples, flashing scarlet red all over, brighter red even than the regular Dark-Red Staymared. It was, Mr. Dickey avers, fully 30 days ahead of the ripening time when he discovered the Scarlet Staymared Limb. He telegraphed to Stark Bro's. The County Agent immediately confirmed the report as to the amazing Scarlet Red color. Here was a rare discovery—a Finer, Brighter Red Stayman than was ever produced before! Earlier additional color allows this variety to succeed further North.

Stark Bro's promptly purchased for \$3500.00—nearly \$1,000.00 PER FOOT—the Exclusive and Perpetual Rights and Control of the original SCARLET STAYMARED LIMB Sport. SCARLET STAYMARED is now U. S. PATENTED and can be propagated and sold ONLY by STARK BRO'S.

The County Agent had the Sport Limb tree under constant observation. He writes: "This Sport Limb continues to bring forth the highly colored fruit, in spite of the fact that it is on the shady side of the tree. The apples not only start to take on their brilliant, solid Scarlet Red two to four weeks ahead of the other Staymans, but they are red enough to pick much earlier. Scions which Mr. Dickey, the discoverer, has grafted into adjoining trees are reproducing true in every characteristic."

SCARLET STAYMARED is a New PROFIT MAKER for orchard owners large or small, the best of all strains of Stayman.

The Stark SCARLET STAYMARED is a new variety of much brighter red. It is a very handsome large apple. The surface is smooth, solid, glistening SCARLET Red from stem to blossom end. The flesh is firm and zestful with a super abundance of delicious sprightly juice of rich, spicy, wine-like flavor. It is perfection for eating fresh, for cooking, baking, for all apple dishes, for cider, for storage, for commercial markets, for long distance shipment, for long keeping in cold storage without ill effects.

Scarlet Staymared has all the great tree vigor of Stayman Winesap. **Growers Will Get 100% Fancy Color.** "A remarkable all-over red Stayman—distinct, brighter red, a valuable variety. The color is marvelous."—T. J. Talbert, Chief Hort., Univ. of M.

Read What Scarlet Staymared Growers Say
"2 years ago this Spring I planted 100 of your Scarlet Staymared trees. This year (when only 2 years old) I picked 100 nice all-over-red apples from one of them."—J. S. W. Franklin County, Virginia.

Scarlet Staymared—big and beautiful—"Picked over a bushel from 4-year-old trees. These apples would put your catalog pictures to shame."—Alfred Tracey, Erie County, Ohio.
"The lot of trees I planted one year ago had quite a surprise for me this Spring. Chuck full of bloom. Surely will be a good bearer."—Hans Kisbaum, Scott County, Iowa.

Average of 9 bushels per 6-year tree reported by Rising Springs Orchards, Ill. Some trees bore 14 to 15 bushels per tree.



U. S. Patent Certificate Protects Scarlet Staymared from Illegal Growing and Sale

U. S. Patent certificate owned by Stark Bro's (at left) protects all purchasers of genuine Scarlet Staymared Trees and prevents illegal propagation and sale. Beware of imitations sold under similar names. Only Stark Bro's can sell Genuine Scarlet Staymared Trees.



(Left) SCARLET STAYMARED—U. S. Patent. Stark Bro's Great NEW Bright Scarlet Red-all-over Stayman Winesap. Every apple on tree is Extra Fancy Solid Red color. Exquisite flavor. (Right) Ordinary Stayman.

Dark-Red STAYMARED New Dark Solid Red

A New Improved Solid Dark-Red Stayman Winesap—that will bring greater profits where a Dark-Red-All-Over Stayman Winesap is preferred.

The old Stayman Winesap has long been a favorite—and a big money-maker—with orchardists everywhere. It is a large apple. A late ripening winter apple. A long-keeping apple. Its flesh is juicy and crisp, with a mild, pleasing acidity. The flavor has a palate-tempting spiciness like delicious old Jeniton crossed with Winesap. Darker Red than Color Photo on Opposite Page.

"The New Dark-Red Staymared a Real Find—Fruit Even Better than Stayman Winesap."

When Garland Hopkins, leading fruit grower, examined the original Dark-Red Staymared Tree he wrote us, "I couldn't find a single apple on the whole tree that had even a slight greenish cast!"

"In habit of growth, foliage, health, vigor, etc., this is a typical Stayman Winesap tree. Fruit uniform large size. While it colors much earlier, it does not ripen any earlier than regular Stayman Winesap.

"The fruit has firmer, harder texture and has actually a better eating quality. This new apple will keep from 2 to 4 months longer than the old Stayman. Dark-Red Staymared's all-over-red color prevents storage scald."

"Worth 50% More per Bushel Than Old Stayman" wrote Coffing Bros., noted Stayman Winesap growers of Indiana.

Stark Bro's Have Sole Control of All Dark-Red Staymared Trees. *Genuine Dark-Red Staymared Apple Trees Can Be Secured ONLY from Stark Bro's, Louisiana, Mo. Eating, Cooking, Cider, Market. NCS.*

Stark Double-Red ROME BEAUTY—Largest Reddest New Strain

(Trade-Mark)

Our new strain of Double-Red Rome Beauty is the answer to the demand of fruit growers and the buying public for a big, beautiful, solid red, late-keeping apple of quality, one that will stand hard handling and will keep all winter. This is a beautiful sparkling red apple. Large uniform size. Crisp, juicy, aromatic white flesh. One of the latest keepers of all apples—keeps well till apples come again.

Blooms very late. A frost dodger. A sure bearer. One year our new Double-Red Rome Beauty was one of only four varieties out of 200 in our Test Orchard that bore after late killing frost. Hardy tree, in fact, Northern growers now pronounce it one of their most profitable apples. The demand for this new Stark Double-Red Strain of Rome Beauty is growing every year, as growers acclaim it as one of their surest, youngest bearers and biggest payers.

Stark Bro's Have Exclusive Control of this new Strain of Stark Double-Red Rome Beauty Apple Trees. And *Genuine Stark Double-Red Rome Beauty (Trade Mark) Trees can be secured ONLY from Stark Bro's, Louisiana, Mo. Eating, Cooking, Market, Drying. NCS.*

"One of Most Valuable of 50 Varieties." "I am sending you sample of Double-Red Rome Beauty, which with us is one of the most valuable of 50 varieties. Good pollinizer. Annual bearer, commencing at young age. One of the best keepers. So attractive it sells well."—L. J. Clifton, New York.

"Best Red Rome." "Your Stark Double-Red Rome Strain is best of all Romes tested here. Uniform in size, and the color is always perfect."—W. S. Blair, Supt. Dominion Exp. Farms, Nova Scotia.

"Bears Every Year." "Very best apple for this climate.

Bears annually. Blooms late and frosts do not greatly affect its bearing qualities."—F. M. Jones, Santa Fe Co., New Mexico.

"One of Largest Apples." "One of the largest apples we have, especially when grown on bottom land. This variety is a reliable cropper, yet seldom over-bears, the fruit being evenly distributed over the tree."—Edwin H. Riehl, Ill. Exp. Station.

"Demand Growing Every Year." "Demand for Stark Double-Red Rome Beauty is greater every year. One of the leading commercial apples in our valley."—R. S. Purtee, Delta Co., Colorado.

"Bring High Prices." "I planted the first Stark Double-Red Rome Beauties in Colorado. Am now getting \$3.00 to \$3.50 per bushel."—W. S. Coburn, Colorado State Board of Hort.

(Below) Actual color photo of Stark Double-Red Rome Beauty grown in N. Y. orchard of former U. S. Secretary of Treasury, Henry Morgenthau, Jr. Page 19





JONARED Supreme New Double-Red Jonathan Apple

Gets Red 2 Weeks Before Old Jonathan Colors

U. S. Patent. We Paid \$2,000.00 For Original Jonared Tree

Here is a marvelous new bright red Jonathan sport—announced by Stark Bro's as the only Red Jonathan Sport to win a U. S. Patent. This remarkable apple takes on a bright, double-red blazing all-over color about 2 weeks before ordinary Jonathan colors—has all the Jonathan's fine points plus longer keeping quality—and practically eliminates drop, because it colors so early.

← Jonared Picture to Left is an Actual Color Photograph—Trees Sold ONLY by Stark Bro's

The old Jonathan has long been one of the leading American apples. But, its lack of color in some sections and its habit, some years, of dropping before full coloring has resulted in heavy losses to Jonathan growers.

Our long search for a New Bright Red Jonathan Sport that would eliminate these faults was finally rewarded with success! We discovered the long-looked-for perfect Jonathan sport in a western orchard, and now after rigid tests and observation we offer it to the orchardists of America.

Stark Bro's quickly recognizing its great value, gladly paid \$2,000.00 for the original tree of this perfect Jonathan sport, which they patented in the U. S. Patent Office at Washington, D. C. and named Jonared.

Jonared has all the familiar exquisite Jonathan flavor most highly developed, it has the Jonathan characteristics of size and form but—Jonared is almost Twice As Red—a bright solid, blazing red—without a sign of a stripe. This Bright Red color reaches from the stem to the calyx. A true, Bright and Glowing Red (Not a blackish red) but an attractive bright clear vivid red.

Jonared takes on this marvelous color long before old Jonathan begins to turn red, enabling the grower to pick Jonared while it is still hard and solid, and **Before The Danger of Dropping**. As one Orchardist puts it—"This feature will make millions for apple growers." It goes on the market one of the most beautiful red apples, with 100% Fancy Grade from the

"Jonared cannot be praised too highly! I will replace all my old Jonathans with Jonareds as soon as the trees are available"—says one of the most successful orchardists in America. Jonared trees are available now!

This new apple variety is the most valuable Red Jonathan Sport ever discovered. It is already a proved profit maker for orchard owners large and small.

tree, so far as color is concerned. This 100% Red Color will vastly increase the growers' profits—every year!

The superb quality of Jonared is that of a perfectly ripened Jonathan—a quality that is hard to describe. It is rich, spicy, tangful—one of the finest flavors among all apples, and so recognized by all markets and all connoisseurs.

"Jonared Brings 40 Cents More Per Bushel Than Jonathan"

"I certainly am glad that I took your suggestion and planted Jonared instead of Jonathan. These Jonared came into light bearing for me the third year. They are six years old now and average from 5 to 6 bushels per tree of beautiful all-over flashy red fruit which we sold without any additional effort for 35 to 40 cents a bushel more than the same grade Jonathan. These Jonared color up, way, way ahead of the Jonathan. I get a better price on Jonathan which I sell early in the season—but neither I nor any of my friends who grow Jonathan, have been able to get good color until you people sold us the Jonared. That flashy finish certainly does the job."—Les Smith, Rock Island County, Ill.—ex-Pres't. Ill. Hort. Society.

"Jonared Great Improvement Over Jonathan" says Big Apple Buyer

"Stark Bro's really did something for Michigan growers by introducing Jonared apple, since they come in even before the Stark Young-Bearing Strain of Jonathan."

Bears as Young as Young-Bearing Jonathan

"I wish you could have seen my 4-year old Jonared trees this year bending almost to the ground with their load of big red all over apples," declared John Cruttenden of Pike County, Illinois. "My 4-year old Jonared Trees bore nearly \$10.00 worth per tree."

JONARED Trees Sold ONLY by Stark Bro's

This remarkable new apple is fully Protected by U. S. Patent, and ONLY Stark Bro's have the right to grow and sell trees. BEWARE OF IMITATIONS.

Earlier Picking—Higher Prices—Longer Keeper

The new Jonared matches and frequently surpasses ordinary Jonathan for young and heavy bearing. Jonared also excels in long keeping quality and freedom from storage scald. It is an all-purpose apple as superior for cooking and canning as it is for eating fresh. The tree is disease resistant and hardy, sturdily thriving North, East, South and West.

"I am pleased to see Jonared, the new Red Jonathan sport. There is no question about the value of the additional red color. Here in Iowa the Jonathan does remarkably well, but many times the best red (ordinary Jonathan) apples drop before the bulk of the crop is ready to harvest. Unless Jonathan hangs late a considerable percentage is not full red, so our Iowa orchardists would gain considerably if a full-red Jonathan is made available for planting"—H. L. Lantz, Asst. Prof. Pomology, Iowa State College, Ames, Iowa.

This early coloring sport of Jonathan should do much toward making this variety more profitable for the producer. The better color will enable the grower to pick earlier. It will lessen greatly the lower grades. Since he will be able to pick the fruit at the proper time without waiting for color, the keeping and

handling quality of the fruit should be increased. Highly colored red apples sell better than red streaked or poorly colored specimens. This factor alone may even mean the difference between success and failure."—T. J. Talbert, Professor of Horticulture, University of Missouri.

Bright-Red Jonared, ranks high among commercial varieties in popularity—with Starking, Stark Golden Delicious, Scarlet Staymared, Jonathan is today probably the third or fourth most popular apple in America. Because of its tremendous improvement Jonared will be far more popular than Jonathan ever has been.

Starking, Stark Golden Delicious, Scarlet Staymared and Jonared! What a combination for the commercial grower—and all small orchard owners, too!

Jonared and Young-Bearing Jonathan Apples are favorites for EATING, COOKING, CIDER AND MARKET. NCS.

JONARED Grafted On Same Limb. JONARED Apples are Already BRIGHT RED



U. S. Patent Certificates Protect Our Patent JONARED from Illegal Growing and Sale.

YOUNG-BEARING JONATHAN—New, Quick-Bearing Strain of Jonathan

(Trade-Mark)

Bears Younger, Averages Better Color, than Old Jonathan

In our constant, nation-wide search for a Parent Tree for our Young-Bearing Strain of Jonathan, we discovered the tree which possessed all the characteristics which we required.

Our original Jonathan Parent Tree possesses such improvements as Young-Bearing—matured 20 apples when only 2 years old, and 90 apples when only 3 years old; Heavy-Bearing—continued to bear increasingly heavy crops as it grew in size and age; Regular Bearing—Original tree had never missed a crop, and it is now much larger than regular Jonathan trees (same age) in the same row.

Young-Bearing Jonathan and Jonared are the favorite early winter dessert apples for those who prefer a spicy snappy sub-acid flavor, and they are absolutely unexcelled for cooking, the quality standard by which other tart apples are judged.

Tree is widely adapted, long lived and profitably grown throughout the Central West, Northwest and East—everywhere except in the far North. In the great Mississippi Valley Section Young-Bearing Jonathan and Jonared (Double-Red Jonathan) are two of the most profitable apples grown.

3-Yr. Tree Bore Bushel. To my surprise, my Young-Bearing Jonathan bore at 2 years. Bore a bushel at 3 years, 3½ bushels at 4 years, 6 bushels at 5 years, 6 bushels at 6 years. L. M. Oliver, Polk County, Iowa.

6 Successive Crops from 8 Yr. Tree. My 8-Yr. Young-Bearing Jonathan has had 6 crops—nice red apples. When 2 years it bore 21 apples. I won \$5.00 prize on them. Has had nice crop every year since—14 bushels last year when only 7

years old. In flavor it is next to Stark Golden Delicious. L. D. Adams, Pike Co., Kentucky.

"Want More Young-Bearing Jonathans." "I thought that was just all talk about your Young-Bearing Jonathan bearing younger than others, but those Young-Bearing Jonathans I bought from you did bear a lot younger than any other Jonathans—and I want to buy more," declared a prominent Calhoun County, Ill., apple grower when he visited our nursery recently.



Young-Bearing Jonathan Apple Trees are Sold ONLY by Stark Bro's



EARLY SUMMER APPLES

Top—HENRY CLAY
Bottom—EARLY RED BIRD

Center—EARLY RED BIRD
All Varieties on this page are Stark Record-Bearing Strains
Genuine Trees Sold ONLY by Stark Bro's

Top—STARK EARLIEST
Bottom—STARK EARLIEST

Henry Clay (Color Photo) (Trade-Mark.)
Top Left **Earliest Yellow Apple.** Large pale yellow, sometimes with crimson cheek. Looks like Maiden Blush, but is better, more beautiful, 2 months earlier, and ripens its crop quickly and evenly. Tree strong growing, spreading, regular and abundant bearer; blooms late, is hardy and is earlier, larger, better quality and a better shipper than Yellow Transparent. No early Yellow Apple has such **Excellent Quality**. Commands top price on all markets and its value is being recognized by orchard planters everywhere. Should be planted in every home orchard as well as commercially. The apple eating public will always pay liberally for this beautiful apple, as it comes on the market when people are apple hungry. **Cooking, Market, Eating, NNCS.** "Best extra early apple."
—Frank Femmons, Calif. "The most delicious apple I ever tasted."
—R. F. Rutledge, Tenn. "Very hardy and thrifty; yellow, reddish cheek, very fine flavor."
—M. Roach, Mont. "Larger than Yellow Transparent, two weeks earlier than Williams; sells at better price; no signs of aphid or blight. We consider it one of the best apples."
—N. J. Fruit and Produce Co. "Resembles Maiden Blush—nearly 60 days earlier, better, has never failed a crop."
—W. H. Knight, Originator, Ky. *Introduced and Trees Sold ONLY by Stark Bro's.*

Early Red Bird (2 Color) (Trade-Mark)
Photos Above (Crimson Beauty.) A fiery, flaming, scarlet red apple of good size that ripens 7 to 10 days earlier than **Yellow Transparent**. Tree strong growing, extremely blight resistant, vigorous, extremely hardy, bears young and produces tremendous annual crops. Comes on the market earlier than any other apple, (except Stark Earliest) and being wonderfully attractive has sold for **double the price of Yellow Transparent**. Just what the early apple grower wants for big profit. We do not hesitate to recommend Early Red Bird for every home orchard—and we believe it is the long looked for blight resistant, extremely early apple for the commercial orchard. "All Yel. Trans. gone years ago with blight, Early Red Bird fine big trees—no blight."
—G. S. Thomas. **Cooking, Market, Eating, NNCS.**

Prof. Sanders, Canadian Dept. Agri. says: "Earliest apple, young bearer—half bushel on 2-year trees; better shipper than Yellow Transparent. 15 acres in one year brought Mr. Chute 1,500 bbls., sold at \$7.00—or \$10,500.00." Mr. Adney, son-in-law of Mr. Sharpe, famous originator of this apple, says, "Remarkably prolific, extremely hardy, never winter kills. 10 days earlier than earliest early apple. Occupies a place no other apple fills."

Stark Earliest (Color Photos) (2 Above) **New. U. S. Patent 642.**

Now Stark Bro's can offer their customers the apple for which we have been searching for many years! An apple that ripens as early as cherries—and is really good to eat right off the tree.

The original tree was enthusiastically recommended to us by Mr. Leslie Reed, a fruit expert, who wrote: "This is the hardiest, handsomest, sturdiest and most prolific apple tree I have ever seen, and I recognized the value of the apple the first bite."

Stark Earliest is a strikingly handsome apple with a flashing crimson cheek. It was picked in our orchard at the same time as the Gold Cherry crop last year. Can be picked over a period of two or three weeks (almost an "everbearing" apple)—is ideal for home orchard and roadside market and should be an excellent shipper.

Medium size—larger than Transparent—with scarlet red color that strikes the eye clear across the orchard. Flavor is mild and pleasant—good to eat right off the tree—not acid like other early apples. The owner states that fruit on the original tree becomes even larger and better quality as the tree gets older. Trees strong, sturdy and hardy, and very resistant to disease. Grows splendidly in nursery row and in the orchard. Its habit of producing strong branches at right angles makes it an ideal shaped tree. Stark Earliest is the apple to start the season—very early, handsome, good to eat and cook—a "must have" for every home and local market orchard. Fruit ripens about a week to 10 days before Yellow Transparent is ripe. Stark Earliest is by far the earliest apple in our Test Orchards. **Cooking, Eating, Market, NNCS. Patented, Introduced, and Trees sold ONLY by Stark Bro's.**

Early Red Bird Apple gives the grower just what he wants for big early profits.



Amazing Profits Made Growing Early Apples

Amazing profits and eager demand from fresh-fruit hungry people has won great popularity for high quality early ripening apples. And now with the growth of Roadside Markets, the need for apples ripening early (and in succession) is rapidly increasing. While early ripening apples will not hold up in storage for a long period like the late keeping winter apples, every Home, Roadside and Local Market Orchard should grow some of these varieties.

Herman Fagley's successful Roadside Market (counting among its customers tourists from every state in the Union as well as Canada and South America) reports in American Fruit Grower Magazine that the biggest volume of his business is in apples, of which he has a succession of varieties.—First comes Early Red Bird (the earliest ripening variety we recommended until the advent of the new Stark Earliest, which is being introduced on this page), then Yellow Transparent (add the new June Wealthy and Lodi, Early Golden), Wealthy, Maiden Blush, (add Stark Jon-Grimes and Stark RedGold), Grimes Golden, Jonared, Stark Golden Delicious, Starking and Staymared. These varieties, ripening in succession, enable Mr. Fagley to offer his customers apples from the very earliest to the latest. S. P. Chute of Nova Scotia reports that he sold his Early Red Bird Apples for more than double the price received for Red Astrakhan ripening a week later. (See Apple Ripening Chart—pages 4-5—it will help you select apples ripening all season.)



Top—SWEET BOUGH
Bottom—EARLY HARVEST

Center Top—YELLOW TRANSPARENT
Center Bottom—JUNE WEALTHY

Top—EARLY MCINTOSH
Bottom—LODI, EARLY GOLDEN

Sweet Bough (Color Photo) (Early Sweetheart) (Top Above) A canary yellow apple that is a universal favorite in Home Orchards. Sometimes has a rosy blush. Medium size. White flesh. Ripens its fruit over a four to five weeks' period. Comes into bearing rather young and is long-lived—trees 60 to 80 years old still producing crops. A little too sweet for pies and sauce, but a delicious Summer eating apple. **Eating, Drying, NCS.**

Early Harvest (Color Photo) (Just Above) An old home orchard favorite. One of the Early Summer Apples which is still being planted in Home Orchards because its brisk sub-acid white flesh makes it popular for eating, pies, cobblers, dumplings, etc. Stark Earliest, Early Red Bird and Henry Clay are earlier and better in both fruit and tree. **Cooking, Local Markets, NCS.**

Yellow Transparent (Color Photo) (Top Center) This is one of the most popular of the old very early yellow apples, being excellent for culinary use and fairly good for eating fresh. Lodi (Early Golden) is larger, better, and does not blight. Uniformly medium to large in size—Color photograph above is smaller than average specimens. White flesh. Crisp. Moderately firm, fine grained and tender. Juicy, sprightly, sub-acid with good flavor. Lodi (Early Golden) tree is a stronger grower. **Eating, Cooking, Local Markets, NNCS.**

Lodi, Early Golden (Color Photo) (Bottom Right) A quick-bearing, blight resistant improvement over Yellow Transparent, originated by N. Y. Experiment Station. **Fruit is much larger** and ripens almost as soon as Yellow Transparent. Bears younger, has better flavor, keeps longer, and does not get mealy and soft. The sprightly rich flavor makes it a great kitchen favorite. Also when fully ripe, it attains a pleasantly mild, aromatic flavor and is good for eating.

Fruit is large, (Color Photo is larger than average) uniform, roundish conic. Stem is long and thick. Color is a very attractive vivid yellow, occasionally with a slight trace of blush on exposed cheek. Flesh is white, firm, tender, juicy, sub-acid, attaining a pleasantly mild, aromatic flavor. Quality good. Tree is large, healthy, **blight resistant**, vigorous, tall, dense, upright spreading, round-topped. **Heavy cropper, young bearer.** Lodi, Early Golden is becoming one of the most popular new Early Summer Apples for Home, Local, and Roadside Market Orchards. **Eating, Cooking, Market, NNCS.** See color illustration above, and actual color photo of loaded 3-year tree to right.

"As Lodi ripens the flavor becomes milder and pleasantly aromatic so it can be eaten with relish. It keeps longer than Yellow Transparent; does not get mealy and soften at center as soon."

—New York Fruit Testing Association

June Wealthy (Color Photo) (U. S. Patent Pending) (Just Above) At last, a bright red Wealthy type apple ripening with Yellow Transparent. Resembles Wealthy in tree and shape of fruit, but is ripe a whole month before Wealthy. Ripens its fruit over a long period. Fine for pies, sauce. When fully ripe, good to eat.

One of the few apples which blooms and bears on terminal and lateral buds as well as spurs—like Stark Golden Delicious, Jonared and Stark Red-Gold. This habit assures crops when others fail, by extending the blooming season.

Fruit is larger than Yellow Transparent. Skin is smooth and glossy, overspread with bright red. Flesh firm and crisp. Flavor sprightly with distinctive aroma. Quality is one of the best of its season.

When the originator, Earl C. Ohl, entered this Prize-Winning New Apple in the Stark-Burbank Show he wrote: "When this tree was 2 years old it bloomed—result 2 apples; the following year—when 3 years old, it bore almost a bushel. Last year I got \$4.00 a bushel (wholesale) for all I had to sell when Yellow Transparent went begging." **Cooking, Eating, Sauce, Market, NCS.** Introduced and Trees Sold ONLY by Stark Bro's.

Early McIntosh (Color Photo) (Top Right) Solid Red color. Pleases the eye and pleases the taste. A new McIntosh and Yellow Transparent cross. Made splendid record in N. Y. Exp't. Station where it originated, also in Stark-Burbank Trial orchards. Truly an early McIntosh. Fruit very uniform, attractive, handsome red. Has McIntosh size, color and flesh characteristics. Trees vigorous, hardy, healthy, bear annually. The name sells this apple at best prices. "A highly desirable kind where an early apple is wanted."—Prof. H. B. Tukey, New York Exp't. Station. Ripens 10 to 15 days after Yellow Transparent. **Eating, Cooking, Market, NNCS.**

"Why Stark Trees Are Worth More"

Every kind of Stark tree is grown in especially selected soils and climatic conditions ideally suited for the production of each different kind of tree. Result—leading orchardists and authorities report that these superior Stark trees have the biggest roots and best tops grown in America. 131 Years of Stark Nursery experience, combined with scientific nursery culture give to Stark tree planters the fastest growing, youngest bearing, heaviest bearing trees obtainable.

When E. D. McGuire of Ill. received his Stark trees this year, he wrote: "I have just received the 500 Apple trees, and I have never seen such fine, well-rooted, clean, healthy trees."

3-year Lodi, Early Golden apple trees bearing good crop of beautiful big golden apples—nearly 50% larger than Yellow Transparent in same orchard.



At Mich. Hort. Meeting in 1944 Walter Toenjes, Supt. of Grand Rapids sub-station, answering a question regarding Yellow Transparent said: "If I were going to grow that type of apple I would grow one of the newer varieties like Lodi. It is considerably larger, and demands a better price, also it keeps better than Transparent."



SUMMER APPLES

age 24 *Top*—WILSON RED JUNE
Bottom—DOUBLE-RED DUCHESS

Center—JEFFERIS RED
All Varieties on this page are Stark Record-Bearing Strains
Genuine Trees Sold ONLY by Stark Bro's

Top—SUMMER CHAMPION
Bottom—SUMMER CHAMPION

Wilson Red June (*Top Color Photo*) **Enormous in Size for an Early Summer apple.** A brilliant glorious deep red—resembles Black Ben, and ripens just as Red June goes out, thru a period of several weeks. Tree extremely hardy, succeeding perfectly in Minnesota and Wisconsin—standing 40 degrees below zero without injury. Its marvelous beauty always sells it—has brought as high as \$5.50 per bushel on the market. No other summer apple can compare with it in size and beauty, while it ships well and goes on the market in fine shape. **Eating, Cooking, Drying, Market.** NNCS. *Introduced by Stark Bro's.*

"Wilson Red June are Whoppers; they take the eye."—J. H. Watson, Wash. "One of the most beautiful apples I ever looked at. One of the best family orchard trees."—H. B. Fullerton, L. I. Exp. Sta. "Showiest large apple of its season; reliable bearer."—B. Buckman, Ill. "Wilson Red June grown at Sturgeon Bay were very fine; we certainly have something worthy of our attention."—Frederic Craneheld, Wis. "Exceptionally early bearer; an enormous red apple; flesh snow white."—T. H. Atkinson, Wash.

Double-Red Duchess (*Color Photo Above Left*) This apple is twice as red as old Duchess, combining all its well known qualities with a brilliant red color. A true red sport of great value as color brings top prices, especially with early Summer apples. Leading commercial apple of its season because of peerless cooking qualities—excellent shipper. Tree dwarfish—ideal filler—extended ripening season. **Eating, Cooking, Market.** NNCS.

Jefferis Red—"Everbearing" (*Center Color Photo*) Has long ripening season—plant in every home orchard. "Among the best 17 out of 1200 sorts tested," said Prof. Burrill, Ill. Exp. Sta. Top-quality for 100 years, but lacked color. Our new red strain came from Montana—the same delicious Jefferis, but much brighter red. Beautiful crimson; luscious, tender, juicy, rich. Tree hardy, vigorous upright. A favorite of Clarence Stark, noted fruit judge, and for years President of Stark Bro's. **Eating, Cooking, Roadside Market.** NCS.

Summer Champion (*Color Photos Above*) **Best Late Summer** Beautiful, bright red, large, high quality. Best shipper of all summer apples. A great favorite everywhere. Summer Champion is the best of its season for both Home and Commercial plantings. Our trees are propagated direct-in-line from Original Tree which we discovered and introduced. Keeps well. Short ripening season. Tree is medium in size, vigorous, spreading, resistant to heat and drought and bears regular, heavy crops. F. W. Faurot, as Director, Mo., Fruit Exp. Station reported: "Good color, uniform size, bears regularly and heavily." Ideal summer apple for **Eating, Cooking, Market.** NNCS. *Introduced and Trees Sold ONLY by Stark Bro's.*

Item in Produce News, Sebastopol: "At Luther Burbank Farms under charge of the well known Stark Nursery Co., the newest is the Summer Champion apple, a variety new to this section. Trees about one year old are now bearing fruit. Out of 100 trees planted 15 months ago, 10 are today showing from one to four apples each."

CRABS—America's 4 Best Young Bearing Hardy Varieties

Stark Florence Crab (*Below*) Most valuable of all red crabs," because of very heavy production, attractive crimson red color, good size, and unexcelled quality of its jelly, preserves, jams and pickles. Tree is dwarfish. Pink blooms and ruby red fruits make it a fine lawn ornamental. **Bore 1/2 Bu. at 2 years.**

All Stark Florence trees propagated direct from a Parent Tree with tremendous bearing record. NNCS. *Introduced by Stark.*

Stark Gold Crab (*Below*) Beautiful hardy new golden yellow crab from Benj. Buckman, famous Ill. pomologist, who considered this the best of all. Larger, better than Yellow Siberian. Makes exquisite spicy, aromatic honey colored jelly. Tree is very hardy, semi-dwarf and prolific.

This splendid yellow crab should be planted in every home and local market orchard. NNCS. *Introduced and Sold Only by Stark.*

Virginia Crab (*Below. True Stark Strain.*) Extremely hardy vigorous tree, beautiful red blushed yellow crabs. "One of the best crabs we have" declares the Director of the Missouri State Fruit Exper. Station—"Blooms later and ripens later (Sept.) than most crabs. A great favorite for jelly, pickles and preserves, and we sell them as fast as we can pick them."

Virginia Crab Trees are often used as understocks in Northern States where hardiness is important. NNCS.

Dolgo Crab (*Below*) A beautiful new solid red Crab Apple. Jellies perfectly even when dead ripe. Excellent for canning. Tree is extremely hardy. Healthy, blight-resistant. Young and heavy bearer. Beautiful blooms and masses of brilliant ruby red crabs make a striking ornamental lawn display. NNCS.

Below—Actual Color Photo Dolgo Crab.

Color Photo of Stark Florence Best Red

Photo below—Beautiful Stark Gold Crab.

Color Photo of Virginia Crab—Very Hardy.





FALL APPLES

Top—GIANT RAMBO, IMPERIAL
Bottom—CRIMSON GRAVENSTEIN

Center—MAIDEN BLUSH
All Varieties on this page are Stark Record-Bearing Strains
Genuine Trees Sold ONLY by Stark Bro's

Top—DOUBLE-RED WEALTHY
Bottom—DOUBLE-RED WEALTHY

Giant Rambo, Imperial (Top Color Photo) Giant size rich flavored, early fall apple of Rambo type, with the fine flavor and quality which have made Rambo famous for 200 years. Red or striped, rather flat. Rich, mild flavor. Tree vigorous, rather open, spreading. Has all good points of old Rambo without its faults; fruit does not crack. Flesh is lemon yellow. Fine to eat and makes pies and sauce of very best quality. **Eating, Cooking, Drying, NCS. Trade-Mark.**

Crimson Gravenstein (Color Photo Above) This new solid red sport strain can be marketed several days earlier than ordinary Gravenstein, its extra color bringing top prices. A favorite summer apple in Europe and America since the middle of the 18th century. Because of good eating flavor, unexcelled cooking quality, large size, attractive appearance, and heavy and regular bearing habits, this is, after 200 years, still one of the most popular commercial summer varieties. **Eating, Cooking, Drying, Market. NNCS. Trade-Mark.**

Maiden Blush (Center Color Photo) Yellow. Fine for drying and cooking. Well-known, late summer variety that ripens over a long period—a Home Orchard favorite. Large, uniform in size, attractive lemon yellow, pink blushed cheek. Ships well. Quality is good for pies and apple sauce. Trees are vigorous and bear regularly. Especially fine for drying, as it retains its white color. Summer Champion and Double-Red Wealthy are replacing it. **Cooking, Drying, Eating, Market. NCS.**

STARK JONGRIMES (Color Photo at Right) **LATE SUMMER.** Won First Prize at the Stark-Burbank New Fruits Show! Parentage uncertain but characteristics indicate it is a Jonathan-Grimes Hybrid. At last we have discovered a beautiful large, high quality, early fall apple that bears enormous crops every year, one of the largest apples of its season, even when "roped" on the limbs. Flavor has decided resemblance to Jonathan quality, exceedingly firm and crisp. "An apple that you want to eat more than one of." Wonderful cooker—makes a beautiful transparent golden colored sauce. Color, brilliant red striped, very unusual and striking in appearance (usually more striped than color photo). "Loaded Every Year for 15 Years Straight." Kept better, remained juicier and crisper in stores and roadside markets than any other apple of its season. Ripens over a period of several weeks, the main crop matures about 3 weeks before Jonathan. Mr. Rogers, the originator, writes: "The original (Stark JonGrimes) tree came into bearing young, was so fine I had 20 other trees top-worked. During 15 years, they have never failed to bear a crop. Trees strong growers, never blighted. I am 78 years old and from my experience I am sure this apple will make

DOUBLE-RED WEALTHY (Two Color Photos Above) Stark's New Double-Red Strain Big Money-Maker—Trees Sold Only by Stark Bro's. Everywhere this big red fall apple is the best of its season. Extremely hardy. Fine in the East, West, North, and South. Tree is a strong, spreading grower. Bears extremely young, and bears heavily. Long lived and remarkably free from disease and blight.

Fruit is beautiful, brilliant flashing red. Medium to large in size. When tree-ripened the quality is superb, with a wonderful wine-like flavor, and full of refreshing juice. Here is an apple that is gaining in popularity every year because it pleases the consumer and pays the grower. Good shipper.

Its extreme hardiness makes it especially valuable in the north. Excellent cooker, for sauce and pies, cooking well while still green and immature, yet holding its quality when fully ripe. This habit gives Double-Red Wealthy an unusually long picking season, although it can be gathered at one picking if desired.

For both Home and Market Orchards it should be planted in increasing numbers to fill the gap between Maiden Blush, Stark JonGrimes, and Jonathan. Wealthy, McIntosh, Early Red Bird and Starking gives an ideal combination for the far Northern Orchard where hardiness is the first consideration. Our propagation is direct-in-line from a Bright, Double-Red Sport Tree of Wealthy. **Eating, Cooking, Cider, Market. NNCS. Trade-Marked, and Trees Sold ONLY by Stark Bro's.**

"Wonderful Money-Maker. From 30 trees picked \$1100.00 worth of fruit." T. J. Maney, Iowa Exp. Station. "Best of Its Season—for hardiness, productiveness and early bearing; recommended for all sections. Few apples show such wide adaptability. Very refreshing for dessert. Fine for sauce and pies." Ohio Exp. Sta. "Bears Almost As Soon As Set Out—and bears heavily and persistently." Rural New Yorker. "Very Best Fall Apple"—Ill. Hort. Society. "Should be planted by millions—Frost proof. Fine for drying," Chas. Scott, Mo.

Color Photo of Stark JonGrimes (Below)—Large, Fine Flavor—Heavy Sure-Bearer





WINTER APPLES

Top—RHODE ISLAND GREENING
Bottom—McINTOSH, DOUBLE-RED

Center—McINTOSH, DOUBLE-RED
All Varieties Are Stark Record-Bearing Strains
Genuine Trees Sold ONLY by Stark Bro's

Top—BANANA, RED CHEEKED
Bottom—GRIMES GOLDEN, DOUBLE-LIFE

DOUBLE-RED McINTOSH (Color Photo Above)

A tender, juicy apple with a peculiar fragrance that makes it popular on the fancy fruit stands and well-liked for home and kitchen use. Uniform in size, beautiful crimson, **flesh crisp, delicate—almost snow white**. Our propagation is from a selected Montana Red McIntosh orchard and is **carefully kept pure**. The tree is long-lived, extremely hardy, a strong spreading grower and comes into bearing young. **Eating, Cooking, Drying, Cider, Market. NNCS.**

"I believe that the varieties in greatest demand by Michigan growers during next ten years will be McIntosh, Northern Spy, Delicious or Starking."—Dr. V. R. Gardner, Head, Dept. of Horticulture, Mich. State College. "McIntosh of course is very popular and deservedly so."—Geo. F. Potter, Horticulturist, New Hampshire. "I doubt very much whether many Baldwins, Greenings or Northern Spies—the old standards—will be planted now. The chief demand will be for McIntosh, Cortland, etc."—U. P. Hedrick, Director N. Y. Exp. Station, Geneva.

Rhode Island Greening (Top Photo) Large, greenish-yellow. An old favorite for pies and cooking. We propagate best strain. **Cooking, Drying, Market, NNC.**

Stark RedGold—New (See Photo Page 17) New Red Hybrid of Stark Golden Delicious. We paid World-Record Price of \$7500.00 for it. Rivals its famous parent Stark Golden Delicious in young-bearing and delicious flavor. Ready to eat just before Jonathan. Pictured and fully described on Pages 16-17.

"Double-Life" Crimes bear enormous crops and live much longer than ordinary Grimes.



Banana (Top Photo at Right) **NEW RED CHEEKED.** Beautiful Red Blush on Clear Yellow. Has a suggestive banana flavor. Requires careful handling. A good grower, hardy; a young bearer, blooms late. Trees grown and Sold ONLY by Stark Bro's. Stark Golden Delicious is far superior. **Eating, Cooking, Drying, Market. NCS. Trade-Marked, introduced and Trees are Sold Only by Stark.**

"Double-Life" GRIMES GOLDEN (Color Photo Above)

The famous, spicy Grimes Golden apple, for over 50 years the **Queen of Quality** among apples. Our Record-Bearing parent tree at Ohio Ag. Expt. Station averaged 40 Bushels for 14 years. Fruit medium size, beautiful golden yellow, round-rectangular shape. **Possesses an alluring flavor** that is surpassed or equaled by **only one yellow apple—Stark Golden Delicious**. A moderately spreading grower, makes a beautiful orchard tree. The **tree trunk, however, is subject to collar rot** and is short lived, but the Stark "Double-Life" Process of growing the tree resists collar-rot. This "Double-Life" Process, Trade-Marked by Stark Bro's, as conceived and completed here at Louisiana, Mo., injects into Grimes Golden trees the blood of **long life—the stamina and roots of a sturdy tree**. The increased vigor results in a Grimes Golden tree that will bear more, bigger and better apples. And—because it **Doubles the Life of the Tree**, it **more than doubles the profit to the grower**, for it adds years to the life of Grimes Golden trees. "Double-Life" Process is Trade-Marked and trees can be sold only by Stark Bro's. **Eating, Cooking, Cider, Market. NCS.**

Trade-Marked and Perfected by Stark Bros.

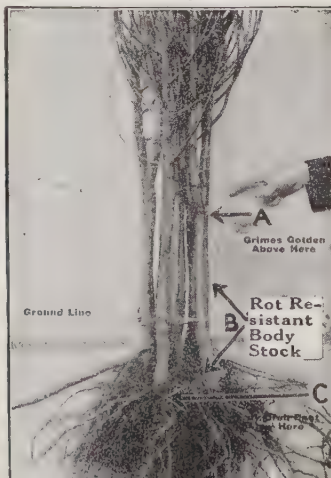
The Grime Golden tree has a fatal fault—collar rot, causing the death of thousands of acres of Grimes Golden trees just when they should be most profitable—at 12 to 15 years of age. To control this bad habit, our years of experimenting has perfected our "Double-Life" method of growing which insures long life and strength to the Grimes Golden tree trunk, and should double the value of this variety in the orchard.

How Double-Life Trees are Grown

Costs Us More But It Pays You

We start with carefully selected Hardy Crab Roots. (See C in photo.) To each is grafted a long scion of sturdy Rot Resistant Stock, which forms the main mass of lusty root growth and the trunk. (See B in photo.) High up on this disease resistant "Double-Life" body is added the Grimes Golden Bud. (See A in photo.) Result—a "Double-Life" Grimes Golden tree. Wood of Grimes Golden well above ground. Resists collar rot—and trunk becomes stronger at union than any other point.

"Double-Life" Method Costs Us More—Pays You.





WINTER APPLES

Top—BALDWIN, DOUBLE-RED
Bottom—DOUBLE-RED NORTHERN SPY

Center—STARK KING DAVID
All Varieties Are Stark Record-Bearing Strains
Genuine Trees Sold ONLY by Stark Bro's

Top—NORTHWESTERN GREENING
Bottom—STARK KING DAVID

Double-Red NORTHERN SPY (Color Photo Above)

A favorite apple for generations, the old Northern Spy did not color well and Northern growers were quick to appreciate this new bud sport—a true Northern Spy but with Deep Solid Red color, without either stripes or splashes. Propagated direct from Original Bud Sport found in New York and introduced by N. Y. Expt. Station. They report "a typical Spy except color which is solid red. It puts old Spy out of commission." Better color means better prices. A favorite in New England and Northern states. In Stark Test Orchards, Double-Red Northern Spy bore earlier than old Spy and has always produced well colored fruit. Size is large, flesh is crisp, firm and juicy with a flavor that has been popular for years. Ideal for cider making. Flesh crisp, firm, juicy, stores well. Tree vigorous, hardy, long lived. **Eating, Cooking, Cider, Market. NNC.**

Baldwin, Double-Red (Top Color Photo) Long a favorite apple in the Northern states, Baldwin is one of the most dependable shipping varieties. This new true Double-Red Sport discovered in New Hampshire, and proved in Stark Test Orchards is as much better than old Baldwin as Starking is better than Delicious. Deep, brilliant Double-Red colored true Baldwin. Fruit richer, darker red than old Baldwin—good quality—fine keeper. As fruit colors early, will sell at far better prices. Very popular wherever Baldwin is grown. **Eating, Cooking, Market. NC.** Trade-Marked and Introduced by Stark Bro's.

3-Yr. Jonared (Photo below) bore over a bushel in Franklin Barnes' Orchard. He also picked \$4500.00 Starking crop from 4½ Acres (Photo below).

STARK KING DAVID (Color Photos (2) Above)

Bore all over the U. S. when all the old standby apples were killed by frost. Late bloomer—sure bearer. Youngest, heaviest bearer we have ever fruited, except Stark Golden Delicious. Full of spicy, wine-like juice—flesh, rich cream color. Averages larger than Jonathan, is a solid deep (almost black) red. A fruiting King David tree is a glorious sight. At a distance looks like an immense pile of black wine-red apples. Tree is spreading, vigorous, and no tree will bear more bushels. We found this marvelous apple many years ago on a trip over a rough Ozark Mountain road—still loaded with gloriously colored apples, October 25th, 5 weeks after Jonathan had fallen. After careful investigation we bought it. Has made good all over America in both home and commercial orchards. Always commands Top Prices. **Eating, Cooking, Cider, Market. NCS.** Introduced by Stark Bro's.

Jonared—New Double-Red Jonathan (See Pages 20-21) Same spicy, rich flavor that made Jonathan one of America's most popular apples, plus brilliant fiery red color, 2 weeks sooner. Avoids dropping. Keeps longer. Makes bigger profits for growers. Pictured and fully described on Pages 20-21.

Jonathan—Young-Bearing (See Page 21) New, bearing strain that bears years younger and bears big crops regularly. All the deliciousness of Jonathan, plus a young bearing record. Pictured and fully described on Page 21.

Northwestern Greening (Top Color Photo) Our propagation from Ohio Expt. Station where C. W. Ellenwood, Sup't., reported that our parent tree produced crop average of 22.7 bushel per year for 14 years. Northwestern is hardiest and thriftiest grower of all Greenings. Succeeds where Rhode Island Greening cannot be grown. Tree, vigorous grower, does not bear young, but is productive. Fruit large to very large, glossy, attractive green turning to yellow when ripe, juicy, slightly sub-acid. A fair dessert apple, good keeper and splendid cooker. **Eating, Cooking, Market. NNCS.**



\$4500.00 On 4½ Acres

Last year, Franklin Barnes, Prop. of Manzanita Ranch, Calif. picked \$4500.00 worth of apples from just 4½ acres of Starking trees.

He told us that Starking and Jonared are so popular on the Los Angeles and San Diego markets that he has never been able to supply the demand. These big all-over-red apples are top favorites and command highest prices. He is planting 1500 more trees of these big profit-makers this year.





LATE KEEPERS

Top—GIANT JENITON
Bottom—YORK-A-RED

Center—YORK-A-RED
All Apples on this page are Stark Record-Bearing Strains
Genuine Trees Sold ONLY by Stark Bro's

Top—DOUBLE-RED WILLOW TWIG
Bottom—CORTLAND

YORK-A-RED (Actual Color Photos) New. Double-Red York Imperial. U. S. Patent No. 258. Introduced and Sold ONLY by Stark Bro's.

Brilliant, flashing, all-over red Bud Sport of the great old money-making York Imperial, with which it is identical except for its solid bright red color. Bears tremendous crops of large, attractive apples. Even on overloaded trees a high percent grow to large size and full finish. Tree is vigorous and thrifty. Resistant to disease. Fruit keeps till late spring, and does not reach its best quality until February. Large, very crisp, juicy and good flavor. Good to eat and esteemed for baking, pies and other cooking purposes. York has long been especially popular and profitable in the middle-west and in the Appalachian section where York-A-Red should displace old York Imperial as their greatest and most profitable export apple. York-A-Red, with its brilliant red color, is a tremendous improvement over the old York which generally lacked color. Solid Red Color means higher prices—and practically no storage scald. **Eating, Cooking, Cider, Market. NCS. Patented, Introduced, and Trees Sold ONLY by Stark Bro's.**

Scarlet Staymared (See description, Pages 18-19) U. S. Patent. New profit-maker. Wonderful flavor. Long keeper. A Stayman Wine-sap plus 100% bright flashing red which brings higher prices.

Dark-Red Staymared (Fully described New, on Page 19) Rich, dark red Stayman, but colors 2 to 3 weeks sooner. Heavy bearer. Late keeper. 100% red. Firm texture.

Stark Golden Delicious (See description, Pages 6-11) "Finest flavored apple in all the world" said Luther Burbank. Youngest, heaviest bearing apple. Rich, juicy, spicy flavor that commands top prices everywhere. Many bear big apples at 3 years old, some bear at 2 years.

Below—3 Year Stark Golden Delicious in Eckert Orchard.



Giant Jeniton (Trade-Mark Color Photo Top Left) Crisp, juicy, delicious and late keeping—Old Jeniton has long been a favorite of discriminating consumers who want a high quality apple that will keep juicy and refreshing till April or May. One Kansas City dealer built up a profitable business by supplying a select group of customers with Jenitons for which he combed the country. Giant Jeniton, a large strain, introduced by us has largely replaced the original Jeniton because our Giant Jeniton combines much larger size with the fine qualities of this justly famous quality variety.

Fruit is large, red striped, juicy, with the tang and delightful flavor of the regular Jeniton. It is excellent for cider. Wonderful tree, strong grower, long lived, late bloomer. **Eating, Cooking, Cider, Market. NCS. Introduced by Stark Bro's.**

Double-Red Willow Twig (Trade-Mark Color Photo Top Above)

A new, beautiful, all-over red bud sport of the well-known Willow Twig. Will keep till apples come again. Large, attractive fruit of good quality. This has been one of the most profitable apples on the fertile soils of the Central Mississippi Valley States. Keeps in storage till late Spring without becoming mealy, and brings top prices. Vitamin content very high. Tree vigorous, spreading and productive. Wisconsin reports that trees are very hardy. "Picked 1500 Bushels From One Acre" reports Col. Nelson, Former Chief Broadcaster W.O.S. (Jefferson City, Mo.). Tree spreading and this strain bears young. **Market, Drying, Cooking. NCS. Introduced by Stark Bro's.**

Cortland (Color Photo Above) A late McIntosh. Our Record-Bearing Strain Parent tree

was grown from buds cut from Original Tree in N. Y. Exp. Station where Cortland is considered their best introduction. A McIntosh-Ben Hybrid. In some sections may even replace old McIntosh on the late winter market. Tree upright spreading. Bears heavily. Nova Scotia reports: "Very hardy, productive." Fruit is similar to McIntosh, shape flatter and averages larger. More uniform in size. Redder than McIntosh, and the color is brighter. Taste is much like that of McIntosh, although distinctive. Flesh is firmer, but just as juicy. Apples do not drop so readily and ship better. Like McIntosh, flesh is white, crisp and delicate. Recommended for **Eating, Cooking, Cider, Market. NNCS.**

"I Make 4 or 5 Times As Much Money From Stark Golden Delicious"

—declares Alvin O. Eckert, who has picked 5 consecutive big-money crops, totaling 54,051 bushels, from his 11-year old Stark Golden Delicious. At left, one of Eckert's 3-year trees.

"The money-making possibilities of Stark Golden Delicious are without comparison," continued Mr. Eckert, "and we have found during the last 40 years that there is more money in growing high quality tree-ripened fruit than in any other farm crop.

"Take this block of Apple Trees. In 1934 we set out this orchard of 37.8 acres 22 x 22 feet apart, with the idea of taking out the Fillers when they began to crowd. This is the fifth year that we have picked a big commercial crop from just 2200 Stark Golden Delicious trees planted on about 22 acres.

"My Stark Golden Delicious started to bear very young—a few apples at 3 or 4 years old, and by the time they were 6 or 7 years old were in heavy production. We harvested from these 2200 Stark Golden Delicious, 7 years old, the following consecutive big-money crops:

- 10,051 bushels in 1941—trees 7 years old
- 7,000 bushels in 1942—trees 8 years old
- 15,000 bushels in 1943—trees 9 years old
- 10,000 bushels in 1944—trees 10 years old
- 12,000 bushels in 1945—trees 11 years old



Genuine Stark Golden Delicious is Trade-Marked and Trees are Sold ONLY by Stark Bro's



LATE KEEPERS

Top—TURLEY WINESAP
Bottom—WINESAP, VA. STRAIN

Center—WINESAP, VA. STRAIN

All Apples on this page are Stark Record-Bearing Strains
Genuine Trees Sold ONLY by Stark Bro's

Top—BLACK BEN
Bottom—BLACK BEN

Turley Winesap (Color Photo) Large, highly colored apple of the Winesap type and season, but much larger and better flavored than Winesap. Widely planted in Indiana, where it originated, and its popularity is spreading rapidly to other States. Turley Winesap is large, uniform, deep red in color. Keeps till late Spring in storage and has top dessert quality. Far better flavor than Winesap for eating fresh. Tree is vigorous, forming strong wide angled crotches and produces heavy crops with large apples well distributed through the tree. One of the best late keeping apples, and one that is very profitable. **Eating, Cooking, Cider, Market. NCS.**

Stark Delicious (Trade Mark) Parent of Starking. See (Starking (Double-Red Delicious), illustrated in Actual Color and fully described on Pages 12-16. "Delicious" exclaimed our late President, Clarence M. Stark, the first time he sank his teeth into the juicy deliciousness of the uniquely long shaped apple which was to revolutionize the entire apple industry and "change the favored shape" of high quality dessert apples!

Now, Stark Delicious has given to the world the new STARKING (Double-Red Delicious) which possesses all the delicious flavor and other characteristics which have made Stark Delicious world-renowned. In addition, the all-over red color which STARKING (Double-Red Delicious) takes on early in the Fall permits it to be picked at the proper time for keeping crisp and juicy until late Spring. This early coloring eliminates the one fault of Stark Delicious—that of sometimes becoming mealy in the late winter. See pages 12 to 16. **Eating, Market. NNCS.**

BLACK BEN (Trade Mark—2 Color) (Photos, Above Right) "A Very Late Winter Keeper" and Heavy Producer of Large Solid Red Apples. A great Improvement over Ben Davis and Gano. Will produce more bushels to the tree, hence costs less per bushel to grow. Marvelously beautiful. Extremely large, glowing deep solid blood red (no stripes), snow-white flesh. One of the longest keepers—no apple will stand hard handling or long distance shipping better; keeps perfectly in cellar and storage, no scald. Quality not in the Starking, Delicious, Stark RedGold, Stark Golden Delicious class, but bears young, and is enormously productive. Ideal for baking, apple butter and cooking. Because of its big crops of huge sized apples, it has won the name of "The Basket Filler." **Cooking, Eating, Drying, Market. NCS. Introduced by and Genuine Stark Record-Bearing Strain Trees are Sold Only by Stark Bro's.**

Winesap (Color Photo) (Above) Rich Wine-Flavored, very late keeping variety, growing in popularity East, South, Central, West and far West, as orchardists learn how to grow it to perfection. World-famous late keeping eating apple. We found our remarkable Parent tree in the famous G. J. Hopkins Virginia orchard. In Vigor and Regular Heavy Bearing, this tree certainly has the Best Record in the U. S. It stands in a large Winesap orchard and according to 8-year carefully kept records, has outborne and outgrown any of the other Winesaps—and the fruit is superior. Our splendid "Virginia Strain" Winesap is from this Record-Bearing Tree, to which we have Exclusive Propagating Rights. **Eating, Cooking, Cider, Market. NCS.**

Starking (See Pages 12-16) Double-Red Delicious. "World's finest flavored red apple." Large, beautiful, ideal shape. Amazing color improvement of Stark Delicious. Can be picked blood red while still hard ripe, to keep crisp and juicy until late Spring.

Double-Red Rome Beauty (Trade-Mark) (See Page 19) New Ideal Baking Apple. Trees sold ONLY by Stark Bro's. Has every good point of Rome Beauty, and in addition takes on a brilliant rich red color from end to end, which adds tremendously to its profit-making value

Photo in Governor Stark's Office at Missouri State Capitol, showing Governor Stark and visiting Stark Nursery Experts of 20 to 40 Years' Service. These Men, Their Fathers and Grandfathers have been a vital factor in Stark Nursery Success.



ANJOU

STARK TYSON

LINCOLN

STARK SECKEL

BARTLETT

KIEFFER

FAME
(Trade Mark)

DUCHESS

GRAND
HAMPION



Newest and Best STARK PEAR Selections

Grand Champion — Beautiful NEW Stark U. S. Patent Pear

Highest Quality. Ripe 2 to 3 Weeks After Bartlett. Keeps A Month Longer. Beautiful Smooth Russet Sport of Gorham. Trees Sold ONLY by Stark Bro's.

Delicious as Bartlett. New late Bartlett type. U. S. Plant Patent records declare that the new Grand Champion Pear originated as a true Limb Bud-Sport on Gorham (which closely resembles Bartlett in size and shape). That Grand Champion has all the delicious quality and other characteristics which are winning nation-wide favor for Gorham, its parent. In addition, Grand Champion has the smooth beautiful and popular

solid Gold-Russet skin—which is extremely valuable for commercial growers. In contrast regular Gorham is a pale yellow with almost no russetting.

While in size, shape, exceptionally fine flavor, highest quality, heavy, regular bearing, this new Pear resembles Bartlett and Gorham, it ripens from 2 to 3 weeks after Bartlett and keeps a month longer in storage. The skin of Grand Champion is smooth and carries the beautiful Gold-Russet color from stem to blossom end,

with no sign of blush. Fruit is tender and melting. Flavor is delightful and sweet. Best quality. NCS. Eating, Cooking, Market.

H. L. Lantz, Iowa State American Pomological Society writes: "Quality appealed to me as being especially fine. Flesh melting, very fine grainy and exceptional flavor."

Lincoln *Late Summer.* Best Pear for the Central West tested in our over 131 years of fruit growing. The pear we find worthy is the genuine true Lincoln—of Illinois. Fruit large, clear, beautiful yellow, sometimes blushed—**marvelously beautiful**—ideal shipper; **quality superb**—even better than Bartlett, the leader for the Central Western States. Tree remarkably **blight resistant**, heavy cropper, long lived—original tree was still bearing when over 80 years old. Should be in every orchard. **Eating, Cooking, Market.** NCS.



Duchess Pear and Boy, both 3 years old; one of youngest, heaviest bearers.

Lincoln Is Blight Resistant—"Lincoln more blight resistant than any other; equals Bartlett in flavor and texture. Good keeper, rarely core-rots; have never discovered a winter-killed tree."—J. W. Jones, Emmet Co., Idaho.

Anjou *Late Fall.* Large handsome yellow pear blushed dull red and of richest flavor. Tree upright, good bearer, strong grower, hardy, bears young, blooms late, remarkably free from blight. Markets always ready for them at premium prices. **Succeeds everywhere** and is a great favorite for both home and market orchard. **Eating, Cooking, Market.** NCS.

Stark Seckel (*Sugar Pear.*) *Late Summer.* A select strain of this wonderful pear that we have grown for years. Medium size, beautiful yellow; **spicy, honeyed flavor**—the acme of pear perfection. Tree hardy, thrifty, blights little. Succeeds in all pear sections. Should be grown in every home orchard; not one-tenth enough have ever been grown to supply the demand. **Eating, Cooking, Dessert.** NCS. **Introduced by Stark Bro's.**

Duchess (*Angouleme.*) *Fall.* Extremely large, often weighs over a pound; dull yellow, excellent quality—the housewife's favorite. Tree long lived, healthy, hardy, bears extremely young and produces a crop every year. Has been a favorite for generations and is still one of the best. Should be planted in home orchards and for market. **Eating, Cooking, Market.** NCS.

Stark Tyson (*Very Early Summer.*) Looks just like a Seckel, but ripens **extremely early**; medium size, yellow, shaded russet; **sweet, juicy, perfumed, excellent.** Tree hardy, long lived, very free from blight. We propagate from a select strain from Henry Wallis, St. Louis Co., Mo. **Eating, Cooking, Market.** NCS.

Fame *Late Summer.* There is no more delicious pear than this; juicy, melting, sweet and rich. Seckel's few, almost no core; large, blushed yellow. Hardy, strong, long-lived orchard tree; a young bearer, does exceedingly well as a dwarf. **Blight resistant.** A hardy Native American Pear. Originated in Northern Arkansas. **Eating, Cooking, Market.** NCS. **Introduced by Stark Bro's.**

Buerre Bosc. *Winter.* Distinctive long-necked pear. Shape and exquisite quality make it popular everywhere. Fruit large, yellow, juicy, extra sweet. Trees bear regularly. A profitable market variety. **Eating, Cooking, Market.** NCS.

Gorham—New *Late Summer.* — A LATE BARTLETT. Originated at New York Experiment Station. A Bartlett cross. Tree vigorous, hardy, very resistant to blight. A splendid pollenizer. Fruit resembles Bartlett in size, color and shape, but ripens 2 weeks later and lasts much longer. Flavor is sweet, pleasingly aromatic. Flesh is white, tender, buttery and juicy—fine flavor. "Best new pear in many years" reports N. Y. Expt. Station. Illinois Station says "Less subject to blight than Kieffer." Georgia Station reports "Much more blight resistant than Bartlett." **Eating, Cooking, Market.** NCS.

Kieffer *Winter.* The most widely planted pear, because it bears fine for canning and baking, but only fair quality for eating fresh. To properly ripen for eating, pick when reach full size, but before they color; store in dark, dry room. Tree vigorous, young, regular and heavy bearer; outbears everything in our orchard. Resists blight, succeeds everywhere. **Eating, Cooking, Market.** NCS.

Bartlett *Summer.* The great favorite in all orchards and on all markets because of delicious quality. Large, rich, golden yellow with soft blush; juicy, melting, with a rich, indescribable flavor that has made it the best known and most popular pear. One of the best for canning and shipping. Tree a strong grower, sometimes blights, bears young, large crops and regularly. Bartlett and Lincoln are our choice for high quality. We advise planting Lincoln in sections where pears blight. **Eating, Cooking, Market.** NCS.

70 bearing Stark Bartlett netted H. C. Day \$700 last year.

Conference Grown for years in England where it has been very popular. Carefully tested since 1897 along with many other varieties at South Haven Experiment Station in Michigan. They report: "Conference is a very good pear and should have a place commercially. It is practically unexcelled in productiveness, bearing crops annually. This fact along with the blight resistance and the exceptionally high quality of the fruit makes it a promising new pear for American orchards. Fruit when ripe has attractive, yellow ground color with russet netting. Quality excellent. Similar to Bosc in shape but ripens earlier and quality superior."

This new variety has been tested in Stark Test Orchard where it has been found to be very hardy. A good pollenizer for Bartlett and other standard pear varieties. Fruit above medium in size, typical pear shape, flesh melting, very juicy, sweet. Ripens late September. An outstanding pear which should be included in every new pear planting, both for home orchard and commercial purposes. Our strain comes direct from Mich. Expt. Station.

Garber One of the healthiest and hardiest of all pears. Tree well shaped with attractive glossy foliage. Does not have blight, and for this reason very popular in the south. Fruit large, crisp, and juicy, though not high in quality. Grown for more than 50 years. One of best pollenizers. We offer finest strain.



Loaded 2-year Lincoln Pear Tree in Mo. Orchard of J. S. Varnon.



Picking big, Lincoln Pears Buckyard of Congressman Clarence Cannon, of Mo.



2-year Lincoln Tree in Ohio bearing 8 big pears.

4-year Lincoln Bearing Heavy Crop of fine Pears.



Loaded 2-year Lincoln, from W. J. Sandy, Sullivan Co., Mo. © Stark Bro's Nurseries, Louisiana, Mo.



Below, Prize winning exhibit of a Stark Tree Planter. Winner of 9 ribbons—"Stark Trees Bear Fruit."

Grown on Stark Trees

Winners Of The Blue Ribbon Sweepstakes

Pecos Valley Fair Roswell N.M. 10 1234

Grown on Stark Trees

Grown by E. J. Carrington Trees from Stark Bros. Louisiana, Mo.

PEACH RIPENING CHART—From Earliest to Latest

U.S. PATENT Rights Reserved

Experts' Choice Newest & Best Apricots, Fuzzless Peaches & Peaches Arranged in Order of Ripening Succession From June to October

Here is a new easy way to select the best peaches according to time they ripen. This Chart guides you to choicest varieties to get ripe peaches every day from June to October, a succession from earliest to latest.

These peaches, tested here are choicest varieties tested in our Test Orchards—each one chosen by experts for its special qualities from thousands of known varieties. Each is the best of its type and season of ripening.

The peaches shown in Chart below are fully described in this catalog. To find the description and full size Color

Photograph of each variety—See Red Page Numbers in Ripening List—at right.

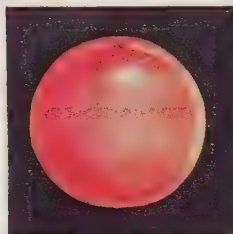
By following this Peach Ripening Chart in planning your orchard, you can have for your table and for market an all-season succession of the most luscious, sugar laden **Tree Ripened Peaches**. And what a vast difference in flavor and alluring juiciness when **Tree Ripened Peaches** are compared with ordinary kind! They're more delicious, richer in food value, in vitamins and easily worth twice as much if **YOU grow your own Tree Ripened Peaches**.

Peach Order of Ripening List

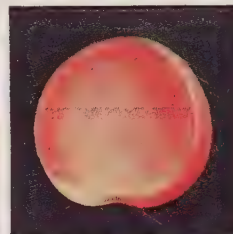
Varieties are arranged in order of ripening—earliest at top of list (World's Earliest) with the latest at bottom (Krummel October). **INDEX.** See RED Page Numbers below, to find description and color photo of each variety.

VERY EARLY		MID-SEASON	
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9. Cumberland	42	28. Golden Elberta Cling	37
10. Fisher	42	29. Stark Elberta Queen	45
11. Redhaven	42	31. Stark Fuzzless-Berta FUZZLESS Peach	34
EARLY PEACHES		LATE PEACHES	
12. Golden Jubilee	43	37. Crawford Late Imp.	46
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14. Early Mamie Ross	43	39. Indian Blood Cling	46
15. Rochester	43	40. Martha Fern Cling	46
16. Stark Early Flame FUZZLESS Peach	34	41. Stark Heath Cling	46
17. Alton	43	42. Krummel October	46
18. Burbank's July Elberta	36-37		

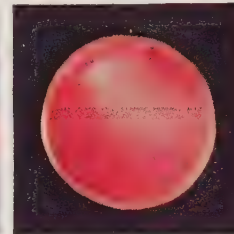
Best Four HARDY APRICOTS No. 1 to No. 4



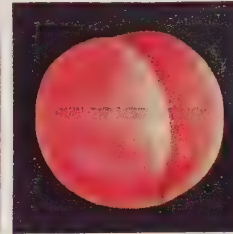
1. Stark Erli-Orange Apricot



2. Stella Apricot

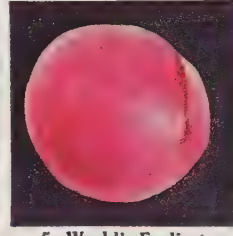


3. Hungarian Rose Apricot



4. Wilson Delicious Apricot

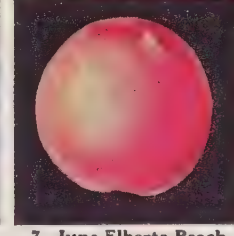
Best Seven VERY EARLY PEACHES No. 5 to No. 11



5. World's Earliest Peach



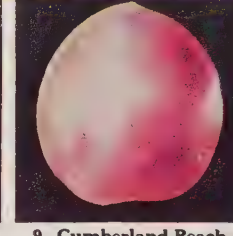
6. Red Bird Cling Peach



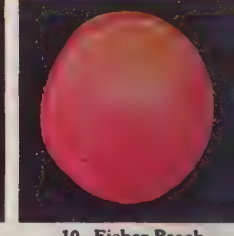
7. June Elberta Peach



8. Stark Sure-Crop Peach



9. Cumberland Peach



10. Fisher Peach



Best Seven EARLY PEACHES No. 12 to No. 18



12. Golden Jubilee Peach



13. Eureka Peach



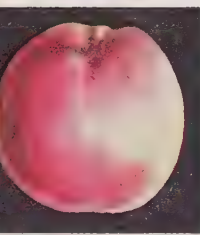
14. Early Mamie Ross Peach



15. Rochester Peach

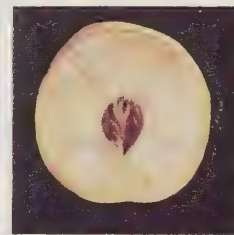


16. Stark Early Flame Fuzzless Peach

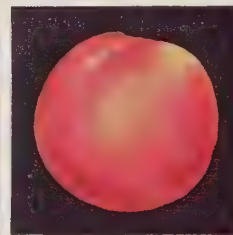


18. Burbank's July Elberta Peach

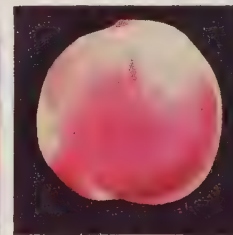
Best Eighteen MID SEASON No. 19 to No. 36



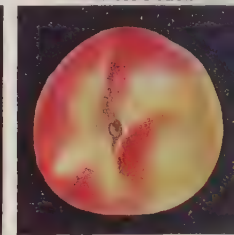
19. Burbank's July Gold Peach



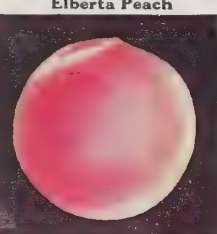
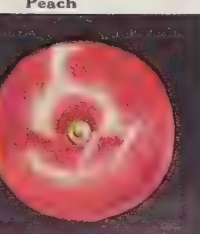
20. Halehaven Peach



21. Belle of Georgia Peach



22. Burbank's Giant Freestone Peach



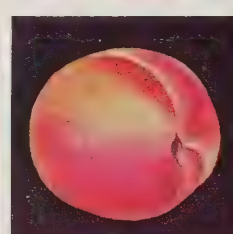
24. Champion Peach



25. Illinois Peach



26. Stark Early Elberta Peach



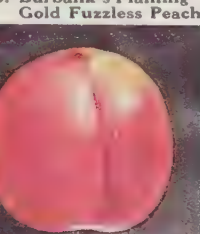
27. Crawford Early Improved Peach



28. Golden Elberta Cling Peach



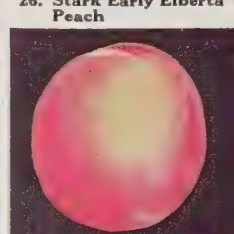
29. Stark Elberta Queen Peach



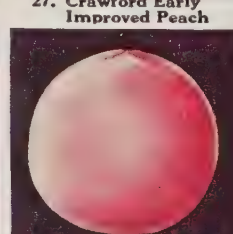
31. Stark Fuzzless-Berta Fuzzless Peach



32. J. H. Hale Peach—Stark Strain



33. Giant Hardy-Berta Peach



34. Hyslop Cling Peach



35. Hal-Berta Giant Peach



36. Stark Summer Snow Cling Peach

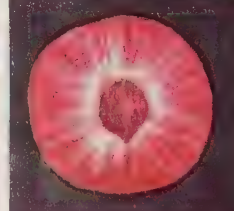
Best Six LATE PEACHES No. 37 to No. 42



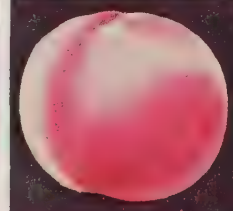
37. Crawford Late Improved Peach



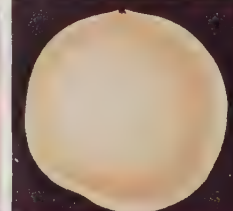
38. Stark Late Elberta Peach



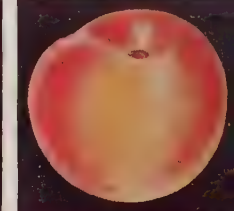
39. Indian Blood Cling Peach



40. Martha Fern Cling Peach



41. Stark Heath Cling Peach



42. Krummel October Peach

NCS—at end of a Variety description means it succeeds in the North, Central and South. Entire Contents of This Book Copyrighted



Actual color photograph (above) of loaded branch from Wilson Delicious Parent Tree, from which our Wilson Delicious Trees are propagated.—This Tree stood 26° below zero.

APRICOTS—Stark Bro's Newest Improved Hardy Varieties

WILSON DELICIOUS (Trade Mark) (Photo Above.) New. Early Freestone. Extremely Hardy. Delicious Flavor.

A large new Apricot with delicious eating quality. Hardest good apricot we have ever discovered. Tree stood 26° below zero without injury.

"Fruit ripens a week earlier than Moorpark and is about 20% larger," says the originator. Its beautiful orange-yellow skin is overspread on the sunny side with brilliant red. Superb quality—juicy, firm flesh. **Very sweet and delicious.** Excellent keeper. Tree is large and an exceptionally vigorous grower. Bears young, with **big crops** regularly.

"Bore at 3 Years." R. L. Eighmey of Iowa writes: "One of my 4-year old Wilson Delicious Apricots had nearly a peck of apricots this year. The 3-year old bore 18 apricots." *Introduced and Trees Sold ONLY by Stark Bro's.*

After years of careful testing in our Test Orchards, Wilson Delicious is still pronounced by our horticultural experts as the best all-round hardy apricot we have grown. Resists frost in the Spring. Has borne more crops of fruit than any other apricot, even more than Stella—a hardy Russian type. Wilson Delicious is the leading Apricot for all home orchards and roadside markets.

Quick-frozen they are simply marvelous, almost like the fresh fruit. Serve them halved on ice cream when they are about half thawed out and you will have a never-to-be-forgotten treat. Wilson Delicious is a hardy flowering shade tree that is beautiful both in bloom and later when loaded with golden colored, deliciously flavored apricots!

Fine for Home Orchards, Local Market. Delicious for eating fresh, cooking, freezing, canning and drying. NCS.

Actual Color Photo. of Branch of Erli-Orange Apricots (Below) a week before ripe—gets larger and redder when full ripe. U. S. Patent—Trees Sold Only by Stark Bro's.

STARK ERLI-ORANGE (Actual Color) New. Earliest of All Good Apricots. (Photo Below)

U. S. Patent No. 674

A striking, colorful, **freestone** Apricot that gives the grower the first apricots on the market. Originator reports: "Very early—rich, orange colored meat and beautiful rosy cheek, with excellent flavor—stood cold winter better than most apricots. Finest thing in this country—10 to 15 days before Moorpark."

The striking orange-yellow skin is almost completely overspread with deep rosy red, even before fully ripe, so it can be picked well colored when still in the best firm stage for shipping.

Flesh is firm, juicy, deep golden yellow—almost orange—perfect freestone—small seed. Has luscious rich flavor, very good quality. Ripens all over at the same time—not soft on one side and green on the other.

Tree is large, vigorous and productive. Large dark green leaves. We now recommend it as the earliest ripening, fine flavored apricot we know—for home, roadside and local markets. **Eating, Cooking, Canning, Freezing, Market. NCS.**

Trees of Stark Erli-Orange are protected by U. S. Patent, and can be sold ONLY by Stark Bro's.

Hungarian Rose. Hardy. New. Imported. Hungary's Best.

Beautiful, big **freestone** apricot—resembling Wilson Delicious color photo above. About half of its deep orange skin blushed flashing red. Flavor rich and sweet. Tree Healthy, vigorous grower, with large healthy foliage. **Eating, Canning, Drying, Market, Freezing. NCS.**

Stella. The Apricot that is Hardier than a Peach. Sweet as sugar.

Originated in Nebraska, where sub-zero weather kills tender bud fruits. In that severe climate and farther North, this hardy Russian type Apricot blooms and thrives and bears big crops of sweet luscious **freestone** fruit. Fruit is medium size, beautiful golden color and delicious quality. Originator says: "It is the (Hardy Russian) Duchess of Oldenburg among Apricots." *Introduced by us.* **Eating, Cooking, Canning, Market. NCS.**

Stark ERLI-ORANGE Apricot





**STARK
EARLY FLAME**



BURBANK'S FLAMING GOLD

FUZZLESS PEACHES—A New Race of Luscious Stark Fruits

U. S. Patented and Trade-Marked FUZZLESS PEACHES—Ripening from Earliest to Latest.

Fruit connoisseurs will highly value our new Fuzzless Peaches with their smooth skin and distinctly different, spicy rich flavor found in no other peaches. After years of testing we now offer three amazing, new yellow-fleshed Fuzzless Peaches which may well open a new era for the peach growers and peach lovers of America. The trees are like ordinary hardy peach trees and can be grown

wherever other peaches grow. Progressive orchardists will eagerly plant these brilliantly colored, better tasting new Fuzzless Varieties, which are so far superior to and so entirely different from the old-fashioned nectarines that they have been Patented or Trade Marked. Plant all three varieties for delicious Fuzzless Peaches all season—from earliest to latest.

Stark Early Flame (Color Photo) **U. S. Patent Pending.**

New, Fuzzless. For years we conducted a nation-wide search for Fuzzless Peaches similar to the famous Burbank Flaming Gold, so fruit growers could have this delicious new type fruit ripening from earliest to latest. Great was our interest, therefore, when R. H. King, the famous peach grower and Experimental Horticulturist, sent us new Hybrids from seeds of the Burbank Flaming Gold. After testing them, we now offer the Stark Early Flame as the earliest, yellow-fleshed fuzzless peach; as good in size, color and quality as its parent, and 2 weeks earlier—with Golden Jubilee and very early peaches.

Skin is smooth and glossy and the color is rich red underlaid with gold. Flesh is yellow, firm, "chewy." Closely resembles Flaming Gold, its parent, in its unique, rich, tangy flavor. Ripe so early, it does not compete with mid-season peaches.

Tree strong, sturdy, hardier than most peaches. A tree loaded with this attractive fiery red fruit, mingled with the dark green foliage, is a glorious sight long to be remembered.

Mr. King, the originator, wrote us, "The public goes wild about these fuzzless peaches. They open an entirely new field in orcharding. My No. 1 (Stark Early Flame) ripens at a date that finds a completely bare market as far as fine peaches or nectarines are concerned. The No. 1 trees are so hardy they bear when all others fail."

Every fruit grower will want to plant this splendid new, early, delicious Fuzzless Peach. Good keeper and shipper. Excellent for Home, Roadside Stands and Markets. *Ripe 20 days before Elberta. Eating, Cooking, Canning, Market. NCS. Introduced and Trees Sold ONLY by Stark Bro's.*

Fuzzless-Berta (Color Photo) **New, U. S. Patent 470.**

This is the amazing new fuzzless peach you have recently read about in the press. Just what its name implies—a big, attractive, glossy skinned peach with no fuzz whatever.

After more than one quarter of a century spent in cross breeding and hybridizing many types of peaches in Nebraska, Dr. F. W. Hofman, famous horticulturist, produced his ideal—A large peach with waxy skin and high quality and unlike old Nectarine types—good size. Fuzzless-Berta has been thoroughly tested in Nebraska where it survived many below-zero winters. Dr. Hofman also grew and tested it in Virginia where he found it more frost resistant than such peaches as Elberta, and also highly resistant to brown rot.

Stark Bro's have tested Fuzzless-Berta in the famous Stark Test Orchards and find it a beautiful, large size fruit with smooth, waxy skin, golden yellow, almost covered with fiery bright red. The delicious flavor, golden yellow flesh and freedom from fuzz should make this new fruit popular in every home or market orchard. Tree hardy, healthy and disease resistant. Bears very young, producing fruit even in the nursery row. Order early as our supply of trees is limited. Fuzzless-Berta should be planted with Stark Early Flame and Burbank's Flaming Gold to insure a succession of delicious Fuzzless Peaches ripening through the season. The great demand for fruits that are newer, different and more delicious will open up a highly profitable market for these new finer fruits—these luscious Fuzzless Peaches. *Ripe about with Elberta. Eating, Cooking, Canning, Market. NCS. Trees sold under license from Patent Owner.*

Burbank Flaming Gold (Photo) **Trade-Mark. New Fuzzless Peach.**

Luther Burbank has here created a perfect blending of a nectarine and a delicious yellow freestone peach. He declared: "The very finest of my fuzzless peaches." We have tested all of Burbank's new creations, Flaming Gold is larger, better colored, better flavored than any of his other fuzzless peaches.

Flaming Gold has waxy, fuzz-free skin of flaming wine red over vivid gold. Rich flavored, golden orange flesh of honey sweetness and wine-like sprightliness. Stone is perfectly free and small. Flesh firm; a splendid shipper; does not crack. A luxury fruit for the home—one that assures great profits for the commercial orchard. Very young bearing and hardy. After the coldest winter in 20 years (14° below zero) 1-year trees in our nursery were loaded with blossoms and set a good crop. (Photo below) Resistant to disease, rot, etc. Succeeds wherever peaches grow. Should be planted in all orchards to add variety and a new thrill for those who like delicious fruit.

By using Burbank's Flaming Gold as a parent, R. H. King, the peach expert, originated a new family of Fuzzless Peaches ripening from earliest to latest. Our Fruit Experts were so enthusiastic about the value of these new and unique Fuzzless Peaches and the great contribution these luscious new fruits would make to Horticulture, that we purchased his entire group.

W. E. Ickes, Tuscarawas Co., Ohio, writes: "My young Flaming Gold tree bore 8 fruits when 1 year old." *Ripens about 7 days before Elberta. Eating, Cooking, Market. NCS. Trade-Marked, Trees Sold ONLY by Stark Bro's.*

1 yr. Flaming Gold bloom in nursery after 14° below zero.



FUZZLESS-BERTA





Actual Color Photograph of

WORLD'S EARLIEST

(Trade Mark)

New Peach Sensation Hardy, Young, Heavy Bearer

World's Earliest is the Earliest Peach ever discovered—one that every home and commercial grower will want to try. It is 10 days ahead of its famous early ripening parent, Red Bird Cling. World's Earliest also won one of the Hardiness Championships in our Test Orchards, almost in the same class for extreme hardiness as Stark Sure-Crop. In January it dropped to 17° below zero. Yet, World's Earliest came through with one of the best crops in our Test Orchards which include all leading varieties.

Beautiful bright red skin. Firm, juicy, creamy white flesh. Better flavor than Red Bird Cling. Late, heavy bloomer. Excellent shipper. Extremely hardy—bears even when most other varieties fail. Medium size.

Tree is good, vigorous grower. Extremely hardy in tree and in bud. Enormously productive. Has borne heavy crops every year. We recommend World's Earliest as the earliest ripening white-fleshed clingstone for Home Yards and for Commercial Orchards.

World's Earliest comes on the market first, when the public is fruit hungry and anxious to buy peaches at top prices. Good quality for such an extremely early peach especially if they are allowed to ripen on the trees. *About 50 days before Elberta.*

Eating, Cooking, Canning, Preserves and Market. NCS.

World's Earliest Trees are Sold ONLY by Stark Bro's Nurseries, Louisiana, Mo.



Burbank JULY ELBERTA New Early U. S. Patent Peach

←Actual Color Photo to left—Trees Sold ONLY By Stark Bro's Under U. S. Patent Law Page 37

Very Early Yellow Freestone. Burbank's July Elberta has proved to be the long looked-for **Very Early Yellow Fleshed Freestone** Peach. It is an excellent high quality, large Yellow Freestone Peach, for **Shipping, Eating Fresh** and splendid for **Canning**.

Burbank's July Elberta is a beautiful **Golden Yellow** almost completely overspread with **Vivid Red**, which makes the tree appear aflame with blood fruit. It is the most brilliant red of all peaches. Its **Golden Yellow** flesh is **rich in flavor**, full of **sweet juice**, with no **bitterness** and no red at pit.

In quality, it is **one of the best**—far superior to old Elberta. July Elberta **ripens about half-way between June Elberta and old Elberta**—at the time that really fine peaches bring highest market prices. The heavy crops are well distributed over the trees—a characteristic which is very desirable in a peach for either Commercial or Home Orchards. A **very hardy** peach. Bore after long period of severe sub-zero weather in Stark-Burbank Test Orchards and elsewhere. See **Actual Color Photograph of this New Peach Sensation on Opposite Page**.

THE PEACH SENSATION OF THE CENTURY

Burbank's July Elberta Peach is creating a sensation throughout the Nation. In **Commercial Orchards**, in **Home Orchards**, in **Local Orchards**, on **Roadside Stands**, in **Back Yards** and on the **Fruit Markets**, it is the outstanding **Very Early Yellow Freestone** Peach of the Century. A **Very Heavy Bearer**—it often bears when others fail. **Very Hardy**—thrives in

Canada and bears crops when many other peaches are killed by late frosts. Always a complete **Freestone**. **Superb**. **A Good Shipper**. A beautiful, Brilliant Red and Gold Peach—**Quick Money-Maker**—often bearing when only 2 years old. **Eating, Freezing, Canning, Drying, Marketing**.

"Sold 280 Bushels from Trees in Ground Only 2 Years, 4 Months"

"Mr. McCane, Polk Co., Ark., phoned long distance and is very anxious to get some Burbank's July Elberta Peach Trees. He said that from 300 July Elberta trees, 2 years and 4 months in the ground, that he sold 280 bushels of beautiful peaches."

Loaded When Others Fail

"February freeze while peaches were in bloom killed all my peaches except July Elberta. I have 100 July Elberta trees which began bearing at 2 years. This year they bore from 1½ to 2½ bushels per tree and I think July Elberta the outstanding peach among many choice varieties I grow. The quality, color, taste and shipping qualities of Burbank's July Elberta are unexcelled. Their early bearing and quick growth are added characteristics which would cause me to plant more July Elberta trees." Logan Fain, Morris Co., Texas.

"Bear in Spite of Drouth and Cold"

"I have 15 four-year-old July Elberta trees. They stood 3 years of bad drouth and heat and the cold of Nebraska winters and still came through with a big money crop. If I set more peach I will set July Elberta." N. White, Otoe Co., Nebraska.

"Highly Recommended for Michigan"

"I attended the big peach meeting at Michigan Experimental Station. July Elberta and Hale-Haven were the two outstanding peaches. July Elberta has a brilliant red color, high quality and is satisfactory in every way. July Elberta is recommended by Michigan Station at this time."—Ward Lockwood. Later—"Again this year July Elberta made a sensational record at the Mich. Exp. Station—magnificent quality—ripened 6 days ahead of Hale-Haven."

"Best Shipper—Never Drops Off Tree"

"Burbank's July Elberta is the best shipper of any peach we have," declared A. O. Eckert who grows all of the best varieties in his Illinois orchard.

"July Elberta never does drop. Will hang on the tree and be good to eat for a month after the first ripe ones are picked. We color and size picked them five times this year. You can pick them and then, by golly, you can go back in a few days and pick more big ones. July Elberta is a heavy bearer. In spite of that, if you color and size-pick them you get big peaches," declares Claude Ator, Illinois.

Bore at 2 Years and Bore 9 Straight Crops

H. Frank Smith, large commercial grower, made a test planting of Burbank's July Elberta. These trees started bearing at 2 years old and have borne 9 straight crops—bearing even when Elberta in the same orchards were failures, or bore just a trace.

Commercial Growers Say They Would Gladly Pay \$5.00 per tree if necessary for this wonderful peach.

Growers in the great Clarksville, LaMar, Russellville, Arkansas Peach District declare they would gladly pay \$5.00 per tree, if necessary, to get Burbank July Elberta trees.

(Below) Actual Color Photograph of Loaded Branch of Genuine Golden Elberta Cling Peaches from Stark Parent Tree in an Illinois Orchard.

"\$600.00 Net Profit from ⅓ Acres"

Louis Christ, Orchardist, of Mo., says "I decided to try a small planting of Burbank July Elberta and Hal-Berta Giant peach trees. Last year both of these varieties bore and brought highest prices. Although there was a big fruit crop all over the country, I sold 200 bushels of Hal-Berta Giants (from 40 trees) for \$2.25 to \$2.50 a bushel.

Again this year, I have a bumper crop—130 bushels of July Elbertas and my 40 Hal-Berta Giant trees are loaded again this year. I am getting \$3.00 to \$3.50 a bushel for them right at my orchard. July Elberta and Hal-Berta Giant are two of the finest, most profitable. They are making me ten times the profits I get from the same acreage in wheat."

"2 Bushels per Tree from 2-Year Trees"

"Just a line. As you recall I received some Burbank's July Elberta Peach Trees on April 7th two years ago. I am proud to state they bore a nice crop this year, 2 bushels and over per tree—the finest I ever saw. They are fast growers. Sure Proud of them."

T. C. Bradshaw, Tipton Co., Tenn.

"Best Peach for West"

"With us July Elberta ripens ten days to 2 weeks before Stark Early Elberta and both years since it started to bear (when only 3 years old) has fruited when other varieties failed. This year July Elberta bore a heavy crop after 24 below zero.

"July Elberta is the best peach the West has ever put on the market. Brings \$3.00 to \$4.50 a bushel and is making us more money than any other peach variety." C. M. Blazey, Asotin Co., Washington.

"Always Loaded"

"My 10 July Elberta Peach Trees began bearing when 3 years old and they are always loaded. It ripens 22 days before Elberta. I get highest prices for my surplus July Elbertas."—Peter Bohland, Clark Co., Ohio.

"Fine in Canada"

"July Elberta is a very fine peach with us. The trees have borne heavily every year since their second season. The tree is a very good grower. The fruit itself is of good quality and size."—A. Grant Fox, Ont., Canada.

Bore at 2 Years Old in Pennsylvania

"I have 100 July Elberta Peach trees 4 years old which bore their first crop when 2 years old, when other varieties were failures. All my customers say July Elberta is as fine a peach as they ever tasted."—Kenneth Clark, Snyder Co., Pa.

"A Winner—Youngest Bearer" says N. Y. Fruit Expert

J. Carl Ward, addressing N. Y. Hort. Society on "What Varieties of Peaches Shall I Plant" said:

"A peach which looks to me like a winner is Burbank's July Elberta. We have a planting of 400 trees. It has excellent size, wonderful scarlet coloring, so brilliant that fruit on young trees can be seen a great distance. It has very firm meat, a small pit and is a perfect freestone. Its flavor is very unusual—to me it tastes like a blending of Early Crawford and J. H. Hale. I picked as many as 20 peaches from trees which were 1-year old the preceding Spring."

Golden Elberta Cling WORLD'S FINEST CANNING PEACH

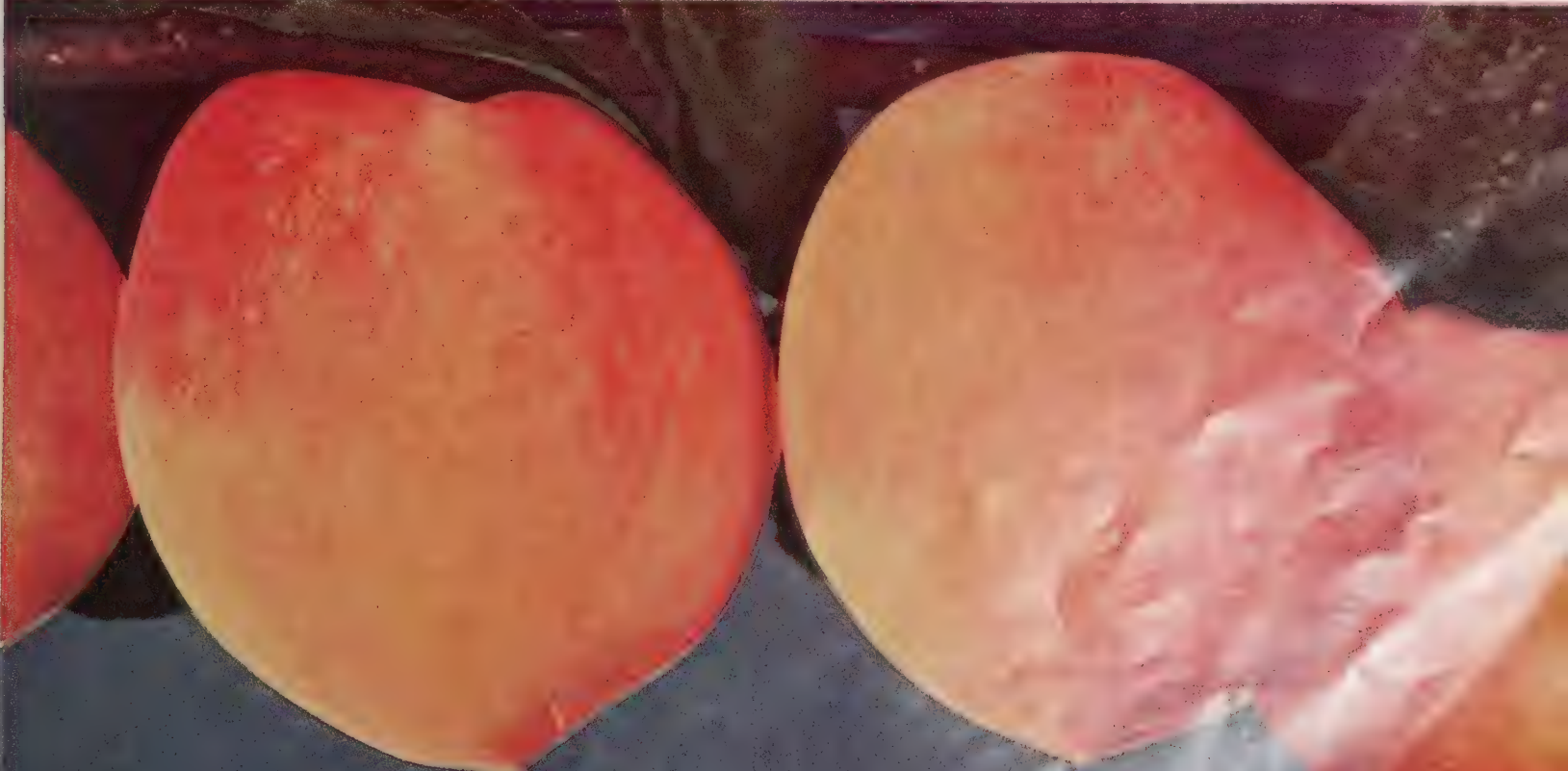
(Trade Mark) Actual Color Photo Below—Trees Sold ONLY by Stark Bro's.

Midseason—Yellow Clingstone. The sweetest, finest, most delicious and most beautiful yellow fleshed clingstone peach the world has ever known. The finding and introduction of this great variety covers a search that took us into every peach section of the United States, and the testing of hundreds of promising sorts—BUT WE HAVE FINALLY FOUND IT! The original tree grew in Arkansas—often called "America's Greatest Experiment Station." After years of extensive tests, we can now unqualifiedly recommend it. The fruit looks somewhat like Stark Early Elberta

—about the same marvelous golden color—BUT IT IS A PERFECT CLINGSTONE, Quality superb, honey sweet juice and flesh—the most alluring quality of any clingstone—yet so firm, so solid, that it will ship almost any distance.

We now offer Golden Elberta Cling as unquestionably the best yellow clingstone peach, from every standpoint. Ripe 5 days before Elberta. Eating, Canning, Market. NCS. Introduced and Sold ONLY by Stark Bro's.

"Our most pleasant surprise was with the GOLDEN ELBERTA CLING Peach. It is a beautiful large peach, excelled by none in flavor."—Willis D. Witter, Maryland.





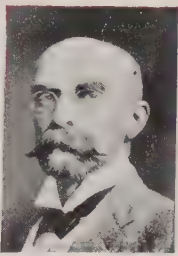
STARK EARLY ELBERTA—King of Yellow Freestones

(Trade-Mark)

←Actual Color Photograph to Left



Dr. Sumner Gleason who fruited the first Stark Early Elberta



Prof. Wickson, the Great Western Authority

Shipped 11,509 Miles— Still in Good Shape

(See Photo to Right)

Opening a box of Stark Early Elberta after a journey of 11,509 miles. Six boxes shipped from Utah by Dr. Sumner Gleason to H. W. Collingwood, Editor Rural New Yorker. He shipped them to Prof. E. J. Wickson, Calif. Exp. Sta., who shipped them to E. H. Favor, Editor Fruit Grower, St. Joseph, Mo., who shipped them on to us at Louisiana, Mo. They were in perfect condition, so we sent them on for a second visit to Editor Collingwood. He examined them and returned to us—completing a remarkable journey, 11,509 miles, without an ounce of ice, in good shape, and "crisp and juicy to the last."

We Control All Buds from Original Tree
Stark Bro's N. & O. Co., Kaysville, Utah
Louisiana, Mo.

Dear Sirs.—This is to inform you that I never supplied buds from the original Early Elberta tree or other trees of the same variety to any nursery except Stark Bro's, Louisiana, Mo.—SUMNER GLEASON.



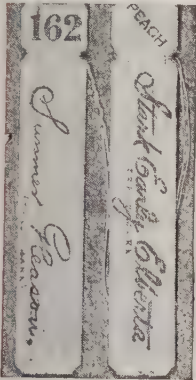
Stark Early Elbertas in Perfect Shape When Examined by Fruit Experts After 11,509 Mile Journey Without Ice

The Supreme Yellow Peach, most delicious yellow variety known. Most valuable of over 4,000,000 new peaches sent out by us. Huge size, glorious pure golden yellow, sometimes tinted with flashing red. Stark Early Elberta averages larger than old Elberta, has a strong protecting skin, covering a luscious flesh that is **flavored with a juice as sweet as nectar**, better than old Elberta or any other yellow peach. It allures with its beauty, gratifies with its quality and **sells for top market prices** everywhere. The peach lovers of the nation have put upon it the stamp of their approval and it is today the most-talked-of and best liked of all peaches. Stark Early Elberta is a Stark Variety—originated and introduced by us about 25 years ago from Utah where the first tree fruited. It has fruited from New York to California, from Michigan to Georgia and throughout the entire country **has won the admiration of every grower**. It ripens from a week to 10 days ahead of old Elberta and can be depended upon for big crops. Thomas F. Rigg, Horticulturalist, and President American Poultry Association, writes us from his Iowa Orchard: "Extremely hardy in bud, far more so than Elberta and will thrive and produce far north of the Elberta limit."

Wise ones are planting it largely. Many bogus, inferior sorts have been sent out as "Early Elbertas." Get the genuine from Stark Bro's.

E. W. Kirkpatrick, nationally known, Texas peach authority, says: "The most beautiful and perfect peach I have ever seen; texture finer than Elberta, color richer and more beautiful; a great acquisition to the wealth of the world." Luther Burbank, recognized as the greatest horticultural genius the world has ever known, tested Stark Early Elberta then wrote us: "One of the handsomest, most shapely and most beautifully colored of peaches; quality fully carries out its appearance. A model peach. Congratulations." The whole peach world recognizes its value and its introduction has tremendously stimulated American peach growing. **Ripens about 10 days before Elberta. Eating, Cooking, Canning, Drying, Market.** NCS. Originated and introduced by Stark Bro's.

Page 39



Below—Stark Early Elberta and ruler in center of 3 peaches—Carman to left, Old Elberta to right. Dr. Gleason and original Stark Early Elberta Tree. Basket of Stark Early Elberta and ruler



Huge Stark Early Elberta 3 inches by the Ruler

Original Tree of the Stark Early Elberta and Dr. Gleason, the Originator

Label (left) is always on Every Genuine Stark Early Elberta Tree



Basket full of Beautiful Stark Early Elberta Peaches



4-Year-old Knudson Orchard (above) loaded with big Stark Early Elbertas

Exclusive Control
In consideration of \$..... the said Sumner Gleason (originator of Stark Early Elberta) does hereby grant, assign and set over unto Stark Bro's the exclusive right and control of all stock and buds of the original tree to the sole use and control of Stark Bro's.

"World's Finest Peach"

Introducing Gov. Lloyd Stark of Mo, before he addressed the Governors' Conference in Atlantic City, N. J., Gov. Blood of Utah said: "Governor Stark is not only the outstanding Statesman, Naval Officer, Army Officer and Chief Executive, but also eminent Horticulturist. He comes from the famous Stark Family that gave to the world The Stark Delicious Apple. "The Starks also originated the finest peach in the world—the EARLY ELBERTA—grown in the Test Orchard of my old family physician Dr. Sumner Gleason in my own home town of Kaysville, Utah."



Gov. Blood, of Utah

Below—3-year-old Loaded Orchard of Stark Early Elberta—King of all Peaches The Greatest Peach from over 4,000,000 Seedlings Sent Out for Testing by Stark Bro's





New HAL-BERTA GIANT—World's Largest Yellow Peach

←Actual Color Photo to Left—Amazing New U. S. Patent Peach—Trade-Marked and Trees Sold ONLY by Stark Bro's. Original 4-Year-Old Hal-Berta Giant Tree Bore 6 Bushels of Superb Peaches—Many Weighed a Pound Each. Almost Fuzzless. Page 41

Here's a **Late Mid-Season Freestone** Peach so amazing that we bought it for the highest price ever paid for a new peach tree variety and it was honored with the *First U. S. Patent Ever Issued* to a fruit tree.

Hal-Berta Giant is a huge, beautiful red on gold peach—many peaches weighing a pound each. Perfect freestone. Almost fuzzless. Deliciously flavored. Firm, solid, luscious golden yellow flesh. A small pit. Ripens late Mid-Season—usually about 4 days after J. H. Hale and 7 days after old Elberta.

Has all the delicious flavor and melting firm flesh of J. H. Hale. Larger than Hale and bears heavier. Hardy. Fine shipper. Young bearer.

We purchased Hal-Berta Giant outright, and a U. S. Patent on the Trees has now been granted, to be our sole property. We paid a Higher PRICE BY FAR, THAN ANY PEACH TREE HAD EVER BROUGHT.

Ripe about 7 days after Elberta. Eating, Cooking, Canning, Freezing, Market. NCS.

"We are very much pleased with Hal-Berta Giant Peach. We have no peach in our orchard we think more of than Hal-Berta Giant". Union Peach Growers Assn., So. Carolina.

Got 25% More Money for Hal-Berta Giant

R. Y. Scott of Alabama says that his 40 acres of fruit is more profitable than the corn and cotton crops on the rest of his 112 acres of land.

Mr. Scott reports that his Hal-Berta Giant and J. H. Hale Peaches bring him highest prices—with Hal-Berta Giant bringing 25% higher prices than Hale because of the difference in ripening season—Hal-Berta Giant coming in the gap just after Hales are gone.

"Another very important point in Hal-Berta Giant's favor," says Mr. Scott, "is the fact that Hal-Berta Giant is very hardy—that it bears even when other varieties fail."

Hal-Berta Giant—Outstanding at Georgia Agricultural College

Agr. College of Georgia has a test planting of Hal-Berta Giant Peaches, and they are so outstanding, that they are planting more. Here is a brief outline of their report to us:

"Hal-Berta Giants bore an excellent crop last year (when 5 years old) and again this year. With us Hal-Berta Giant follows the Elberta crop, and are larger than J. H. Hale—in fact Hal-Berta Giant is the biggest peach I have ever seen.

"The basket we sent to our Governor and his wife created a lot of interest, and we have had many inquiries regarding this variety. We have told them that Hal-Berta Giant is a new Patented variety and trees can be secured ONLY from Stark Nurseries."—T. H. McHatton, State Horticulturist of Ga.

Trees Sold ONLY by Stark Bro's

No one but Stark Bro's Nurseries can propagate or sell Genuine Hal-Berta Giant Trees. We will vigorously PROTECT the public and ourselves against infringers.

All Hal-Berta Giant Trees Are Protected By U. S. Government Patent.

13 Huge Hal-Bertas on 2-Year Tree

"B. Dickey's Hal-Bertas (photo below) bore 13 peaches big as coconuts at 2 years old—never saw anything like them. Fruitmen say it has fine future to follow Elberta, ripe when other peaches are scarce."—J. M. Robinson, Mass.



2 Year Hal-Berta Giant Tree in Mass., which bore 13 Peaches "Big as Coconuts."

How To Get Bigger Crops of Hal-Berta Giants

For bigger crops, it is advisable to plant other high quality varieties, such as Stark Early Elberta, Burbank July Elberta, Elberta Queen, etc., along with Hal-Berta.

2-Yr. Olds Bore 1½ Bu.—Stood 23° Below

"Had wonderful success with a 2-year tree stood 23 below zero and averaged 1½ bushels per tree of fine saw."—K. C. Perry, Old Morgan Co.

50 Bushels—Twice as Large

"I picked 50 bushels of Hal-Berta Giant young trees. Some of them weighed 1¼ p each. They had excellent quality—much better and were almost double size of Elbertas. I never beautiful peach. They held up well and went to perfect shape where they brought me the highest price. bushel. They ripened about a week after my Elbertas."—J. K. Scarborough, Adams Co., Ill.

Glowing Reports from Growers

"My 3-year Hal-Bertas ripened 8 days after all Hale were shipped. Fine appearance, extremely large size bring premium prices. Flavor excellent, sweeter than Hale. Trees vigorous, good bearers."—Paul Van Arx, Riverside Co., Calif.

"We believe Hal-Berta Giant is the finest peach yet in the East. Size, color and flavor unexcelled. Trees stand more severe weather than any other variety we know."—Norman C. Brown, Franklin Co., Penn.

"Mrs. Carter of LaPata County, has Hal-Berta Giant 4 years old. Far below zero winter killed all other peach trees. Most of them root and all, but not a limb on Hal-Berta. It had a full crop of extra fine peaches. There was not another peach on this mesa or in the county."—J. G. Johnson, Colo.

"I have some of your trees, and the best advertisement is your Hal-Berta Giant Peach Trees. My 3-year-old Hal-Berta Giant bore a big crop last year. I weighed the peaches here at the store, and they weighed from 7/8 of a pound to more than a pound each. I advertised these peaches all over Oklahoma, and no doubt you will receive lots of orders on the strength of them. One man offered me 50c for two of the peaches (25c each)."—Jess Henson, Pittsburg Co., Okla.



Originator of Hal-Berta Giant and ex-President Am. Pomological Society comparing a big Hal-Berta with Hale. This 6 bu. crop of huge Hal-Bertas came off original 4-year-old Hal-Berta tree in background.



Hal-Berta Giant average size on left compared to Elberta grown in the same orchard on the right. Hal-Berta is U. S. Patented, Trade-Marked and Genuine Trees are Sold ONLY by Stark Bro's.

J. H. HALE, Stark Strain — "The Million Dollar Peach"

Stark Strain from Original Tree Preserves Amazing Jumbo Size, Red Color and Superb Quality.

Originated by Mr. J. H. Hale—"The Peach King." Mid-Season, Yellow Freestone. In size, color, texture, flavor, keeping and shipping-qualities J. H. Hale surpasses old Elberta. Mammoth in size, vivid carmine over golden yellow, perfectly round, almost fuzzless and smooth as a glove. Commands instant attention on all markets by **Giant size and glorious color**. Flesh solid like a cling, yet melting, tender, free from grain and stringiness, has

exquisite peachy flavor—without any of the bitter tang of old Elberta; almost as firm as a clingstone; shipping ability really marvelous—a splendid keeper. Bears heavily and has proved its adaptability to a wide range of soils and climates. Brings top prices and big profits. Tree a sturdy, stocky grower—Often bears at 2 years old. Requires pollination. *Ripe just after Elberta. Eating, Cooking, Canning, Freezing, Market. NCS.*

Handsomest of All Peaches

J. H. Hale is the handsomest thing in the peach line that I have ever seen. Prof. Chenoweth and I agree that it is a much handsomer peach than the Elberta. Better in quality and a much better market peach.—F. S. Sears, Prof. Pomology, Mass. Agri. College.

\$1420.00 Per Acre Profit

Southern Farming quotes—"From 1 acre J. H. Hale trees we harvested 748 bushels—1500 baskets and 1000 six-basket crates. They sold the next morning for 60 per cent higher than Elberta."

Hale Free From Disease

"The J. H. Hale is the greatest peach I ever saw. Must say they are better than anything else I have. Your Hale trees are absolutely free from any disease."—Jas. M. Mount, Montgomery Co., Maryland.

© Stark Bro's Nurseries, Louisiana, Mo.

22° Below Zero—No Injury

"J. H. Hale is beyond any claims made for it. Elberta tree froze out at 22 degrees below zero; Hale came through without injury. Very large fruit; very vigorous. Rapid grower. Will displace Old Elberta in future plantings."—N. P. Mead, Chelan Co.





VERY EARLY PEACHES

Top—JUNE ELBERTA
Bottom—STARK SURE-CROP

Center—RED BIRD CLING
All Varieties on this page are Stark Record-Bearing Strains
Genuine Trees Sold ONLY by Stark Bro's

Top—CUMBERLAND
Bottom—REDHAVEN

June Elberta (Color Photo Top Above) Earliest-of-all Yellow Peaches. After years of searching and testing we have found June Elberta to be the best of its season. Trees are vigorous, young heavy bearers and **hardy in blossom**. Fruit semi-freestone, big, handsome, high color, of excellent quality and resists rot. Unlike most extremely early sorts it is a **first class shipper** and because of earliness, vigor, beauty and quality will always command high prices. For biggest crops, plant several other varieties of Peaches with June Elberta. *Ripens about 45 days before Elberta. Eating, Cooking, Marketing, NCS. Introduced by Stark Bro's.*

Red Bird Cling (Color Photo Center Above) Red-White Cling. Sensation on all early markets. Perfectly round, Red as fire, ships better than Elberta and has consistently topped all early markets. Nearly twice the size of other peaches of the same season. The fruit is bright, glowing red on a background of creamy white—strikingly handsome. An ideal shipper—ripe when no other good commercial sorts are on the market. Tree and blossoms extremely hardy, a record young bearer, strong grower. **Red Bird stands alone as THE best white-fleshed peach of its season. About 45 days before Elberta. Eating, Cooking, Market, NCS. Introduced by Stark Bro's.**

Cumberland (Color Photo Top) White Semi-Freestone. Extremely hardy. Wonderful for home orchard. Delicious quality. The tree is a vigorous grower. In severe winters it proved one of the hardiest of all varieties in Stark Test Orchards. Large as Belle and beautifully marked with red. Flesh is white, almost free from the pit, firmer and of better quality than most other white peaches. It is a prolific, early maturing, white peach. Popular on the local market. Medium to large and very attractive. Excellent flavor. Trees are large, vigorous and hardy. *Ripe about 26 days before Elberta. Eating, Cooking, Local Market. NNCS.*

STARK SURE-CROP (Color Photo Above) U. S. Patent No. 670—Hardest Peach Known. **NEW, Big Red Cling.** Hardest of all peaches in our Test Orchards. "Earliest big White Peach with good quality. Excellent to can and when fully ripe, good to eat—and the longer it hangs the better it gets," declares H. W. Guengerich, ex-President, Missouri Horticultural Society.

"A wonderful new peach" says Claude Ator, Expert Peach Grower, of Ill., who is growing this new super-hardy white-fleshed clingstone in his Test Orchard with most of the leading peaches of America. "With all the good clings to choose from, Mrs. Ator insists on having Stark Sure-Crop for her own canning, pickling, preserves and culinary uses."

"Stark Sure-Crop is especially desirable for home orchards and roadside markets, as it ripens its fruit over a period of 2 weeks or longer" writes Mr. Nicholson, Originator.

In our own tests, Stark Sure-Crop has proved to be "hardest of all"—bearing good crops of big red blushed peaches even when other varieties in the same orchard fail to bear. *In addition to its winter hardiness, the fact that it blooms late—a full week after Elberta blooms—makes it also a frost-dodger.*

Stark Sure-Crop is a big, brilliant, juicy flesh—an excellent canning and shipping peach for the early high-priced markets. Flavor is the best of all the early ripening white-fleshed clingstones. Almost fuzzless. We have tested this new peach for years in many different orchards, and the results have consistently proved it to be hardest of all. Tree healthy, vigorous and enormously productive. *First fruits ripe about 40 days before Elberta. Eating, Canning, Preserving, Pickling, Market. NNCS. Patented, Introduced and Trees Sold ONLY by Stark Bro's.*

Color photo below shows loaded branch of Stark Sure-Crop Parent Tree from which all our Trees are propagated.

Redhaven (Color Photo Just Above) New. This delicious, extremely early yellow freestone peach has just about everything. Earliness, high quality, beauty, fine texture, and firm flesh for shipping. Brilliant red peaches, ripen uniformly. Tree vigorous, hardy, healthy, bears very young, productive. Hardier than Elberta. Sometimes requires thinning to get size. Do not pick too early as red color appears before Red Haven is fully ripe. We propagate from Original Strains. Bob Anderson, famous Michigan peach grower, reported: "Redhaven did not crack like Halehaven and hangs on tree better than any other peach in my orchard."

Should be in every orchard, large or small, to start the yellow freestone peach season. Introduced and recommended by South Haven Experiment Station of Michigan. *Ripe about 30 days before Elberta. Excellent for eating fresh, cooking, canning, drying, freezing and markets. NCS.*

World's Earliest Trade-Mark—Earliest Ripening Peach Known. See Page 35. This amazing New Peach is illustrated and fully described on Page 35. *Introduced and Genuine Trees Sold ONLY by Stark Bro's.*





VERY EARLY PEACHES

Top—EUREKA
Bottom—ALTON

Center—ROCHESTER
All Varieties on this page are Stark Record-Bearing Strains
Genuine Trees Sold ONLY by Stark Bro's

Top—EARLY MAMIE ROSS
Bottom—GOLDEN JUBILEE

Eureka Hardy (Color Photo) *Semi-Freestone.* We introduced Eureka because of its iron-clad hardness, size, beauty and early ripening season. Eureka bears when other so-called hardy sorts are killed. Beautiful, rosy cheeked peach with white flesh and delicious flavor. White semi-freestone.

"Eureka is the only one out of 93 varieties that has a full set of live buds this season," reports Joseph Gerardi, famous Ill. orchardist.

"Ten Eureka peach trees came through 42 below zero in 1934 and 25 below in 1935 without injury."—Frank Yarosh, Oneida County, New York. *Ripe about 30 days ahead of Elberta.* **Eating, Cooking, Market.** NNCs. Introduced by Stark Bro's.

Alton (Color Photo) Won 1st Prize at Chicago World's Fair. A magnificent white-fleshed peach, larger than Carman, better quality than Champion and handsomer than any picture ever painted. Fruit creamy white with glossy blush of rosy red. Flesh white, firm, sweet, juicy; flavor rich and delicious. Usually a true freestone—some seasons being semi-free. Tree strong, vigorous, immensely productive and extremely hardy in bud and bloom. Every year growers report Alton their hardest variety of peach. After 25 years' experience we recommend this as ideal peach of Champion-Belle or Georgia-Friley type. There are four requirements for an ideal commercial peach: Color, size, quality and a good shipper. Alton has all four. Prof. L. R. Taft, former Michigan State Horticulturist and one of the most conservative orchardists in the north, reports: "Alton is one of the hardiest peaches we grow in Michigan." Ideal for canning, preserving and sweet pickles. *Ripens 20-25 days ahead of Elberta.* **Eating, Cooking, Canning, Market.** NCS. Introduced by Stark Bro's.

Stark Early Flame *Fuzzless Peach.* See Page 34. New. U. S. Patent. Full description and actual color photos on page 34.

"Stark Record Bearing Strain Trees Worth Double"

When H. B. Sunderman, of Ohio, received his Fruit Trees from us he wrote:

"It was a pleasure to unpack such trees as you sent. I am thoroughly convinced that it pays to purchase trees from a nursery such as yours."

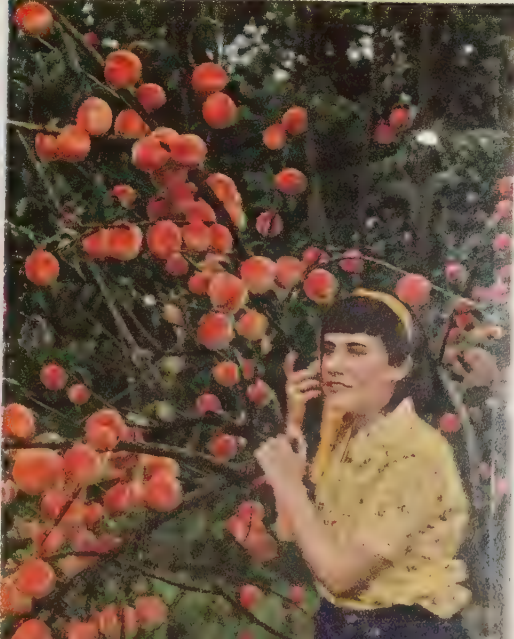
Just the other day, we received another letter from Mr. Sunderman after his trees had come into bearing, which read as follows:

"I have often looked at the picture of the peaches you show in your catalog, the size and the color. I can take an oath that we had Hal-Berta just as large as you show in your catalog and we had one tree of J. H. Hale that the peaches were even larger than you show in your catalog. We had many Stark Early Elberta that were as large as you show, and I do not mean a few peaches here and there, but one bushel after another. This I am sure we can prove by many people that purchased the peaches. Many people came to the house where the peaches were being sold and when they looked at them they seemed to be bewildered and exclaimed 'Where did those peaches grow?' When told right here in the orchard, they said 'I have never before seen anything like it.' Some said they were too large to go in cans."

Rochester (Color Photo) *Above* Of Early Crawford group but 2 weeks earlier. Recent years have emphasized importance of Rochester because of great hardness in tree and bud. Tree large, vigorous, spreading, beautiful. Fruit large, yellow red, very attractive. Yellow freestone. Flesh juicy, rich sweet, quality excellent. Nearly true freestone. Ripens over a long season and ideal for early market purposes. Early, hardy peaches are becoming more and more popular. We advise the planting of Rochester in every home orchard. Record-Bearing strain from N. Y. *Ripens about 25 days before Elberta.* **Eating, Canning, Local Market.** NCS.

Early Mamie Ross (Color Photo) *Top Right* *Semi-free.* One of the most delicious creamy white fleshed peaches ever discovered—wonderful for home and local markets. Creamy white fruit with bright red cheek. Quality most delicious, tree hardy, good grower and dependable bearer. Record-Bearing Strain. *Ripens 30 days before Elberta.* **Eating, Cooking, Market.** NCS. Introduced by Stark Bro's.

Alton (below) Hardy, Heavy Bearer, Delicious Flavor.



Golden Jubilee (Color Photo) Originated at New Jersey Exp. Sta. as a cross between Elberta and Greensboro.

A beautiful, very early, large peach of Elberta type that has quickly become a great favorite with orchardists. Altogether as fine a new very early peach as one could ask for.

The tree is vigorous, spreading, blooms later and is harder than ordinary Elberta.

Fruit clear, bright deep yellow, large, oblong shape. Excellent size, appearance and quality. Delicious flavor with no Elberta bitterness. Ships better than most early varieties. Golden Jubilee answers big demand for a large very early yellow freestone peach.

With no competition brings highest market prices. Ideal for roadside stands and home markets. All progressive growers are planting Golden Jubilee heavily. Not a long distance shipper as one side of fruit ripens first. Ripens more evenly as trees get older. **We propagate from best Record-Bearing Tree. *Ripens about 25 days before Elberta.* **Eating, Cooking, Market.** NCS.**

Fisher (Not Illustrated) (New U. S. Patent). Originator calls it "The Earliest Yellow Freestone Peach." It occurred as a bud-sport and was discovered in 1934 by C. Howard Fisher in his orchard at Queenston, Ontario. The fruit is of large size for such an early peach, a bright blush covering practically half of the peach, and is of splendid quality. **Fisher is unquestionably an excellent early peach that should be widely planted in all peach orchards.** *Ripe about 4 weeks before Elberta.* **Eating, Cooking, Market.**

Enormous Profits from Stark Peach Trees

\$25.00 Worth of Peaches per Tree, reports Carl Kirm, of Illinois. "Big, fine peaches from each of my 4 1/2 year old Stark Record-Bearing Strain Trees—beautiful peaches of mammoth size—brought me \$25.00 per tree in cash right at the foot of the ladder. The very next year another big profit crop from Stark peach trees. Red Bird Cling—my first variety to ripen brought me \$7.50 a bushel. (Stark Sure Crop is almost as early as Red Bird Cling.) Other varieties including J. H. Hale and Elberta, brought me \$5.00 a bushel right at the orchard."

3 Pounds for \$1.25. "We have several Stark trees and it is indeed a pleasure, particularly the Alton white peaches, to ripen when peaches were 3 pounds for \$1.25 in the market."—Mrs. W. N. Geer, Ohio.

900 Crates of Peaches. "A few years ago you shipped me about 2 1/2 Rochester and Elberta Queen peach trees. These trees have made remarkable growth and in the fourth summer produced 900 crates of peaches. We were unable to supply the market."—W. Wood, Washington.





MID-SEASON

Page 44 **Top—CHAMPION**
Bottom—HALEHAVEN

Center—ILLINOIS
All Peaches on this page are Stark Record-Bearing Strains
Genuine Trees Sold ONLY by Stark Bro's

Top—CRAWFORD EARLY IMPROVED
Bottom—BURBANK JULY GOLD

Champion (Actual Color Photo Top) **White Freestone.** There are many poor strains of Champion, but Stark's true strain is one of the most deliciously flavored of all peaches. Sweet, rich. The skin is creamy white with a beautiful red blush; and white flesh is tender, juicy, luscious. Tree hardy, good bearer. Buds are winter hardy. The standard quality white-fleshed peach. Prefers rich well drained soil. Too soft to ship but unexcelled for home orchards and local market. Plant Stark Record-Bearing strain. *Ripens 10 days before Elberta.* **Eating, Cooking, Market. NCS.**

Halehaven (Actual Color Photo Above) **New. Yellow Freestone.** Originated at Mich. Exp. Sta. as a Hale and South Haven cross, combining quality and appearance of Hale with hardiness, vigor of tree and ripening season of South Haven. Although recently introduced, Halehaven is steadily gaining favor over South Haven because of its size, more beautiful color, stronger skin and less tendency to cling to seed. Trees hardy, vigorous, strong growers, bear young and heavily. Fruit large, round like Hale with attractive contrasting rich red and yellow color. One of the most beautiful of all peaches. Should be planted in every orchard. We grow the original tree strain, from Mich. Dr. Dorsey, discussing New Peach Varieties stated: "Halehaven stands out as the most promising of its season, about as hardy as South Haven and has better fruit characteristics. It ranks '1' in hardiness." *12 days before Elberta.* **Eating, Cooking, Market. NCS.**

Burbank Flaming Gold Fuzzless Peach (Color Photos and full description on Page 34) **Burbank's famous Fuzzless Freestone Yellow Peach.** Large. Smooth, fuzzless, waxy skin. Extremely hardy.

Stark Early Elberta (Color Photo and full description on Pages 38-39)

Summer Gleason Strain. (Trade-Mark.) Quality King of all yellow freestone peaches. "Finest eating Freestone in all the world." The one peach chosen as best from 4,000,000 Trees sent out for testing by Stark Bro's.

"I have hundreds of your Genuine Stark Early Elbertas. The greatest mistake I ever made was not planting more of your Stark Early Elberta Peach Trees," said A. O. Eckert, famous Illinois Peach Grower. (Photo below).

Illinois (Actual Color Photo Center Above) (Trade-Mark.) **White Freestone.** Startling fiery-red cheek, white flesh, perfect freestone. Juicy, spicy, melting, sweet. Holds up remarkably well in shipping. Comes in when a good quality Red Cheeked white fleshed peach is wanted. Remarkably free from rot. *Ripens 7 days before Elberta.* More widely adapted than Champion. Stark Surecrop, Alton, Belle and Illinois are the ranking white flesh peaches of their seasons, and are recommended for all sections. **Eating, Canning, Market. NCS. Introduced and Trees Sold ONLY by Stark Bro's.**

Crawford Early Improved (Actual Color Photo Top) **Yellow Freestone.** This Stark Record-Bearing Strain is the best of its type, a hardier improvement over Crawford Early. A much better bearer and better quality. A deep yellow peach with striking red cheek. **Flavor is exquisite** and sweet. This old favorite is an ideal roadside and home market variety. *Ripe about 7 days before Elberta.* **Eating, Cooking, Market. NCS.**

Burbank's Flaming Gold Fuzzless Peaches are favorites with the boys and girls (See below). This wonderful peach, with its indescribably delicious flavor, is pictured and fully described on Page 34.

Burbank JULY GOLD (Color Photo Just Above) **July Gold** is a large, luscious, clear golden yellow peach with rich yellow flesh showing no trace of red. Flavor sweet and simply delightful. Very young, heavy bearer; hardy, vigorous grower. Wonderful early peach for home orchard. July Gold 1-year trees in our nursery, some only 3 feet tall, fruited after exceptionally hard, long winter, marked by 14° below zero.

P. B. Powell, famous N. Y. Horticulturist, wrote us: "July Gold is one of the most delicious peaches I ever tasted. I am delighted with it and it is an extremely early bearer." *Ripens about 2 weeks ahead of Elberta.* **Eating, Cooking, Canning, Local Market. NCS. Introduced and Trees Sold ONLY by Stark Bro's.**

Ernest J. Downing, Ohio fruit grower, writes: "Burbank July Gold set such a heavy crop second year that we found it necessary to thin heavily and it bore 1/2 bu. beautiful peaches."

Stark Fuzzless-Berta (Color Photo and full description on Page 34) **U. S. Patent. Delicious Fuzzless Yellow Freestone Peach.** Smooth as a Plum, Hardy as Elberta and Ripe about same time.

J. H. Hale (Color Photo and full description on Page 41) **Stark Strain. Peach**—*Huge, Mid-Season Yellow Freestone.* Plant with other varieties for biggest crops.

Hal-Berta Giant (Color Photo and full description on Pages 40-41) **U. S. Patent. World's Largest Peach. Mid-Season. Yellow Freestone.** **Eating, Canning.**

Hal-Berta Giant has rapidly become the most popular peach to follow the Elberta season. Its great size, beautiful appearance; delicious flavor and splendid shipping qualities make it a favorite everywhere. Its firm flesh makes it ideal for canning and freezing. Plant with other varieties for biggest crops.

Giant Hardyberta is one of our largest, most beautiful, high quality Elberta type peaches. Fills the gap just after Hale and Hal-Berta Giant. Very Hardy.





MID-SEASON

Top—BURBANK GIANT
Bottom—BELLE OF GEORGIA

Center—ELBERTA QUEEN
All Peaches on this page are Stark Record-Bearing Strains
Genuine Trees Sold ONLY by Stark Bro's

Top—HYSLOP CLING
Bottom—GIANT HARDYBERTA **Page 45**

Burbank GIANT (Actual Color) (Trade-Mark) Huge, Pure Yellow Freestone. Tremendous in size—often 3½ and even 4 inches in diameter! In our tests, often larger than J. H. Hale peaches. Deliciously flavored, with thick golden flesh. Bore on 1½ year tree only 2½ ft. high, in our nursery, after one of the hardest winters in 20 years—with thermometer touching 14° below zero.

Fruit has absolutely no trace of red at seed. Seed is very small. A genuine treat to eat fresh and glorious when served sliced with cream. A great pride and joy in the home orchard. Not a long distance shipper.

Albert Millsap, Gates Co., Ore., writes: "The Burbank Giant variety is an outstanding peach, both fresh and as a canner."

Missouri Experiment Station reports that it is an outstanding peach among hundreds of varieties which they have under test. Ripens about 10 days before regular Elberta and far superior in quality. Eating, Canning, Local Market. NCS. Introduced and Trees Sold ONLY by Stark Bro's.

Belle of Georgia (Actual Color Photo) White Freestone. Has often been called "Red and White Elberta," but far hardier and more dependable bearer year after year than regular Elberta. Tree hardy, vigorous, sure bearer. Fruit large size, rich creamy white with bright red blush.

Our Record-Bearing Strain is very large and showy in appearance and simply delicious in quality. Splendid shipper. Should be in every orchard. Ripens about 8 days before Elberta. Eating, Cooking, Canning, Market. NCS. "Yours Are Better." You sell the finest trees in the world. My 'Stark Strain Belle of Georgia' is so much different and better in size and flavor that people say 'it is a better variety'."—Geo. M. Hartge, Md.

Golden Elberta Cling (Color Photo and full description on Page 37) World's Finest Canning Peach. Large Yellow Clingstone.

Two Regular Elbertas Below (left) compared to Two Stark Elberta Queens (below right). Note better color, better size, thicker flesh, smaller seed of Stark Elberta Queen.

ELBERTA QUEEN (Actual Color Photo) Center Above

Stark Strain Yellow Freestone. Our select large RECORD-BEARING Queen Strain is from the best tree in a large Elberta Orchard—larger, rounder and often brings 50c to 75c more per bushel than regular Elbertas. When properly tree-ripened, Elberta Queen is far superior in quality, size and appearance to the regular Elberta usually seen on the market—Below to right is Elberta Queen. Below to left is Regular Elberta. Elberta Queen is very large, roundish oval, rich yellow with beautiful red blush—ships well, sells well. Regular Elberta is known all over America as the standard market peach. Elberta Queen has better quality, and is displacing old Elberta as the leading commercial peach variety, due to its thicker flesh, larger size, better appearance, ability to stand shipment, adaptability to all peach sections of the country, and the fact that it is so well known to consumers. Tree hardy, bears young and carries immense crops—a strong grower. Will always be in demand on the market. Ripens in Missouri August 20-25th. Eating, Cooking, Drying, Canning, Market. NCS. Elberta Queen, Stark Strain, Introduced and Trees Sold ONLY by Stark Bro's.

Giant Hardyberta (Actual Color) New, U.S. Patent No. 271. Yellow Freestone. The peach that every orchardist wants—one that bears when others fail—when prices are highest. For years we had been searching for a late peach of Elberta type with Elberta's natural market value but larger, better quality—and with a much harder tree. Mr. Harpole, the originator, states: "Hardyberta is the hardiest peach I know. It stood 15 degrees below zero 6 years ago and fruited. Many trees nearby were killed outright. This winter, one of the most severe on record, young 2-year-old Hardyberta trees stood 15 degrees below zero, came through with live fruit buds and bore a crop. Of many other nearby varieties, not a single one had any blossoms."

Prof. M. J. Dorsey, Chief of Pomology, U. of Ill., wrote enthusiastically: "About one-third to one-half buds on Hardyberta came through the severe winter. Of all varieties planted there, only Hardyberta and a seedling tree came through with live buds for a crop."

Tree strong grower, unusually vigorous, unique heavy dark green foliage. 30% larger than Elberta, smooth, attractive golden red blush. Flesh yellow, very good quality, much better than Elberta, no bitterness, good shipper. All our Giant Hardyberta trees are Original tree, Record-Bearing Strain. Gets ripe about 7 to 10 days after Elberta. Eating, Cooking, Canning, Market. NCS. U.S. Patented, Introduced and Trees Sold ONLY by Stark Bro's.

Hyslop Cling (Actual Color) (Sugar Cling) White. Photo Top

An old favorite introduced over 125 years ago that is still in demand by discriminating housewives. Wonderfully fine white cling peach beautifully blushed red; large, round, handsome; flesh sweet, tender, juicy, in quality rates with best of white fleshed clings. Tree vigorous, hardy, desirable even for most northern peach sections, having originated in Mass. A favorite in Stark Orchards—Record-Bearing Strain. 7 days after Elberta. Eating, Cooking, Canning, Market. NCS.





LATE PEACHES

Top—CRAWFORD LATE IMPROVED
Bottom—KRUMMEL OCTOBER

Center—MARTHA FERN CLING
All Varieties Are Stark Record-Bearing Strains
Genuine Trees Sold ONLY by Stark Bro's

Top—STARK HEATH CLING
Bottom—STARK LATE ELBERTA

Crawford Late Improved (Color Photo Top Left) *Yellow Freestone.* Our strain of Crawford Late is larger, and the tree is **hardier, and a surer bearer** than old Crawford Late, yet has all the superb quality and magnificent red and gold coloring. Fruit **large, yellow, delicious quality, firm, good shipper.** Tree healthy, hardy, thrifty, bears well. **Ripe 7 days after Elberta. Eating, Cooking, Canning, Market. NCS.**

Krummel October (Color Photo Just Above) *Latest Yellow Freestone.* Best quality of all late peaches—hangs on—last of all—until frost. Krummel is ready for market at the time when it **has no competition and always brings highest prices.** Strong grower, hardy, bears young and seldom fails. Fruit large, deep yellow with carmine cheek; luscious, sweet, no bitterness next to pit, flesh firm. Report at recent Indiana Horticultural Meeting, showed Krummel to have **finest flavor of all when canned.** Our trees grown from a superior RECORD-BEARING Strain. **Ripe about 35-40 days after Elberta. Canning, Eating, Market. NCS. Introduced by Stark Bro's.**

Stark Summer Snow (Color Photo Sweet Below) *White Cling.* Creamy-white fleshed peach of the Heath type. Snow-white clear to pit. Medium size, very handsome in appearance, even more luscious than late season Heaths. **Wonderful peach for canning,** requires little sugar. A great favorite with housewives and fills a big gap for roadside markets. Tree hardy, Record Bearer. **Ripens about 3-7 days after Elberta. Canning, Eating, Cooking, Market. NCS.**
Below—Stark Summer Snow—sweetest, best canner

Martha Fern Cling (Color Photo Center Above) One of the finest white fleshed clingstones. **Fruit immense size, creamy white with pink blush; quality superb.** Tree thrifty, hardy, satisfactory in every way. Ours is Original Record-Bearing Strain; **Ripens 25 days after Elberta. Eating, Cooking, Canning, Market. NCS. Introduced by Stark Bro's.**

Stark Heath Cling (Color Photo Top Right) *Very Late White Cling.* Marvelous canner. An extra large, selected, tested, RECORD-BEARING Strain of White Heath. Best, most productive, most profitable of all Heaths. Mich. State Exp. Sta. states: "100% more productive than old Heath." This better strain of Heath Cling was originally grown in Judge Stark's own orchard over 100 years ago—constantly selected and improved, this great favorite still retains its outstanding popularity. Most delicious quality; flesh tender, melting, juicy, flavor incomparably luscious. **Ripens 30 to 35 days after Elberta. Canning, Pickling, Eating, Cooking, Market. NCS. Introduced by Stark Bro's.**

Mammoth Heath Cling (Color Like Top Right) *Very Late White.* Large, red blushed, creamy white cling, extremely popular for canning and preserving. Year after year this huge cling brings top prices. Our Record-Bearing strain trees are hardy, productive. **Ripens 35 days after Elberta. Canning, Cooking, Eating, Market. NCS. Introduced by Stark Bro's.**
Below—Indian Blood Cling—a great favorite with housewives for red peach pickles

Stark Late Elberta (Color Photo Just Above) *Yellow Freestone.* This splendid late peach fills the gap between Hal-Berta and Krummel October and should be in every orchard to give succession of ripening. Ripens when prices are high and canning peaches in big demand. Of Elberta type, **about 20 days later than old Elberta** but fruit is better quality. Tree is productive strong grower, vigorous and long lived. Fruit is high flavor, sweet, no bitterness at pit. **Ships perfectly, does not rot** and gives good appearance on market. Growers report it one of the surest late profit makers. Late Elberta ripens at a season when regular Elberta are all gone and consequently **brings top prices on the market.** The grower who plants a succession of late season peaches such as Hal-Berta Giant, Giant Hardy-Berta, Late Elberta and Krummel October will supply the late high-price market with quality favorites. Record-Bearing Strain from Stark test orchard. **Ripens 15-20 days after Elberta. Eating, Cooking, Canning, Market. NCS.**

John M. Robinson, Worcester Co., Mass. writes: "Saw Mr. J. H. Warren's orchard the 2nd of October. He was finishing picking his Late Elbertas, getting \$3 per 16 qt. basket. Mr. Warren says he believes there is a fortune in Late Elberta after the Elberta are gone."

Indian Blood Cling (Color Photos Below) *Red Flesh.* The biggest, handsomest and best of all the blood clings—flesh red as that of a beet when full ripe. Large, red, handsome—ideal for pickling and preserving. Our RECORD-BEARING Strain is an unusual peach of marvelous beauty. A favorite of housewives everywhere. **Ripens about 15 days after Elberta. Canning, Pickling, Eating, Cooking. NCS. Introduced by Stark Bro's.**





Burbank's ELEPHANT HEART Freestone Plum

Largest Plum Grown — Amazing Flavor
Red Flesh—Hardy—Freestone

FINALLY, after years of most exacting tests, we are ready to offer the most marvelously flavored plum ever fruited since the world began—Burbank's "Elephant Heart"!

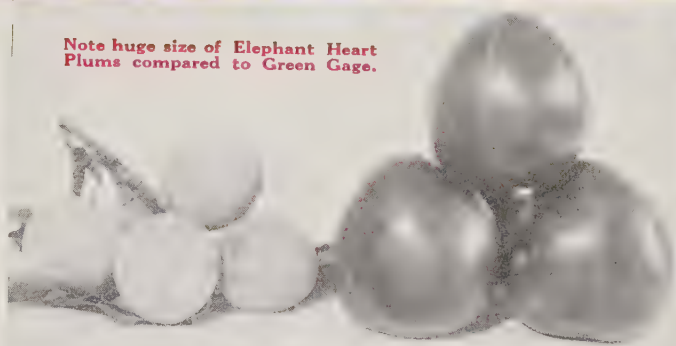
This plum verily "seems too good to be true." Even after you have held one of these huge blood-red fruits in your hand, reveled in its exquisite lusciousness and—eagerly reached for another, you find yourself ecstatically wondering, "Can This Actually Be a Plum?" It is the crowning quality triumph of Burbank's life-time endeavor to develop finer fruit for mankind.

THIS great triumph of the Master Plant Breeder's painstaking life work of striving to create a **freestone blood-fleshed plum of enormous size and transcendent quality** and flavor—a glorious success that came to light after his death.

Starting 'way back half a Century ago with 12 little seedling trees that he imported from an isolated section of Southern Japan, he worked diligently towards his goal. And—NOW—triumphant climax,

Burbank's "Elephant Heart," largest and BEST quality of over 800 new varieties of great promise that were perfected and bequeathed to Stark Bro's after his years and years of exacting selection and rejection. Since Stark Bro's took over the Burbank Experimental Gardens, and after years of tests of this plum and the tree that bears it—here in the Mississippi Valley, in California, in Missouri, in Illinois and in other localities

Note huge size of Elephant Heart Plums compared to Green Gage.



where climates and soils and sectional conditions would determine its adaptability—it has proved its hardiness, vigor and supreme quality under widely varying conditions of soil and climate. One of the outstanding Achievements of the Greatest Fruit Wonder Worker in the World's History.

Best Flavored Freestone Blood-Fleshed Plum Known

"My ELEPHANT HEART Tree bore big, red-fleshed, freestone plums 7 inches around,"—H. G. Hubbell

Imagine a plum 2½ x 2¼ inches, big as a U. S. Standard apple, a huge, heart-shaped dark-red beauty! Then, realize with surprise that it is a **perfect freestone** (that you can break and eat it

like a peach), with blood-red flesh as exquisitely luscious as that of an Oxheart Cherry, possessing an alluring aroma never before owned by any plum! A wonderful shipper and keeper.

The best flavored freestone blood-fleshed plum that has ever been introduced! Tree is wonderfully hardy, fast growing, vigorous and healthy. Can be picked over long period.

A NEW, Seductive Flavor

Like Sweet Oxheart Cherry
 As the SANTA ROSA (Calif.) PRESS-DEMOCRAT stated, this NEW Plum combines "The flavor of an Oxheart Cherry, the size of a peach, smooth skin like that of a nectarine and a freestone like the apricot." Absolutely free from sharp acidity. Flesh meaty like that of an Oxheart Cherry—solid and **not watery**. Really good to eat when only half ripe, with the quality vastly improving as it ripens—a wonderful shipper and keeper.

yesterday. They were ripe and all the family had a slice and thought it the best tasting plum we ever ate."—Chas. Valent, New York.

Remarkable Shipper

Shipments over long distance without refrigeration, by express and parcel post, show that "Elephant Heart" Plums are extraordinarily fine shippers. Strong firm skin—does not crack. Flesh solid. **Because it develops quality, color and size EARLY, it can be picked full colored 2 weeks before ripe, shipped to distant points and arrive in splendid condition.** Keeps perfectly on fruit stands for weeks and **actually gets better quality every day!** Has actually kept perfectly in warm room 42 days after picking and shipping 2647 miles without refrigeration.

Wonderful Hardy Tree

The "Elephant Heart" Plum has stood through severest tests for **hardiness**. In Missouri and Illinois and other sections where 15 degrees below zero comes **most every year**, and 20 to 30 degrees below zero occurs, "Elephant Heart" trees have **plum** their splendid hardiness, made visible in their growth. They have shown remarkable adaptability to practically all kinds of soil.

Hangs Long to Tree

Just over these plums in our Orchards were still on trees 3 weeks after ripe enough to pick. This characteristic allows growers to pick plums **larger** at conventional and still be sure of extra size, in **firmness**, and **slip** perfectly. It will give fruit in **best condition** a longer season than any plum known.

"Best Plum We Ever Ate"

"I am glad to report the Burbank Elephant Heart plum tree I bought of you had nice big plums on it. We picked them day before

100% Hardy Coldest Winter

"This has been one of the coldest winters that we have ever had. The temperature went down as far as 30 degrees below zero. The Elephant Heart Plum stood it perfectly. Even the outer tips of the young branches are frozen."—Albert Koenig, Sauk Co., Wis.

For Better Crops

Plant Elephant Heart Plum with other freestone plums which bloom at similar time. Fruit pollination will be satisfactory. Also plant with Cold Star, Superior and the following new Burbank varieties: Red Santa Rosa and Mammoth Cardinal.



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Wonderful NEW PLUMS Created by BURBANK

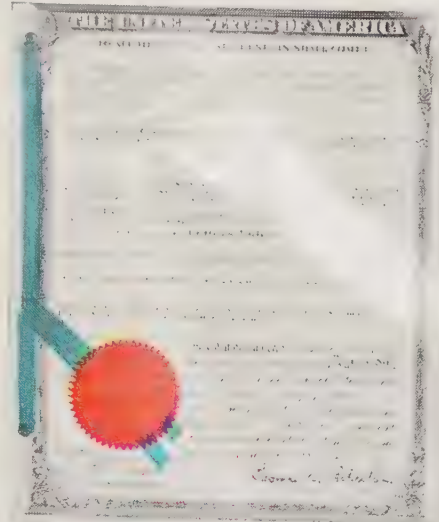
Burbank's ELEPHANT HEART, Marvel Plum of the Century, is Illustrated and Described on Page 47

Page 49

No. 1 GREAT YELLOW—U. S. Patented Plum



Earliest Yellow Freestone Plum. Ripens even earlier than **Early Gold** and is much larger. Largest, most outstanding solid golden plum of all the **Burbank Wonder Creations**. Our Test Orchard Supt. describes it as "a huge, wonderfully beautiful pure golden plum, large as a small apple." A freestone when fully ripe, from 2 to 2½ inches in diameter, excellent quality and with a very tiny seed for such a large plum. The name, **GREAT YELLOW** was given it by Burbank, and is most fitting for it is pure yellow without sign of blush. Best of the **Early Yellow Plums**—mild and sweet, with just the right touch of acid near seed. Top budded limbs only a year and a half old bore a splendid crop of huge plums in North Missouri, after 14 below zero. The beauty of this huge translucent golden plum is beyond description, and its remarkable size will command instant attention on any market. Flesh is very solid, and holds up remarkably well in shipping, having carried 2500 miles without refrigeration during hottest weather and arrived in excellent condition. Plum Experts say: "Great Yellow and Honey Moon are unquestionably two of the Greatest Yellow plums in existence." NCS: (No. 1 on Opposite Page.)



U. S. Patent Certificates Protect Our Patent Sorts from Illegal Growing and Sale. Above photo shows one of official U. S. Patent Certificates granted Burbank's and Stark's New Fruits. Our customers are protected against irresponsible imitations.

No. 2 Burbank's FLAMING DELICIOUS Plum

U. S. PATENT Granted Stark Bro's

Burbank's Great **FLAMING DELICIOUS** plum—Early, Red-Flesh, Freestone. Our experts agree that this is the outstanding variety of all the early hybrids of this type produced by Mr. Burbank—a **Fit EARLY Teammate** for **Elephant Heart** which is its Half-brother. Ripens about two weeks ahead of **Elephant Heart** and should be planted with it to lengthen the season of plums of this type.

This plum is enormous size—full grown specimens measuring 2 to 2¼ inches or more in diameter. Color

beautiful waxy, shining red, while **THE FLESH IS A GLORIOUS BLOOD RED** clear to the pit.

The flavor is what the name implies—Delicious, Sweet, Rich, and Juicy. A Perfect Freestone, has small seed, and unlike most plums, so firm that it ships and goes on the market in splendid condition. Tree vigorous grower. Hardy and can be safely planted almost anywhere hybrid plums grow. Heavy bearer—28 huge plums on limb the size of a man's thumb. See No. 2 on opposite page for color illustration. NCS.

No. 3 MAMMOTH CARDINAL No. 5 GRAND PRIZE (Trade Mark) Prune

Splendid New Giant U. S. Patent Plum

A huge red, gold-flesh plum of surpassing beauty. The very best of **Burbank's Red-Skinned, Yellow-Fleshed** plums. Color brilliant striking cherry-red-all-over. Largest—some, measuring 2¾ in. across. Has very thick, rich, semi-transparent, creamy yellow flesh—firm, fine-grained, solid. Splendid shipper. Possesses a sweet, mild, delicate flavor, absolutely free from sharp acidity. All our experts feel that **Mammoth Cardinal**, because of earliness, huge size, remarkable beauty and splendid shipping qualities, will take a lead in world's markets. NCS. (No. 3 on Opposite Page.)

Early. Magnificent, big, beautiful, long shaped **Freestone**, often 2¼ inches long—has a bluish-purple skin with beautiful light-blue bloom. The flesh is extraordinarily delicious and translucent golden yellow, sweet, juicy prune, and a perfect Freestone. Seed very thin and exceedingly small for such a large prune. **Far superior to ordinary prunes. Very large, high quality.** NCS.

No. 6 JUNE BLOOD Earliest Known Red-Fleshed Plum

(Trade Mark.) Earliest Big Blood-Flesh Plum among **Burbank's** marvelous Creations. The great Burbank himself says in his notes—"A rich, delicious, deep purple plum. Sweet, juicy, rich. Largest of all plums ripening at this season. Flesh amber rosy-crimson (sometimes variegated)." Great and regular bearer. Hardy. Semi-Cling. Excellent for home use, roadside market and local market. NCS. (No. 6 on Opposite Page.)

No. 4 HONEYMOON—Delicious Yellow

Luscious Green Gage Hybrid. Here **Burbank** produces a glorious golden yellow plum. Fruit large size, pure (almost transparent) golden yellow with a **flavor very much like a perfectly ripened Green Gage**. In this plum Burbank has successfully combined the delicious flavor of the Gages with the heavy bearing qualities of the Japanese Hybrids. The tree is a strong grower, has hardiness—bore after 24 below—bears heavy every year. Bore big crops on young trees. NCS. (No. 4 on Opposite Page.)

No. 7 PURPLE PLUMCOT (Trade Mark) Half Plum Half Apricot

Early. **Luther Burbank** was the first man in the world to combine the flavor delights of both Plum and Apricot in one new fruit—the **Plumcot**. This **PURPLE PLUMCOT** is his finest blood-fleshed variety—huge, often 2 in. across. Gorgeous purplish-red, with flesh blood-red clear to pit. Rich—irresistibly delicious. Perfect freestone. Is bearing splendidly. Hardy—bore after 24 below zero. NCS. (No. 7 Illustrated Below.)

No. 8 PURPLE FLAME (Trade Mark) Purple Leaf Ornamental Plum Tree.

Burbank's Striking Bright Purple Leaf Ornamental Plum Tree. Brilliant. **Purple Leaf Foliage**—ornamental lawn tree bearing rich red plums. Only back of the leaf is shown on opposite page. Front of leaf is a beautiful rich purplish red like leaves of **Schwedler Maple** shown on Page 71. **Purple Flame Plum** holds its rich-hued leaves until late fall. Bears abundance of delicious plums. NCS. (See No. 8 Opposite and Page 71.)

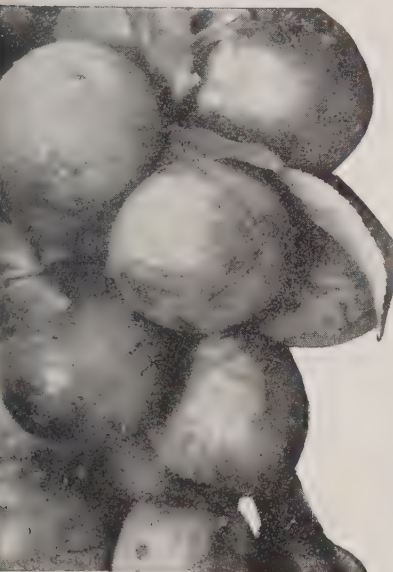
No. 9 JUNE REDSKIN Plum

Earliest Red U. S. Patent Plum

Very Early. Marvellously beautiful perfectly round red **Freestone Burbank Creation** with golden yellow flesh. Huge. Ripens few days after **June Blood** and **Great Yellow**. Sweet and juicy. Tree heavy bearer. Very Hardy. Withstood 24 below zero. Good shipper—fine commercial variety. NCS. (No. 9 on Opposite Page.)

No. 10 RED ACE (Trade Mark) Blood Flesh Freestone

Mid-Season. Resembles **Elephant Heart**. Gorgeous, large red-fleshed plum, fit companion of **Great Elephant Heart**. **Burbank** describes it "Big—firm—small seed—sweet as sugar. Rich, full of delicious juice—regularly productive." Wonderful shipper—hangs tightly to tree 3 weeks after main crop has been gathered. No sign of rot. Tree very young and heavy bearer. Fine strong grower. Never winter killed. Has withstood 24 below zero. 3-yr. old trees in Mo. loaded with huge crops. Has beauty and quality that instantly command premium prices in market. NCS. (No. 10 on Opposite Page, also illustrated at left.)



Red Ace, Photo Above ½ Actual Size.



No. 7

Burbank Purple Plumcot Actually larger than pictured. Experts pronounce this the best of 66 varieties of plums and plumcots ripening at the same time. **Burbank** considered this **Plumcot** best of all. NCS.

No. 11 EARLY GOLD (Trade Mark) Very Early Plum. Sweet, Juicy. One of Burbank's Best Creations.

A very early large, beautiful, translucent yellow hybrid plum. **Early Gold (Shiro)** is one of **Burbank's** most successful early introductions. It is extraordinarily prolific and vigorous, succeeding well north and a great favorite in the south. The handsome glossy fruit is round, bright golden yellow in color and very striking in appearance. The flesh is tender, juicy, sweet and melting as a huge honey drop. The tree is large, vigorous, spreading and extremely productive, sometimes requires pruning or thinning to prevent overbearing.

Into the parentage of **Early Gold**, a **Burbank** origination, went the hardy cherry plum of the **Caucasus**, the **Simonii plum** of **China**, the early bearing **Triflora plum** of **Japan**, and the rugged **Munson plum** of our own southern states. The final result is a large, beautiful, delicious, hardy, productive plum which belongs in every home orchard and is excellent for shipping. *One of the most popular of all Burbank Plum Creations.* Eating, cooking, canning, markets. NCS.

LARGE
GERMAN PRUNE

POOLE PRIDE

STARBUCK

INDIAN BLOOD (Duarre)

OMAHA

GOLD

(Trade Mark)

AMERICA

STARK
DAMSON

SANTA
ROSA

UNDERWOOD

SUPERIOR

TATGE
(Improved Lombard)

LATE GOOSE

STARK PLUMS



Box of Gold Plums—Sold for Top Prices

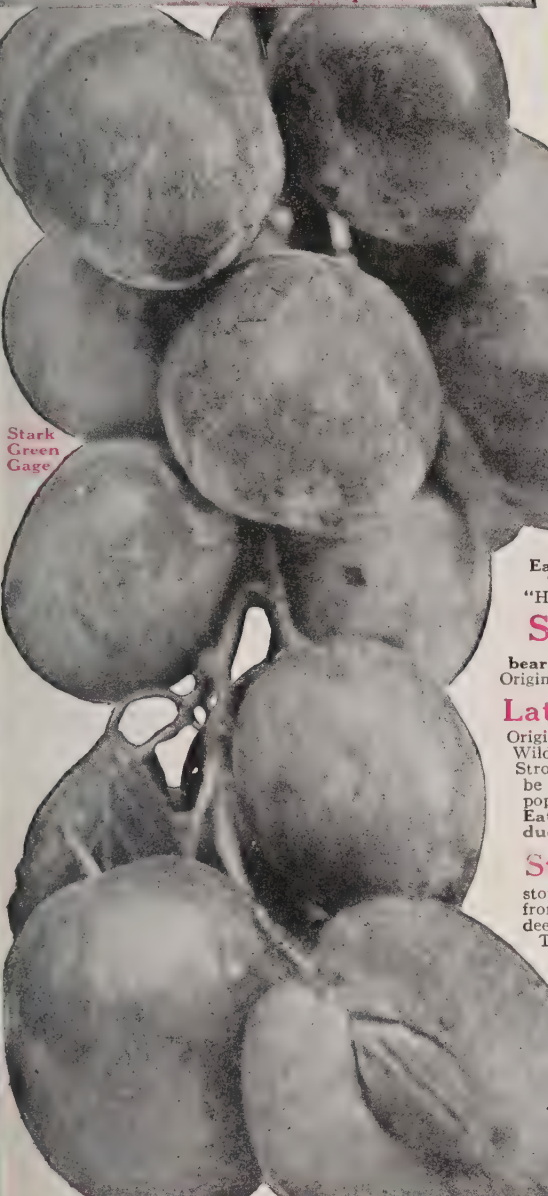


Grown on OLD OAK PROCESS Whole Root Trees

Late Goose Best of its Type Poole Pride

Gold—Trade Mark—Our \$3,000 Plum

Our wonderful Gold Plum has created a greater sensation and made more friends among Plum growers than any older variety ever introduced. Luther Burbank, who originated Gold Plum, says—"A most remarkable fruit—one of the best plums ever produced." Fruit clear, semi-transparent, light golden yellow, later nearly overspread with a hazy carmine blush. When fully ripe a transparent light cherry red. Tree does best in chicken yards and on moderately dry thin or clay soil; rather dwarfish growing, but strong, healthy and one of the hardiest. We paid Burbank \$3,000.00 for this wonderful fruit and Trade-Marked the name. Buy the genuine Stark Gold from Stark Bro's, the Exclusive Introdurers and Owners. Succeeds everywhere—from the Atlantic to the Pacific, from the Great Lakes to the Gulf. Plant several varieties of Plums for biggest crops. **Mid-Season. Eating, Cooking, Market. NCS. Introduced by Stark Bro's.**



Stark Green Gage

Omaha *Mid-Season*—Hardy. Originated in Nebraska, in the test orchard of Theodore Williams, a famous plum authority and experimenter who originated many splendid hardy plums. He considered Omaha best of all and requested us to introduce it. Fruit very large, almost perfectly round, dark, rich red, pit small, flesh meaty, **sweet and delicious.** Tree sturdy—hardy as an Oak, rather spreading, bears tremendous crops. "Winter worst in 13 years—Omaha 100% alive. Hardest of 50 commercial varieties."—F. L. Colby, N. H. Eating, **Cooking, Canning, Market. NNCS. Introduced by Stark Bro's.**

America *Very Early*—A Burbank production. A cross between Burbank (Japanese) and Robinson (native), and a full brother of Gold. **America** is large, glossy, coral red—a most beautiful and delicious plum. Can always be depended on for crop. Tree large, very vigorous, thoroughly hardy, bears enormous crops every year. Succeeds everywhere. **Eating, Cooking, Canning, Market. NNCS.**

"Almost phenomenally free from rot."—Plums of N. Y. "Hardy, good quality and does not rot."—E. H. Riehl, Ill.

Stanley Plum *New.* Very popular. Large dark blue. High quality. Heavy bearer. Sweet. Quality very good. **Drying, Canning, Market. NCS.**

Stark Green Gage (*Missouri*) *Mid-Season.* "Sweet as honey." Best of all Gage Plums. Greenish yellow, much larger than old Green Gage. Tree strong grower, bears wonderful crops. For preserving and canning it has no superior. The home or market orchard is not complete without it. Originated in Stark Nursery. **Cooking, Eating, Canning, Market. NCS. Introduced by Stark Bro's.**

Late Goose *Late.* One of the best Hardy Plums of over 100 kinds in Stark Test Orchard. Originated by Theodore Williams, of Neb. Red, resembling Wild Goose, but much larger and much more valuable. Strong grower, extremely hardy. A heavy bearer. Should be grown everywhere for home use and market. More popular than old Wild Goose because of its immense size. **Eating, Cooking, Canning, Market. NNCS. Introduced by Stark Bro's.**

Tatge—Lombard Improved *Mid-Season.* A fine European. Superior to Lombard in size, color and quality, less rot. Fruit light purplish red, large size, good quality—the ideal kitchen plum. Hardy, immensely productive, bears young. **Eating, Cooking, Canning, Market. NCS.**

Underwood *Early.* From Minnesota. Plant with Superior. Tree hardy, vigorous, heavy producer—bears annually. Fruit large, attractive red, good quality, hangs well. Ideal where hardiness important. **Eating, Cooking, Market. NNCS.**

Stark Damson (Big Mackey.) *Late.* Largest and best Damson. A true free-stone. Originated in Pike Co., Missouri. Our propagation from extra-productive Record-Bearing Parent tree. Fruit deep purple, juicy, rich, small stone, fine for preserves. Tree upright, hardy, resistant to diseases, easy to grow, produces immense crops. Damsons are money makers and should be in every orchard. Fine for jams, preserves and jellies. **Cooking, Market. NCS.**

Santa Rosa *Very Early.* Produced by Luther Burbank and won Gold Medal at Lewis and Clark Exposition. Handsome, round, dark crimson plum; immense size, splendid quality. Firm flesh, strong skin, excellent shipper. Hardy, strong grower, good bearer. **Cooking, Eating, Canning, Market. NCS.**

Indian Blood (Duarte) *Mid-Season.* A fine red-fleshed plum, but Elephant Heart larger, better. Trees upright fast growers, hardy. Fruit large egg-shaped—flesh deep blood color, quality delicious. A plum of all around merit. **Eating, Cooking, Canning, Market. NCS.**

German Prune *Mid-Season.* Ours is the largest, hand-somest and best strain, excellent for dessert and preserving; large, dark blue, juicy and delicious. Tree satisfactory; widely planted. **Cooking, Canning, Drying, Market. NCS.**

Giant Cherry Plum (*Color Photo Below*) **Hybrid Plum with a Cherry Flavor.** *New.* U. S. Patent Pending. Mr. Kellogg, originator, wrote: "Probably cross of Abundance Plum with a Cherry. People have literally hounded me for these Giant Cherry Plums that taste like a Cherry, are the size of a Plum, make jelly and Jam that look swell and taste even better. Make delicious 'Cherry' Pies." Tree hardy—**enormously productive.** Delicious sweet spicy flavor. Beautiful. **NCS. Trees are Sold ONLY by Stark Bro's.**

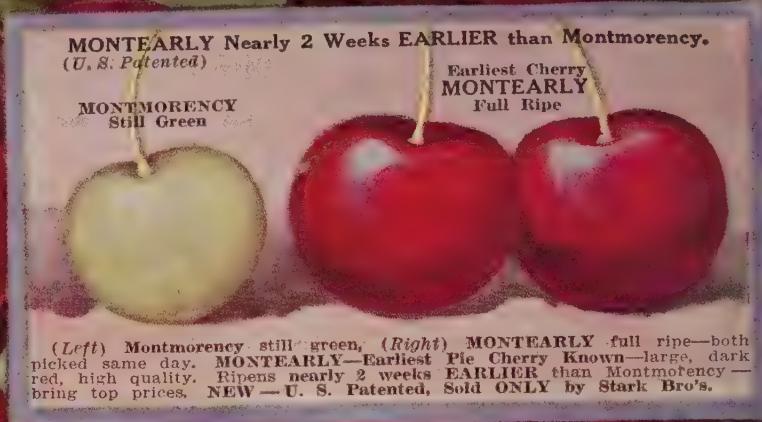
Superior *New. Mid-Season.* Best New Minn. Exper. Station Plum for the North. Tree hardy, vigorous, early, heavy bearer. Fruit very large red. Flesh yellow, juicy, lively, sweet, firm. **Eating, Cooking, Market. NNCS.**

Above. Cluster of Stark Green Gage—honey-sweet, best, largest Gage.

GIANT CHERRY PLUM



Montearly



MONTEARLY—Earliest of All Sour Cherries

New U. S. Patent Stark Cherry Starts Picking Season 2 Weeks Earlier than Montmorency

Montearly Cherry Earlier, Larger Than Richmond 2 Weeks Before Montmorency

The Originator of Montearly, Prof. L. R. Taft, describes this remarkable cherry as follows: "This cherry is fully as early as Early Richmond (our own experts state that it ripens **A FEW DAYS EARLIER**). Fruit is larger than Montmorency and has a long stem. Color is a deep, rich wine color, with deep red colored juice something like English Morello. Flavor less tart than regular Montmorency. This cherry makes a wonderful sauce or pie. The tree in size, shape and growth is identically like Montmorency. Leaves less subject to leaf-spot than regular Montmorency."

New York Authority Says Montearly will Double Profits

Jno. T. Bregger, Ext. Hort. Cornell University, N. Y. reported: "This Montearly Cherry will prolong the season of ripening and picking. It will just double the income of Montmorency cherry growers. Cannors want Montmorency just as red or as black as they can get them. The pink color of the Montearly juice is an advantage to cannors. The long, easily separated stem of Montearly is another advantage both in picking and canning. *I don't believe the cannors like Early Richmond.*"

Montearly Great Beauty

The remarkable SIZE and BEAUTY of this very early cherry will make it a **PHENOMENAL PROFIT-MAKER ON THE VERY EARLY MARKETS**. As Prof. Taft says: "The extremely handsome color of the skin of Montearly puts it in a class by itself!"

Top Market Prices

One of our experts who investigated Montearly before we purchased it, reported, "*Montearly is going to put Early Richmond out of business!*" It is earlier and bigger and **BETTER**. Far superior for pies, preserves and canning. Because of its meaty flesh, and the fact that it is not so watery as Early Richmond and other sorts, it is a Superior Shipping Cherry. Its **EXTREME EARLINESS** brings it on the market just when truly fine cherries command **HIGHEST MARKET PRICES!**

"Better Than Early Richmond!"

H. D. Hootman, Ext. Horticulturist, East Lansing, MICHIGAN, reported to us: "I consider Montearly better than Early Richmond. It is a darker red for commercial planting in this State."

(Left) "Large, beautiful, dark red, and fully ripe, this original tree of 'Montearly' cherries stood out in bold contrast to the green fruit on adjoining trees of Montmorency in the orchard of Prof. L. R. Taft of Mich."—H. Earl Reed.

Hardy New Stark Cherries Increase Profits to Growers

Stark Choicest Improved Strains of Cherries are easy to grow and come into bearing quickly. You can often pick delicious, palate-tempting cherries the second or third year after planting—with crops increasing rapidly year after year.

Sour or pie Cherries thrive in all climates—the severe cold of the Far North; the extreme heat of the Deep South. They grow and bear in drouth seasons and dry sections.

Because it is such a delectable early-summer fruit for eating fresh, canning, quick freezing, drying, preserving, the Cherry is one of America's most popular fruits for Home Yards, gardens, small orchards as well as Commercial Orchards. Its riot of beautiful blooms in early Spring makes the Cherry Tree popular as an Ornamental Tree for Yards.



Above—MONTEARLY, Larger, Earlier Than Early Richmond—Both Picked From Same Orchard, Same Day.

WARNING—Montearly and Montlate are Patented—Sold ONLY by Stark Bro's.

We purchased all propagation rights for all time to the two original trees bearing these remarkable cherries—named them Montearly and Montlate—and they were Awarded U. S. Patents by the U. S. Government! Both are exclusive and can be obtained only from Stark Bro's.



Montlate

U.S. Patented

MONTLATE — Nearly 2 Weeks LATER than Montmorency.
(U. S. Patented)



(Left) MONTLATE still green, (Right) Montmorency full picked same day. MONTLATE is a wonderful new cherry. Let picking season, ripe when cherries are scarce, prices highest—ripens near weeks LATER than Montmorency. U.S. Patented, Sold ONLY by Stark B.

MONTLATE — New — Latest of All Montmorencies

Amazing New U. S. Patent Stark Cherry Extends Montmorency Picking Season 2 Weeks Longer

Montlate Cherry 2 Weeks After Montmorency Bears Heavier Than English Morello

"Montlate is a late-ripening sport of Montmorency," states Prof. Taft, former MICHIGAN State Horticulturist. "I consider Montlate to be a definite fixed sport of Montmorency. Fully equal to Montmorency in young and heavy bearing. The fruit sells for the same high prices as English Morello and the trees are certainly **MORE PRODUCTIVE**—and the cherries are even larger than Montmorency, due to the prolonged season of ripening. The entire crop ripens uniformly on the tree, which is very vigorous and does not show any injury from leaf spot. This variety has also withstood winter temperature of 28 degrees below zero without apparent injury."

"A Great Boon to Growers and to Cannors"

Prof. U. P. Hedrick, noted author of "CHERRIES OF NEW YORK" and former State Horticulturist of NEW YORK, reports: "I and all my associates here believe these two cherries (Montlate and Montmorency) to be entirely distinct—and VERY MERITORIOUS in that they extend the canning season for sour cherries, both before and after the Montmorency season. Cannors tell me that these early and late Montmorencies WILL BE A GREAT BOON TO THE GROWERS AND CANNERS."

"Extends Montmorency Picking Season 2 Weeks," says Mich. Canner

"It ripens 2 weeks later than Montmorency," reports John Porter of East Jordan (Mich.) Canning Co., large cannors of fancy cherries. "The Montlate extends the Mont. season for gathering the crop, as well as that for operating the canning factory. This is greatly to our advantage, both as cherry growers and as canning factory operators. We have planted several acres of this variety (MONTLATE) in our own orchards—and will plant the early variety (MONT-EARLY) also."

Prof. G. H. Howe, of N. Y. Exp. Station, NEW YORK, recently wrote: "The Montlate trees you sent us two years ago, fruited this year, having made a splendid growth since planting. The fruit ripened 2 weeks later than Montmorency but otherwise is no different from Montmorency. The trees are of the same habit of growth as Montmorency—the fruit is of the same fine color."

"Fruit from 1-year Trees." "I was pleasantly surprised to see cherry blossoms on my Stark Montlate cherry the year following planting, but was indeed happy when it yielded fruit that first year. Also the following year it doubled its first year's yield" writes F. J. Benes, Sheridan Co., Wyoming.

For a continuous home supply of delicious Cherries for eating fresh, quick-freezing, pies, preserves, canning, puddings and tarts, over a 6 weeks or longer period each year plant Montearly, Montmorency Stark and Montlate.

"Picked Cherries Following Summer."

"In the Fall of 1941 I planted 4 to 7 foot Montearly, Montlate and Montmorency Stark Cherry Trees. The following summer each of these trees bore 3 to 4 dozen cherries." Mrs. Edith Mays, Ohio.

\$240 Profit Crop from 1/4 Acre. "35 Cherry trees brought us \$240 this year. Trees are planted on 1/4 acre of ground." E. B. Barnes.

Page 53

2-year MONTLATE Tree Bearing Full Crop and Prof. Taft, Originator. (Oval) Prof. Taft with Loaded Branch of Huge MONTLATE Cherries From this 2-year-old Tree (below)



Top—MONTEARLY, Dead Ripe, Picked 12 Days
—Montmorency, Just Ripe—MONTLATE, Still Green

They Extend Profit Picking Season 6 Weeks

"Montearly, Montmorency Stark and Montlate, make it possible to have fresh pies three times the usual period. They prolong the harvesting, so orchards can be picked with one-third the number of pickers, and Canneries can operate 6 or 8 weeks instead of 2 or 3, thus greatly reducing costs and increasing profits."

Stark Gold
Trade-Mark
Sold Only by Stark Bro's

**Montmorency
Stark**
Best Montmorency



"Stark Gold hardy as English Morello—stood 22 below zero; big, unblemished, beautiful fruit; bore when 2 years old."—*R. L. Sanderson, West Austintown, Ohio.* "Stark Gold brought 50 cents a gallon; beautiful, splendid flavor. Wonderfully hardy; bears regularly—bore when 2 years old. None have diseases or insect troubles."—*E. Rahrbaugh, Clearville, Pa.* "Very hardy; bore second year. Big, Golden color, flavor fine; trees healthy."—*Vester, Mathis, Karnak, Ill.*

© Stark Bro's Nurseries, Louisiana, Mo.

**2-Year Old
STARK GOLD
Cherry**
Bearing Good Crop

Glorious Stark Gold (Trade Mark) CHERRIES

Owned and Sold
Only by Stark Bro's

Discovered and
Introduced by Us

(Trade-Mark.) At last we can offer a sweet cherry that is **really hardy**. Stark Gold Cherry came from Richardson Co., Neb., and was introduced by Stark Bro's. We quote Mr. Thomas, the originator: "Surpassed in hardiness any cherry on my place; thermometer often registers 40 degrees below zero, and average winter reaches 25 to 30 below. Stark Gold never misses a crop. Sells for 3 times the price of other cherries." (Below see Mr. Thomas, originator, and the old tree.) The fruit is of immense size, **glossy, almost transparent, pure, lustrous golden color** without a single touch of red, and the **quality is superb**. It ripens about 2 weeks later than Early Richmond, but will hold on to the tree 10 days after ripening. Cherry growers throughout the whole country are enthusiastic over this wonderful sweet cherry and we have never been able to grow enough to supply the demand. **Eating, Cooking, Canning, Market. NNCS. Introduced by Stark Bro's.** See Color Photo, Pg. 54.

Trees Full of Great Big Glowing Golden Cherries. My Stark Gold Cherry blossomed less than fourteen months after being set out and matured five or six cherries. It has borne every year since and this is the third year.—Mrs. J. S. Brown, Connecticut.
Great Big Yellow Cherries. Our 4-year-old Stark Gold Cherry Tree is five inches in diameter and eighteen feet high. Last year it was full of great big yellow cherries, **solid meat and splendid flavor**.—Roy F. Barnes, Illinois.

Our Exclusive Contract
"In consideration of \$..... said C. J. Thomas hereby agrees to furnish said Stark Bro's all buds, etc., from said Stark Gold Cherry Tree and give said Stark Bro's exclusive right and control of all buds, etc."



Grown on an OLD OAK PROCESS Whole Root Tree Page 55
Branch of Montmorency Cherry from 4-year-old trees in orchard of Hon. C. B. Kountze. Bears tremendous crops of money-making fruit.



Stark Cherry Trees are grown in the best cherry soils in America, and by the most up-to-date scientific methods. They have magnificent roots and lots of vigor.

Montmorency Stark

Mid-Season. The best strain of Montmorency. From a select tree on our grounds which uniformly bore very large fruit—larger than any other Montmorency. Tree stronger grower than Montmorency King (*Ordinaire*). Our favorite for over 20 years. Fruit large, flesh firm, ships perfectly; tree strong grower, sure and young bearer, **largest of all the sour cherries**, very hardy; produces tremendous money making crops—succeeds throughout the U. S.

This great cherry should be grown on every farm and on every town lot, along driveways—wherever a **space 10 feet square**. Many fruit growers **plant cherry trees along the highways** of their farms, and today their old fence rows are producing enough profit to pay the taxes on the farm, and more besides. It is the perfect variety for pies, preserves, cobbler, puddings and other good "eats." The Montmorencys are the best 'so-called' sour cherries—they are not really sour, for Montmorency when fully ripe is **sweet and luscious, the favorite of the children**. Three-fourths of all cherries should be of this type. They are the most perfect in tree, resist disease, less affected by wet weather, are most productive and bear best fruit of all the sour. No matter how unfavorable the season, the Montmorencys can be depended upon. They are hardy, bloom late, **sure bearers**. On account of **young bearing** (often fruit at 2 years old), semi-dwarfish growth, they make ideal fillers for apple orchards. **Excellent shippers, always bring good prices**. In canning factories and preserving works they are preferred and are wanted by the hundreds of tons. Succeed throughout the U. S. We grow five strains of the Montmorencys which are kept absolutely pure. **Eating, Cooking, Canning, Market. NNCS. Introduced by Stark Bro's.**



Old Stark Gold Tree—Stood 40° below zero in Nebraska. Never fails

OLD OAK PROCESS Whole Root Trees

Stark Bro's Splendid Top Size Cherry Trees

Burbank's BLACK GIANT (Trade Mark) Hardy Cherry—New—"Sugary Sweet and Delicious"

Actual Color Photo at Right About One Week Before Ripe

Burbank's Black Giant New. Hardy Sweet Cherry

Purplish Red Flesh. Hardy. Sweet. Bloomed 100% after 26° Below Zero. When writing about this great cherry, Luther Burbank stated: "Firm, deep blackish crimson skin. Sugary sweet and delicious. Gigantic size—4 cherries weigh an ounce." Mr. Burbank had a lifetime of experience with hundreds of different cherry varieties and considered Black Giant one of his very best.

Has proven an enormous bearer, yet fruit is uniformly large despite tremendous crops. Not subject to cracking. Flesh a mouth-watering blood red, almost purple around small pit—very firm and meaty—a splendid shipper. Shipped successfully thousands of miles—across continent, from coast to coast, without refrigeration. Black Giant and Stark Gold Cherries proved harder than any other sweets—bloom 100% after 26 below zero. Huge Size, Wonderful Beauty and Entrancing Flavor of "Black Giant" Sugar Cherry makes it first favorite of the family and market. Its striking appearance, supreme quality, remarkable shipping ability and great crops of gigantic cherries will make commercial growers plant it for high class, high-price markets. **Eating, Cooking, Market. NCS. Trees Sold ONLY by Stark Bro's.**



Burbank's HONEY HEART Cherry

New—Late Sweet—U. S. Patented—Luther Burbank wrote: "Beautiful—like Napoleon, but infinitely better quality." Skin is Red and Gold, but when ripe a deep rich, glowing red—immensely attractive. Crisp, juice-laden **marvelously delicious flesh of transparent white**. Big—"Often 1 inch in diameter," declares Inspector G. Thomas. Very small pit, perfect freestone, flavor luscious and sprightly. Wonderful shipper—sent over 2000 miles successfully. **Very firm and very resistant to rot**. Almost immune from cracking. Our tests show it to be one of youngest, heaviest producing big sweet cherries Luther Burbank ever created. **Eating, Cooking, Market. NCS.** Most Sweet Cherries bear better if there are several varieties for cross-pollination. Windsor and Black Tartarian are good pollinizers.

Stark New RECORD-BEARING Strain Cherries



BLACK TARTARIAN IMPROVED

ROYAL DUKE

SCHMIDT'S BIGARREAU

EARLY RICHMOND

SUDA HARDY

NAPOLEON

Montmorency STARK

For BURBANK CHERRIES See Page 55

DYEHOUSE

SENECA Earliest-of-All

Stark Lambert—Hardy Strain

Stark Improved Lambert Hardy Strain The Largest Black Sweet Cherry, except our Burbank's Black Giant. (See color photo S below.)
 Dark purplish red, turning almost jet black when ripe; skin glossy—tough enough to insure good shipping; flesh firm, rich, sweet, juicy, of **supreme quality**—largest and most showy of sweet cherries, with extraordinarily small pit. Ripens in *Early Summer* about a week before Stark Gold. We now offer an IMPROVED HARDY "STARK LAMBERT"—our propagation for five years has been from a Record-Bearing Parent tree that bore every year through a long period, and showed a marked improvement in hardiness and regular, heavy bearing over all other Lambert trees. It led also in size of fruit, gallons per tree and vigor, producing heavy crops after **24 degrees below zero**. As rapidly as possible our propagation was worked to this tree—and now this super LAMBERT tree is the Mother tree of all Lambert trees we grow. **Color Illustration below. Eating, Canning, Market. NCS.**

Suda Hardy *Late.* Where a late red tart cherry is wanted, Suda Hardy should always be planted. Tree is **perfectly hardy** and the fruit is produced in immense quantities. Of English Morello type, but larger, not quite so acid, better quality, and produces larger crops. Ripens and comes on market 10 days after Montmorencies. Always sells readily at premium prices. Montearly, Montmorency, Montlate, and Suda Hardy give a **long season of luscious money-making fruit** and are the best tart cherries. **Eating, Cooking, Canning, Market. NNCS. Introduced and Sold ONLY by Stark Bro's.**

Montmorency Stark *Mid-Season* **Eating, Canning, Cooking, Market. NNCS. Illustrated above.**

Schmidt's—Stark Strain *Mid-Season — Sweet.* Stark's Strain of Schmidt's Bigarreau is a large, black, attractive Cherry with delicious quality. Popular in East and Mid-West. The tree of our strain is vigorous, productive and hardy. **Cooking, Canning, Eating, Marketing. NCS. Illustrated Above.**

Dyehouse *Very Early.* Better than Early Richmond, a week earlier, larger, smaller seed—**best very early cherry** except Montearly. Tree thrifty, unusually strong grower, good bearer. For tart cherries, Montearly, Dyehouse, Montmorency Stark, Montlate, and Suda Hardy are the best. **NNCS.**

Early Richmond *Early.* Ripe about a week later than Montearly but is not as good. Medium size, clear, bright red. Not so desirable as the Montmorency group. **NNC.**



Stark Lambert

Black Tartarian Improved—Hardy

Hardest, most dependable, most widely successful of LARGE BLACK TARTARIAN SWEET CHERRIES—ideal **Hardy, Black Teammate of Stark Gold**. After many years of propagation we grow only the Deacon **CERTIFIED POLLENIZING Strain which proved the best**. An extra large, black, heart-shaped, purplish-red fleshed cherry, for home and market. Sweet, early, hardy. Where hardiness or pollination is required, it is planted almost to the exclusion of all other black sweet cherries.
 This RECORD-BEARING Strain of Black Tartarian Improved came from a famous Western Cherry Expert. Our trees have been propagated **DIRECT** from his superior Record-Bearing Parent Tree. He says "It is 100% better in bearing big crops regularly than any other Black Tartarian. The uniform huge size of its fruit is better than any other. A good pollinizer for Bing, Lambert and Royal Ann (Napoleon). Hardy—bore last year when a succession of heavy frosts took most of our fruit." **Eating, Canning, Market. NCS.**

Napoleon—Stark Strain *in our Orchards is EXTRA Large. Eating, Canning, Cooking, Market. NNCS.*
Royal Duke *Early. Large, light red, rich, juicy, semi-sweet sections. Tree hardy. One of heaviest bearers of all sweet cherries. The Stark Hardy Strain—the best of all the Dukes. Cooking, Eating, Market. NCS.*

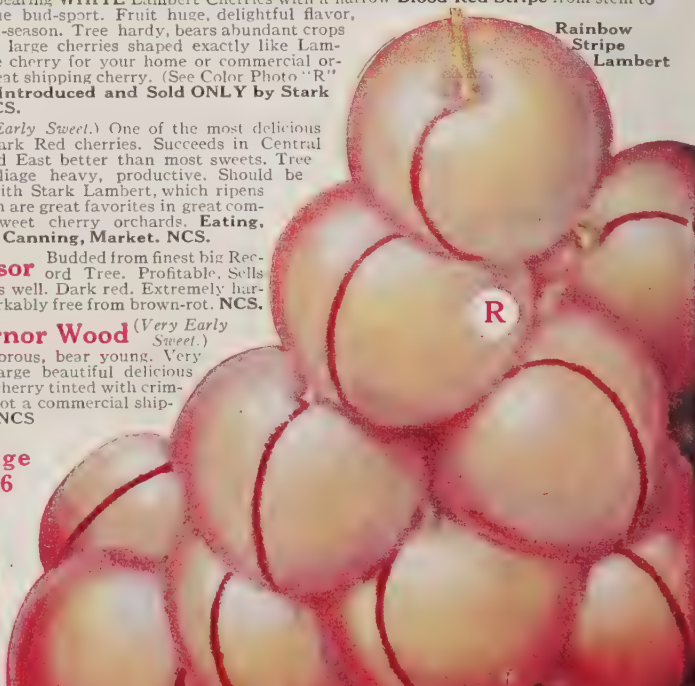
Rainbow Stripe Lambert—New Mystery Cherry

A remarkable novelty in cherries—originated on a dark red Lambert Cherry Tree with one limb bearing **WHITE Lambert Cherries** with a narrow **Blood Red Stripe** from stem to tip—a true bud-sport. Fruit huge, delightful flavor, ripens mid-season. Tree hardy, bears abundant crops uniformly large cherries shaped exactly like Lambert. Fine cherry for your home or commercial orchard. Great shipping cherry. (See Color Photo "R" at right.) **Introduced and Sold ONLY by Stark Bro's. NCS.**

Bing *(Early Sweet.)* One of the most delicious dark Red cherries. Succeeds in Central States and East better than most sweets. Tree hardy, foliage heavy, productive. Should be planted with Stark Lambert, which ripens later. Both are great favorites in great commercial sweet cherry orchards. **Eating, Cooking, Canning, Market. NCS.**

Windsor Budded from finest big Record Tree. Profitable. Sells well. Ships well. Dark red. Extremely hardy. Remarkably free from brown-rot. **NCS.**

Governor Wood *(Very Early Sweet.)* Trees vigorous, bear young. Very early. Large beautiful delicious yellow cherry tinted with crimson. Not a commercial shipper. **NCS**



Rainbow Stripe Lambert

R

Stark's New IMPROVED BERRIES—World's Finest



1. Monarch White Mulberry.



2. Logan Raspberry New.



3. Potomac New Purple Raspberry.

STARK'S NEW IMPROVED MULBERRIES

1. MONARCH WHITE—Sold only by Stark. A beautiful glistening creamy white Mulberry. Sweet, rich, excellent. Stately tree attains enormous size—the original tree is "big as an oak." This is a famous variety from the grounds of E. H. Riehl, Ill. Exp't. Station. Introduced by Stark Bro's.

4. GORGEOUS (Trade-Mark)—Sold only by Stark. A luscious jet black mulberry; almost double the size of most sorts. Another originated by E. H. Riehl. Fruit large, jet black, juicy, melting, superior quality. We unhesitatingly recommend it. NCS. Introduced by Stark Bro's.

STARK'S BEST & NEWEST RASPBERRIES

5. REDPATH—Improved Latham. Stark's Strain Plants Free from Mosaic. No other red raspberry so popular or profitable. Originated in Minn. Extremely hardy. Redpath strain which we grow is more resistant to virus diseases, than any other raspberry we know. Very strong plant, tremendous crops. Berries exceptionally large. In quality our strain ranks top. Before Kentucky Hort. Soc. 17000 berries were weighed. Taking Latham as 100, Cuthbert was 67, St. Regis 54—50% ahead of leading competitors. —C. H. Andrews, Minn.

11. NEWBURGH—New Red. A sensation in Raspberries! Larger than any other red berry. Bright red, delicious. Tremendous bearer. Begins to ripen few days before Latham. Firm dry texture, freedom from crumbling, make Newburgh splendid shipper. Profs. Slate & Rankin N. Y. Exp't. Station write: "During 10 years this variety has been grown at Geneva, no mosaic has appeared. Block of seedlings held 5 years with both mosaics abundantly present—Newburgh not infected."

8. CHIEF—Early New. Fine new sort, seedling of Latham. Bright red, slightly smaller than Latham, equal quality. Vigorous heavy bearer, begins about week before Latham. Profitable for early market.

3. POTOMAC—New Purple. Large, firm, quality very good. Hardy, vigorous, productive. Late long season. Better than Cardinal. Equal in all respects to Columbian. Has marked resistance to Anthracnose. Stock free from all virus diseases.

6. FLAMING GIANT (Ohta) Hardest. Giant grower. Medium size red berry. After years of severe test Flaming Giant holds record as hardest of all Red Raspberries. Perfect after early freeze—15 below—others killed. Thrives over widest territory North to South. Berries rich, firm, delicious. Excellent shipper. **VERY PROFITABLE.** "H. Harper, Ky., made \$300 an acre off Flaming Giant Raspberries' first year bearing. A. Johnston cleared \$512.50 from 1½ acres. Flaming Giants do not winter-kill."—Capper's Farmer.

7. CUMBERLAND (Black). Has ranked as standard black cap raspberry for longest period, best known of all blacks. Our best seller. Fruit is very large, firm and of highest quality. Plant is extremely hardy, vigorous and is **EXTRAORDINARILY PRODUCTIVE.** Ripens in mid-season. An excellent shipper. One of most reliable and satisfactory sorts for home planting and dependably profitable for commercial growers.

ST. REGIS EVERBEARING (Red). Produces luscious fruit early to late. Real everbearing. Berries bright crimson, delicious, firm. "Extra size, fine flavor, heavy bearing."—E. S. Wolfer, Oregon.

2. LOGAN—New (Black). Very popular new sort. Berries glossy black, fine quality. Nearly week earlier than Cumberland. Heavy cropper and holds up well through season. Especially valued for resistance to diseases.

CUTHBERT (Red). Old standby. Widely planted for many years. Firm, large, juicy. Good shipper.

BLACK PEARL. Early season black cap, favored by many growers. Large berry, good quality. Good cropper. We prefer and recommend Cumberland and Logan.

STARK SELECT BLACKBERRIES

9. MERSEREAU. Mid-season. Beautiful glossy black. Our best seller and a standard wherever blackberries are grown. Has the good points of the old Snyder but is larger, of better quality and less likely to turn red after picking. Not as upright growing as some, having a tendency to trail unless trained. Large attractive fruit rather round, most delicious, and holds up well. One of best all-purpose blackberries for home and a dependable payer for commercial growers and canners.

14. ELDORADO. Season early to medium and long. Jet black berry of enormous size. Firm, sweet and of excellent quality. Plants are erect, vigorous, very hardy. Resistant to orange rust. With Mersereau it is preferred by canners and used by them in large quantities.

13. BLOWERS (Everbearing). Very large jet blackberry, extremely sweet and excellent flavor. Vine hardy, rugged, good bearer. Fruit ships well.

DEWBERRY

9. LUCRETIA. Best of all Dewberries. Like No. 9 to left. The first to achieve commercial importance. It is by far the superior of varieties that have followed it. Fruit is large firm flesh, tender to melting and of most delightful flavor. The trailing plant requires support, is vigorous, hardy, productive. Every planting, home or commercial, should have a plot of these distinctive berries.

11. Newburgh Red Raspberries. Dish Below

Boysenberry

The Boysenberry is a new fruit delight originated by crossing Blackberries, Raspberries and Loganberries. Its flavor is a delicious blending of all these berries. The berries are extremely large—often more than two inches long.

Plant is very vigorous, drouth resistant, fairly hardy. It consistently produces heavy crops and comes into bearing with good crops one year after planting. One plant will often produce 20 baskets of berries when two years old. Needs protection in very severe weather. We can supply both the regular and thornless types.

12. ALFRED EARLY

(New) Blackberry

Very promising new variety. Fruit large to very large, firm, sweet delicious. Plant erect, well-branched canes, vigorous and considered hardy. Has stood low temperatures, but in northern sections covering in winter is recommended. Exceptionally heavy cropper. Ripening season begins about a week earlier than most varieties and continues through long season.

EARLY HARVEST

Blackberry. Very early standard blackberry grown popularly for many years. Medium size, glossy black, good flavor, good shipper. Not as good quality, nor as large as Eldorado or Mersereau. Planted extensively in the south for canning.



5. Redpath Imp. Latham Rasp. Best.



7. Cumberland Black Rasp., Standard.



9. Mersereau Blackberry, Leader.
13. Blowers Blackberry, (below)



4. Gorgeous Giant Mulberry.



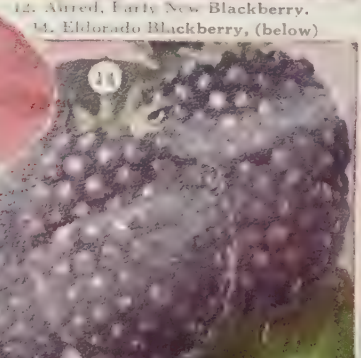
6. Flaming Giant, Hardest Grower.



8. Chief. Early New Raspberry.



12. Alfred, Early New Blackberry.



14. Eldorado Blackberry, (below)



STARK
ECLIPSE

WALLIS GIANT

LUCILE

LUTIE
(1/2 Size)

NIAGARA

HICKS

DIAMOND





STARK GRAPES

Photo to left—one of our great grape Nurseries. Selected for us as finest Grape Root soil in America.

Bunch of Stark Delicious Grapes.

Stark Delicious — Greatest of All Red Grapes — Sold only By Stark Bro's.

(Trade-Mark) Best red grape ever discovered. Until we introduced Stark Delicious, there was no red grape of superior quality that had also a strong healthy productive vine. Stark Delicious has become so popular that we have never been able to grow enough to supply the demand. Its color is so attractive, the bunch so large and handsome, the quality so delicious that it brings top prices on all markets.

From every standpoint Stark Delicious is the red grape supreme. It is delightfully sweet and rich, comparing with Delaware in this respect, and has every good quality that a grape should have both in the vineyard, on the table and on the market. Ripens just before Catawba—early September here, at just the right time for the market. In our

vineyards it is the youngest bearer—often bears on one year vines—a splendid hardy, healthy vine with luxuriant foliage that hangs very late. For eating out of hand, for the table, for jelly, for grape juice, for the small town or city market—it is ideal. **Eating, Jelly, Juice, Market. Introduced and sold ONLY by Stark Bro's. NCS.**

Wallis Giant New Giant Concord — Sold ONLY by Stark Bro's.

(Trade-Mark) A remarkable new black grape—a Giant Concord. Has been carefully tested by our own experts and by leading Horticulturists. The best of the extra large black grapes. It is proving an outstanding success wherever Concord grows. Has all the good characteristics of Concord plus Giant Size. "Wallis Giant has the largest berry of any variety of American Grape that I am familiar with. The bunches are medium in size and well formed, and the mature fruit is most attractive looking—much like hothouse grapes. It is the Concord type and ripens about the same time as that variety. The berries are juicy and of good flavor." D. F. Jones, Sc. D. Gen., Conn. Exp. Station. **Eating, Jelly, Juice, Market. NCS.**

Stark Eclipse Best Very Early Black Grape — Sold ONLY by Stark

(Trade-Mark) This is one of the earliest black grapes, coming in at least a week ahead of Moore Early. Bunch and berries almost as large as Concord, of very finest quality—rich, sweet and do not crack in wet weather or shatter from the bunch which is handsome, compact and a tenacious

Fredonia *New—Very Early.* This excellent new Very Early Black Grape—ripening its fruit fully two weeks before Worden—is winning great favor with Home, Local, Roadside and Commercial growers. Berries are large and round. Clusters are medium in size, cylindrical and compact. Flesh is juicy, solid, but tender. Very good quality. Although one of the earliest to ripen in our test vineyards, the clusters hang well. Vine vigorous, hardy and extremely productive. **Eating, Jelly, Juice, Roadside and Commercial Markets. NCS.**

HICKS—Super Concord By Far Best Of All Concord Type

Very desirable Black grape from all standpoints. Larger and better than Concord. Of the Concord type, it is a better grower and a heavier bearer. Fruit ripens with Concord or earlier. Berries are large, roundish, dark purplish to black, firm and covered with heavy blue bloom. Flesh is juicy, fine grained, faintly foxy sweet, mild and most delicious. Grape growers report that Hicks is more prolific than Concord with vines of stronger growth. Commercially introduced by Stark Bro's. **Eating, Jelly, Grape Juice, Market. NCS.**

Concord *The Best-known American Grape. Blue-black.* Most popular, most widely planted of all Grapes, and is making money for growers everywhere. Both the individual berry and the bunch are large sized. It is a hardy, healthy, vigorous grower, and will produce more fruit, year in and year out, than any other sort. Quality is good. Ripens Mid-Season. A favorite for planting in the home yard to supply delicious grapes for eating fresh, grape juice and jelly. One of the most profitable varieties for commercial growers. **Eating, Juice, Market. NCS.**

Brighton Bright red grape, hardy vine, producing large heavily shouldered bunches. One of sweetest, most delicious grapes. High quality, handsome appearance, one of the leading commercial grapes. Ripens just ahead of Worden. Plant with another sort for proper pollenization. **Eating, Jelly, Juice, Market.**

Caco—New Cross of Concord and Catawba producing high-quality melting texture, rivaling finest hothouse grapes. Vigorous, hardy, prolific, disease resistant. Berries very large, sparkling, Wine-Red. Mid-season to late. One of most beautiful red grapes ever produced. Recommended for home vineyard purposes or commercial planting. **Eating, Juice, Market. NCS.**

Campbell Early *Early Black.* A grape of large size that ripens about two weeks ahead of Concord. Keeps and ships well. Quality excellent—not foxy, somewhat vinous. **Eating, Jelly, Juice, Market. NCS.**

Delaware *Medium Early, small, Red.* A standard of rich, delicate flavor and agreeable aroma. Adaptable to many different soils, bears abundantly. General favorite for **Eating, Jelly, and Wine.** Keeps and ships well. **NCS.**

Wine Grapes We supply Clinton (black, tart, spicy, Northern)—Ives (hardy, general) with great red wine reputation—Cynthiana (Southern) said to produce best of all red wines and much used for blending. **Juice, Wine.**

Worden A splendid Black grape of the Concord type and having Concord's heavy bearing characteristics but ripens ten days earlier. The bunch is large and the fruit is of excellent quality. **Eating, Jelly, Juice, Market. NCS.**

hanger. Best of all for grape juice. Vine is a hardy vigorous grower. Originated with E. A. Riehl of Illinois and is one of the most popular grapes for both the home and market. Brings top prices on account of earliness and flavor. **NCS. Eating, Jelly, Juice, Market.**

Catawba *Favorite Late Red.* A favorite late ripening rich Red Grape for table, champagne and wine-making for over a century—and still one of the leading varieties. Because of its fine quality it brings highest prices on the markets. Ripens too late for far Northern plantings. One of the best keepers—often last until March or later. Clusters large, rather long. Berries medium size, oval to roundish, purplish red, covered with lilac bloom. Firm. Skin rather thick. Flesh green, translucent, juicy, fine-grained, sprightly, sweet and rich. Very good in quality. **NCS. Eating, Jelly, Juice, Market.**

Golden Muscat *New Golden Yellow.* Very large, heavy fruit clusters filled out with large oval golden berries of highest quality. Originated by N. Y. Exp. Station. For home use, local and roadside market, it is one of the best, but its skin may be too tender for distant shipping. Plant is vigorous, hardy and extremely productive. Berry large, oval, yellow. Flesh greenish, juicy, tender, aromatic, sweet, vinous, refreshing, with Muscat flavor. Quality very good to best. **NCS. Eating, Jelly, Juice, Local and Roadside Market.**

Diamond Famous early ripening White grape, much prized as best of all for white wines, American Champagne and white grape juice. Delicious quality. For beauty it has no superiors among white grapes. Early ripening, hardy, vigorous, productive. Concord Seedling. Fruit usually ripens earlier than Niagara and is a splendid keeper. Berries firm, medium size or larger. Flesh transparent, juicy, tender to melting, fine grained, aromatic, sprightly. **Eating, Jelly, Juice, Market. NCS.**

Lucile *Early Red.* A dark red grape, medium to large berry and bunch, excellent quality, keeps well and ships well. In vigor, health, hardiness, productiveness, it is surpassed by no other variety, and it is practically immune to fungus diseases. One of most beautiful hardy grapes and sells at high prices. Should be in every home vineyard. **Eating, Jelly, Juice, Market. NCS.**

Lutie *Mid-Season Red.* A rich Red grape good everywhere and under all conditions. Vine vigorous, heavy bearer; fruit delicious in quality and seldom rots. E. A. Riehl, Ill. authority, says: "Bears full crops when others fail; one of most profitable varieties I have ever grown." **Eating, Jelly, Juice, Market. NCS.**

Moore Early Similar to Concord but ripens two weeks earlier and is leading standard Black grape of its season. Bunch and berry large. Quality good. Vine vigorous, hardy, bears heavily. Another excellent variety for grape juice. **Eating, Jelly, Juice, Market. NCS.**

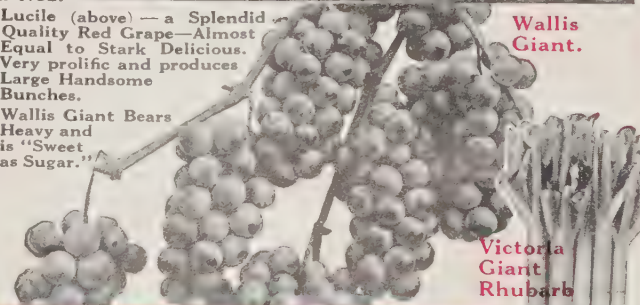
Niagara "The White Concord." One of most widely planted and the best known White grape. Vine ranks with Concord in vigor and productiveness. Bunch is large, fruit of wonderful flavor. **NCS.**

Stark Delicious Grapes. Hon. Geo. W. Endicott, famous orchardist, Villa Ridge, Ill., said: "Stark Delicious is a good hardy grower. Best to pollenate self-sterile sorts." Jos. Gerardi, Illinois, says: "Made best showing of any grape here. Large bunches beautiful bright RED—flavor excellent. Good shipper."



LUCILE

Wallis Giant.



Victoria Giant Rhubarb

ASPARAGUS — RHUBARB — ROOTS

Mary Washington Asparagus Large Early, prolific most delicious. Shoots extremely resistant to rust. Do not branch near ground. Often possible to cut unbranched shoots with tight buds 2 ft. long. There are several strains of Washington but the Mary Washington strain is much superior. Should be in your garden.

Martha Washington. Heavy yielding pedigreed strain, immune to rust. Grows rapidly, producing long, tender shoots. Has great favor with both home and commercial growers.

Bonvallets Giant. Long a standard variety preferred by growers for its fine table qualities.

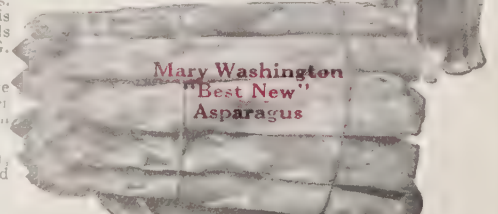
McDonald—New Crimson Rhubarb. Bright crimson stalk of large size, very productive, tender, succulent. Particularly prized for pies and desserts. "Color when cooked without peeling is attractive as red raspberries. Yields heavily, lasts lifetime." Prof. L. G. Bunting, McDonald College, Quebec.

Victoria Giant. Big stocks, twice size of ordinary Rhubarb. Unusually tender—delicious. Somewhat later than Myatt's Linnaeus.

Myatt's Linnaeus. Early, tender, free from toughness or stringiness. Mild sub-acid flavor.

Other varieties See PRICE LIST.

Morseradish is easily grown, but is found in too few gardens. An indispensable relish.



Mary Washington "Best New" Asparagus

SANTA ROSA
Flaming Red

NEW
U. S. PATENT
Double-Flowering
BURBANK'S NEW
ROSE FLOWERING
PEACH TREES

The Sensation of a Century!
A Marvelous Burst of
Glorious Spring Color!

ORCHID
Pink



New Double ROSE FLOWERING
BURBANK PEACHES - U. S. PATENT

Burbank's New Wonder-Gift to the beauty lovers of the world—trees which produce a profusion of bright, gloriously beautiful, double rose-like blossoms *early* in the Spring, followed by edible peaches. In the Shrub Border or as Ornamental Lawn Trees they will be prized for their rare beauty, and will excite the admiration of:

SANTA ROSA (Double-Red). Produces such an entrancing profusion of large, brilliant, flashing red, double blossoms that it has the appearance of a **SOLID MASS OF FLAMING RED!** Rich green foliage and produces edible peaches.

ORCHID (Double-Pink). Exquisite, Large, Bright Orchid-Pink Double Blossoms cover its branches in early spring before the leaves appear. A Marvel of Beauty. Also bears good peaches.



Stark THORNLESS BARBERRY (Above) New, U. S. Patent Thornless Barberrry. Sold ONLY by Stark Bro's. Preferred for Hedges, Shrub Borders, Foundation and Entrance Plantings, etc. A thornless, denser Patented Bud-Sport of the regular thorny Japanese Barberrry. Has all its hardiness, sturdiness, adaptability and beauty—without the thorns. Height about 2½ feet. Compact growth, dense light green foliage permits trimming to any form desired. Brilliantly colored orange and scarlet in the Fall and Red berries all winter. Immune to rust and disease.

TRUEHEDGE COLUMNBERRY New U.S. Patent Hedge of hardy, dense erect type of Jap. Barberrry. Takes the place of the Dwarf Box hedge where Box is not hardy. Immune to rust and disease.

RED LEAF JAPANESE BARBERRY (Right) Beautiful New Red Leafed sport of Jap. Barberrry, prized for its Bright Red foliage the entire season. Rich, lustrous, rich red like the richest red-leaf Maple—becoming a brilliant vivid scarlet in Autumn.

JAPANESE BARBERRY (*Berberis thunbergii*). A thorny all-purpose dwarf shrub. Compact, bushy. Very popular for Hedges, Foundation Plantings or Entrances. Small light green leaves turn to orange and scarlet in Autumn. Bright red berries hang on bush all winter. New Stark Thornless Barberrry described above is preferred.

Stark's New GLOBE HEADED LOCUST (*Robinia pseudoacacia bessoniiana*). Amazing New Dwarf Tree. Head is globe-shaped and very refined in appearance. Dense beautiful rich green foliage. No thorns. Ideal for entrance plantings in pairs in formal gardens. Very hardy.



Stark's New Globe-headed Locust Tree



6 (Above) Sweet Clematis. Very fragrant
7. (Below) Jackman Clematis



4. (Above) Boston Ivy



5. (Above) Hall's Honeysuckle

8. (Below) White Clematis Henryi

Stark's BEST FLOWERING VINES CLEMATIS

ENGELMAN IVY

Turns scarlet in Fall. Best all-purpose ivy. Clings to walls, hardy, quick grower.

4. BOSTON IVY (*Ampelopsis tricuspidata*). Hardy climber. Clings firmly to walls, posts, etc. Handsome leaves. Brilliant Fall colors.

5. HALL HONEYSUCKLE (*Lonicera japonica halliana*). Very fragrant creamy and yellow flowers all summer. Ideal for porch vine, hedge or wire fence.

6. SWEET AUTUMN CLEMATIS (*Clematis paniculata grandiflora*). Masses of white, very fragrant blooms in Autumn. Attractive leathery seed-pods on vine all winter.

7. JACKMAN CLEMATIS (*Clematis jackmani*). Favorite Purple, large-flowered. Strong grower. Mass of rich velvety purple blooms cover entire vine. June, July. Often blooms second time in Fall.

8. WHITE HENRY CLEMATIS (*Clematis henryi*). Large, waxy, pure white flowers. Make an attractive trellis vine. Good foliage.

CHINESE WISTERIA (*Simensis*). Clusters, often a foot long of fragrant lavender flowers, in early June.



(Left) **HYDRANGEA PEEGEE**

(*Hydrangea paniculata grandiflora*). Stark's Large Flowering type produces enormous cone shaped blooms, often a foot long, during July and August. At first white, then changing to bright pink in late summer. Beautiful in foundation planting or in shrub borders, or as a single specimen for a lawn. Perfectly hardy. Very conspicuous and showy, medium to tall growing. Useful as bush shrub or can be trained to tree form. It is one of Stark's most popular shrubs. Succeeds everywhere and requires little attention. The flower heads may be dried and are often used for winter bouquets. We grow only the true Stark large-flowered type.

SNOWHILL HYDRANGEA

(Below) Flower and Bush

(*Hydrangea arborescens grandiflora*). Called the Ever-blooming Hydrangea, as it is in bloom from June until frost. A favorite of the many visitors to Stark Park. Large round heads of pure white flowers, often 10 inches in diameter, resemble a huge Snowball. Medium height grower. Especially valuable shrub for planting in front of taller shrubs or around foundations. Succeeds even in partial shade as well as in sun.

Flower of Snowhill Hydrangea 1/4 size (Left)

Hydrangea Peegee Flower (Above) 1/3 actual size

Bush of Snowhill Hydrangea

Golden Flowers 1/2 size and Bush of border Forsythia (Below)

Stark's (Right) SHRUB ALTHEA (Rose of Sharon)

(*Hibiscus syriacus*). Hibiscus. Many colors. Beautiful large Double Flowers of bright rose pink (illustrated), also Purple and Red. The white, Crimson-Eye, is single-flowered. Blooms August to frost. Often grows to small tree.

Stark's Double Rose Shrub-althea

FORSYTHIAS (Golden Bell) (Left)

BORDER FORSYTHIA (*intermedia*). Masses of bright yellow flowers in earliest spring before leaves appear. Fine for borders, groups, entrances, foundations.

WEeping FORSYTHIA (*Forsythia suspensa*). Tall, long weeping branches. "Golden Festoons" of early bright yellow flowers. Foundation, border, entrance, covering banks or walls.

Felix Crousse Peony



(Above) SPIREA VAN HOUTTE Flowers and bush. Often called "Bridal Wreath." In May, white flowers cover graceful arching branches. Medium height. For foundation, entrances, groups, hedges.



(Right) SPIREA THUNBERG Earliest blooming Spirea. Dwarf with slender arching branches, and feathery foliage. White blossoms before leaves appear. Fine for edging taller plantings, foundations, entrances, all-purpose.



(Below) Officinalis Rubra



Bush and Flowers of Spirea Anthony Waterer (Left and Above)

PEONIES

Easy to grow. Increase in beauty each year. Big roots of Stark-grown Peonies are full of vitality.

FELIX CROUSSE (Top) One of best. Enormous blooms. Rich velvety red. Fairly late bloomer. Fine for cutting.

OFFICINALIS RUBRA (Above) Fine, large, shiny, very double dark red blooms. First to bloom in Stark Park.

EDULIS SUPERBA Best pink. Often called "Decoration Day Peony." Excellent for cutting. Immense flowers of Peach Blossom pink.

FESTIVA MAXIMA Best large white peony. Flecks of red in center.

SPIREA ANTHONY WATERER (Above) Blooms from July until frost. A hardy dwarf shrub. Bright rosy crimson flowers in clusters often 4 inches across. Favorite for foundation planting, entrances, for edging taller shrubs and as a low blooming hedge.

Flowers of Pink Weigela

PINK WEIGELA Most popular Weigela in Stark test-grounds. Grows everywhere. 5 to 6 ft. Bush covered with rosy pink flowers several weeks in May and June.

WHITE WEIGELA Graceful, medium-height, similar to Pink Weigela. Large, white, tubular

RED WEIGELA — EVA RATHKE (Right) Semi-dwarf. Dark rich red flowers in late spring and usually through summer. Our tests prove this best red Weigela. Plant alone or in front of tall shrubs or in foundation planting.

Flowers of Weigela Eva Rathke

Yellow
Blooms
of
Double-
Kerria
Shrub

**Stark's
Finest
FRENCH
BUDED
LILACS
and
Deutzia
Shrubs**

Pride of
Rochester
Deutzia
Shrub
(Below)

Ludwig Spaeth Lilac 1/2 size

Deutzia Rosea Bush. White Deutzia Gracilis, Top.

Belle de Nancy Lilac 1/2 size

PERSIAN LILAC (*Syringa persica*) Semi-dwarf. Delicately fragrant, very beautiful! Large loose heads of colorful lavender flowers. Small leaves. Rapid grower. Foundation, screen and specimen planting.

PRESIDENT GREVY LILAC (*French*) Enormous heads of nearly true blue double flowers. Our propagation direct from a plant selected in France by C. M. Stark, who declared this the finest Lilac.

MME. ABEL CHATENAY LILAC (*French*) The finest double white lilac ever developed. Creamy white with large very fragrant flowers of most attractive loveliness.

LUDWIG SPAETH LILAC (*French*) Long clusters. Deep reddish purple. Our parent plant brought from France by C. M. Stark.

LEMOINE DEUTZIA (*Deutzia lemoinei*) Dwarf white.

BELLE DE NANCY LILAC (*French*) Handsome clusters of large double pink satiny rose-hued flowers, lighter toward center.

DOUBLE KERRIA (*Kerria Japonica flore plena*) Large, double, globe-shaped flowers. Beautiful bright yellow in June and throughout the summer. Splendid medium-dwarf shrub, bright green branches attractive in winter.

PRIDE OF ROCHESTER DEUTZIA Medium height. Lovely double flowers slightly tinged pink on outside. Border or specimen plant.

DEUTZIA ROSEA (*Rose panicula deutzia*) Flowers attractive rose color. Only true pink Deutzia. Profuse bloomer in Spring. Shown in circle above.

DEUTZIA GRACILIS (*Slender deutzia*) White flowers in upper part of circle.

COPPER CLIMBER
The First Rose
Of Its Kind

SNOWHITE
Sensational New
White Climber

GOLDEN SUNSET
New Gorgeous Golden
Climbing Rose



THREE MARVELOUS NEW BURBANK ROSE CREATIONS

COPPER CLIMBER—U. S. Patent

First of its kind! A hardy, NEW Burbank Creation so exquisite in its distinctive coloring it is acclaimed as **THE BEAUTY SENSATION** of Climbing Roses. Long-pointed, tea-rose-like buds of deep orange copper, lighten as the flower unfolds, to glowing **COPPERY SALMON**, with delicate pink edges. Blooms profusely from early June through long season. Delightfully fragrant roses, long, strong stems, fine for cutting. Arching branches covered with roses of breath-taking loveliness. Glossy, rich green foliage. Amazingly beautiful for pergola, trellis, fence. Healthy, vigorous grower.

SNOWHITE Climber—U. S. Patent

New Hardy, Burbank Creation. The World's **FIRST** White Climber with Large, Double-Flowered, Tea-Rose-Like Blossoms. Exquisite pure white and delightful fragrance of a tea-rose. Long strong stems, fine for cutting, pergola, trellis, fence. Blooms profusely, long season.

GOLDEN SUNSET—U. S. Patent

A New Burbank Climbing rose. Gorgeously beautiful large, double, golden yellow roses, often tipped with orange. Curled, cupped, golden petals and unique holly-like glossy dark green foliage, give distinction all summer long. Vigorous grower.

© Stark Brothers Nurseries, Louisiana, Mo.

SHRUB ROSES—MOCKORANGES

RED RUGOSA ROSE (*Rosa rugosa*). Much prized dwarf Japanese Shrub Roses. Very hardy. Fine for foundation plantings, borders, entrances, hedges. Fragrant deep pink Roses—often 3 in. diameter. Large Bright Berries remain into winter. Attractive dark green foliage, disease resistant.

WHITE RUGOSA (*Rugosa alba*). Large white single flowers, Orange Colored Berries. Fragrant, hardy like Red Rugosa.

HUGONIS ROSE (*Yellow*) (*Rosa hugonis*) Left. A glorious glowing Chinese Shrub rose. Graceful arched branches covered with Bright Golden blossoms. Attractive in group, border, foundation, entrances or on lawn. Very hardy.

Bush and
Flowers of
Sweet Mock
Orange

(Left) Chinese
Hugonis Rose

(Below) Red Baby
Rambler
Rose

Bush and Flowers (2/3 size) of Virginal Mock Orange

New MOCKORANGE Shrubs

For screens, hedges, mass plantings, these beautiful white flowered, hardy shrubs, insure finest effects.

VIRGINAL (Giant Flowered) (*Philadelphus virginal*). Mockorange. Enormous, fragrant, 2-inch double-flowers. Medium height. Long blooming season.

MOCKORANGE SWEET (*Phil. coronarius*). Beautiful, tall shrub. Large sweet-scented white blossoms May and June. The true fragrant variety. Very hardy.

MOCKORANGE LEMOINE (*Phil. lemoinei*). Dwarf form of old-fashioned shrub called Syringa. Grows 4 to 5 ft. and in June is covered with fragrant creamy white blossoms.

New BABY RAMBLER Roses—Continuous bloomers. Hardy, dwarf types 1 to 2 feet high. Excellent for bedding, edging or rose hedges. Flowers in clusters similar to Climbing Ramblers. We offer **RED, PINK, ORANGE, SALMON** Baby Ramblers

Pink
Baby
Rambler
Rose





GARDENIA— Dependable improved yellow climber for all sections. Hardy, vigorous. Small tea-rose shaped buds, deep yellow changing to cream color. Unusually fragrant.



AMERICAN PILLAR A leader among climbing Roses. Numerous clusters, deep pink intensely yellow stamens. Disease-resistant; vigorous. Especially hardy. Long, late bloomer.



DR. W. VAN FLEET Large Blooms. A favorite hardy Climbing Rose of America. Apple-blossom pink. Long stemmed. Midseason bloomer.



EXCELSA (Red Dorothy Perkins) Most dependable red Rambler. Replaces old Crimson Rambler. Large bright crimson clusters hold color for weeks. Hardy, Vigorous.

DOUBLOONS

U.S. Patent—New Climber
Large, fragrant golden yellow flowers fairly double. Literally cover the plant for a long period. Hardy and vigorous, growing 12 feet in a season. An outstanding all-purpose yellow Climber.

KING MIDAS Yellow

New—U. S. Patent
The longest blooming, yellow, hardy climber. Pointed buds. Glorious Hybrid Tea-like blooms fully 4-5 inches across. Foliage luxuriant, glossy green. Plant hardy, resistant to disease. (Not illustrated.)

BLAZE

U.S. Patent—New

Brilliant red climber resembling Paul's Scarlet Climber. Vigorous grower. Blooms early. Clusters of bloom on new growth at intervals during summer. (Not illustrated.)



PAUL'S SCARLET CLIMBER Brilliant scarlet, early-blooming Rose. Does not fade out. Large flowers in clusters on long stems. Vigorous, hardy, strikingly effective.



DOROTHY PERKINS Best Pink Rambler. Bright, rosy pink clusters make bower of beauty in late Spring. Vigorous, grown everywhere.



CLIMBING AMERICAN BEAUTY (On Mr. Stark's House). Early. Very Large Flowers, often 3 inches. Luscious American Beauty color, fragrant.

SUNBURST Beautifully formed, long buds. Delightful fragrance. Popular.

KAISERIN AUGUSTE VIKTORIA

Most perfect white ever-bloomer. Exquisite long pointed buds, fragrant, long lasting. Showy white with creamy center, very double. Profuse, hardy.

Sunburst Yellow

Kaiserin Auguste Viktoria

Burbank's Scarlet Flame

Stark's Newer Most Popular EVERBLOOMING FRAGRANT BUSH ROSES

SCARLET FLAME

Burbank's New Master Creation from years of patient effort. Flashing, fiery brilliance. A wealth of vivid, lively color for any garden. Most profuse, constant bloomer under all conditions.

EDITH N. PERKINS

Two-tone pink, flushed with tints of orange and gold. Fragrant, pointed buds. Blooms early and constantly. Vigorous, healthy and very hardy. A winner.

Edith Nellie Perkins

These Patented Roses are being Handled Under License from the Patent Owner



TALISMAN Unique color blending. Lasting. Free bloomer.



ETOILE DE HOLLANDE BEST Finest red. Large, very fragrant.



GOLDEN DAWN Massive buds. Superb. Vigorous. Profuse bloomer.



MME. E. HERRIOTT Daily Mail Winner. Rich copper coloring.



MARGARET MCGREDDY Best, hardiest, scarlet. Prolific.



BETTY UPRICHARD Has exquisite copper sheen. Profuse.



MRS. E. P. THOM. Unfading. Very hardy. One of best yellows.



E. G. HILL Large bud. Long stems. Lasting. Showy. Prolific.



JOANNA HILL Large bud. Long stems. Lasting. Profuse.



PRES. MACIA. Very long buds. Magnificent, Enormous Pink blooms.



HERBERT HOOVER Long favorite.



MRS. JULES BOUCHE. Splendid white. Strong grower. Continuous bloomer.



MRS. SAM MCGREDDY Fiery hues. Long buds. Prolific. Hardy.



CHRISTOPHERSTONE. Velvety scarlet. Fragrant. Profuse bloomer.



MRS. P. S. DUPONT Big prize winner. Prolific. Healthiest.

Mrs. Charles Bell (Salmon Pink)
THE GREAT FAMILY of RADIANCE ROSES

MRS. CHARLES BELL

Salmon-pink. A splendid salmon-sport of true Radiance. Everbloomer. Good bedder and fine for cutting. Vigorous.

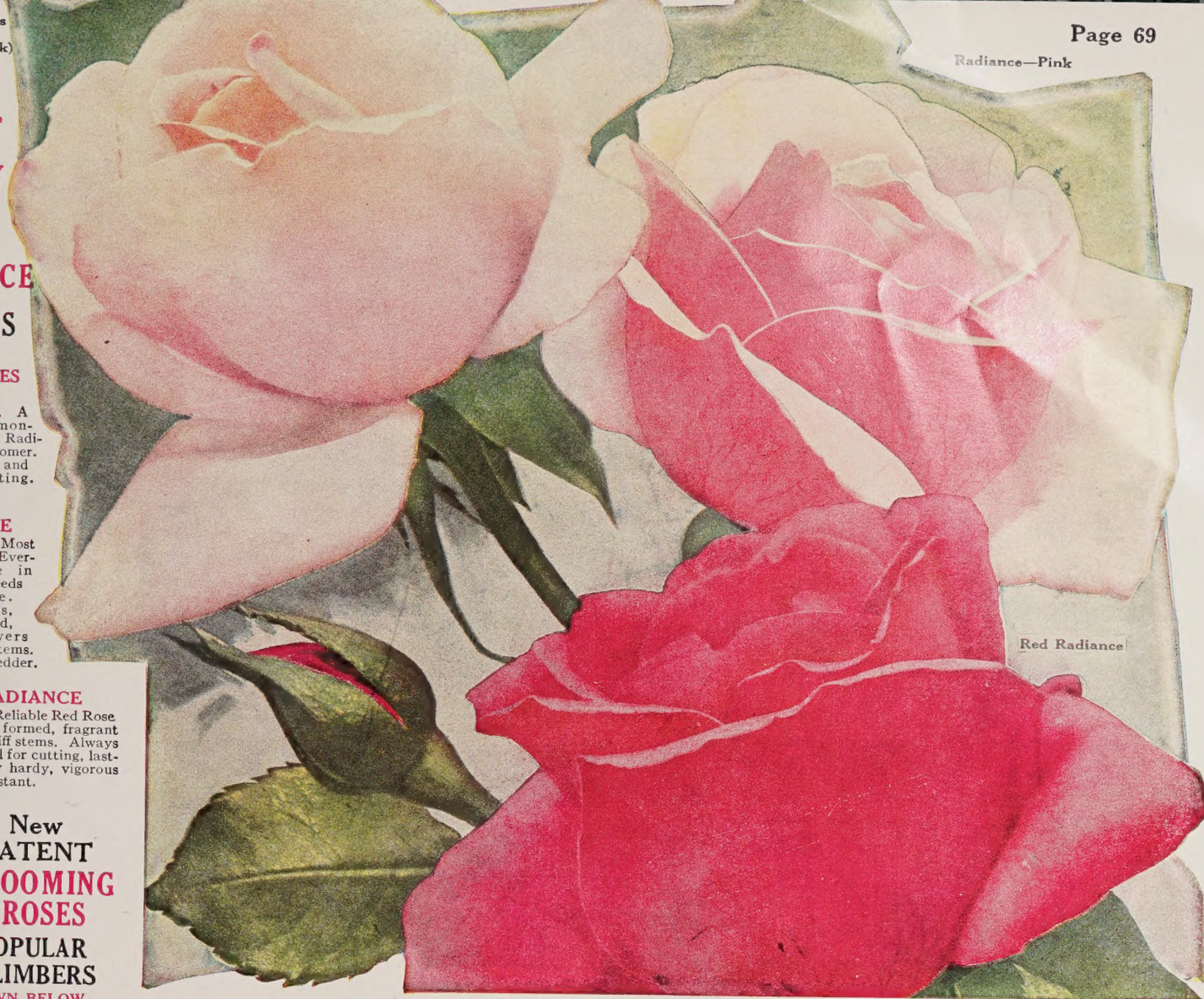
RADIANCE

Bright pink. Most popular pink Everblooming rose in America. Succeeds for everyone. Beautiful buds, large full formed, fragrant flowers set on long stems. A wonderful bedder.

RED RADIANCE

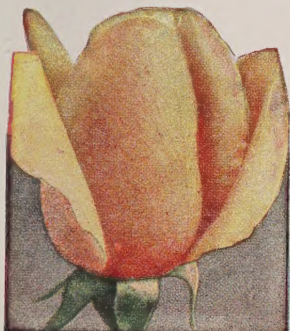
Best and Most Reliable Red Rose. Exquisite, well formed, fragrant buds on long, stiff stems. Always in bloom. Ideal for cutting, lasting. Unusually hardy, vigorous and disease resistant.

Fine New U. S. PATENT EVERBLOOMING BUSH ROSES AND POPULAR NEW CLIMBERS ARE SHOWN BELOW



Red Radiance

These Patented Roses are being Handled Under License from the Patent Owner



MISS AMERICA. Large. Very double. Flesh, Salmon, Gold.



CONDESA DE SASTAGO. Fiery copper inside — gold outside.



COUNTESS VANDAL Patent No. 38. Magnificent. Continual.



MME. COCHET COCHET Patent No. 129. Coppery-gold tints.



ECLIPSE Plant Pat. 172. Superb, long buds. Prolific, hardy.



MISS ROWENA THOM. Huge. Fragrant. Vigorous. Hardy.



GRENOBLE. Large, Brilliant. Strong plant. One of best Reds.



MME. JOS. PERRAUD. Beautiful nasturtium-orange. Long buds.



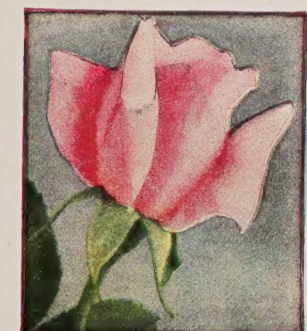
AMI QUINARD. Dark deep velvety. Lasting fragrance. Strong grower.



CARILLON Patent No. 136. Striking color. Always blooming.



SISTER THERESE. Golden. Sweetbriar fragrance. Strong grower. Courtesy J. Horace McFarland Co.



PINK DAWN. Sparkling pink. Delightfully fragrant. Vigorous.



SCORCHER Climber. Australian. Amazing, fiery brilliance.



DAWNGLOW U. S. Patent. Profuse everbloomer. Bush.



DOUBLOONS Patent No. 152. Climber, Large. Hardy. Winner.

Super-Quality STARK SHADE TREES Grow Fastest and Live Longest



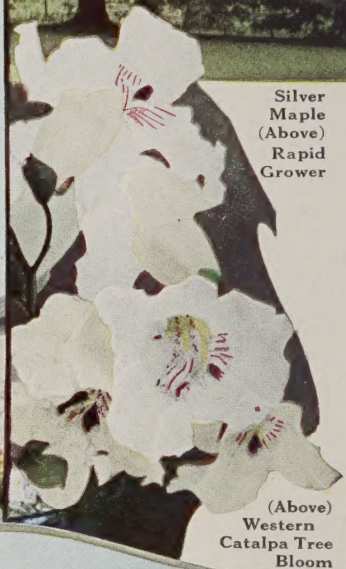
Chinese Elm—Fast Grower



Silver Maple (Above) Rapid Grower



Lombardy Poplar (Above)



(Above) Western Catalpa Tree Bloom



(Right) Bechtel Double-Flowering Crab Blossom and Tree



(Above) Pussy Willow Branch



(Left) Weeping Willow



(Right) Cutleaf Weeping Birch Tree and Leaves In Stark Park

CHINESE ELM (*Ulmus Pumila*). Fine new Quick Growing Tree of large size from Asia. Ours is the Large Hardy Northern Type. Especially good for dry soils. Has attained instant popularity everywhere. Graceful refined foliage. **BECHTEL CRAB** (*Malus ioensis plena*). Dwarf tree 12 feet high literally covered in May with fragrant rose-pink Double-flowers. Attractive in groups or specimens.

SILVER MAPLE (*Acer dasycarpum*). Rapid-growing. Large, spreading, tree. Long lived if not pruned, hardy. Thrives in all soils. **LOMBARDY POPLAR** (*Populus nigra italica*). Picturesque Italian tree. Used in garden plantings, to screen unsightly views or buildings, or to give accent. **WESTERN CATALPA** (*Catalpa speciosa*). Rapid grower. Stands heat and drouth. Attractive white flowers shown above.

WISCONSIN WEEPING WILLOW (*Salix blanda*). A huge tree. Long slender graceful drooping branches. Rapid grower in either moist or dry ground. Hardy. **CUTLEAF WEEPING BIRCH** (*Betula alba pendula*). Attractive, silvery white bark, graceful drooping branches. Finely cut foliage. Effective in lawn groups. **PUSSY WILLOW** (*Salix discolor*). Attractive Silver Gray—Earliest buds for cutting in Spring. Dwarf tree.



Norway Maple
Schwedler Maple
Leaves (Right)



(Above)
**FLOWERS OF
PARKMAN CRAB**

(*Malus halliana parkmani*). A very beautiful dwarf Japanese tree. A distinguished ornamental and an inspiring sight in May when it is literally covered with small, fragrant semi-double rosy pink flowers. It grows 8 to 12 feet high, and is prized both for specimen planting, or in tall shrub borders.



**NEW
Scarlet
Flame**

Red
Leaf
Plum
Page 48

Same
Color
as
Leaves
Above

"Best
of All"
for
Lawns.



Sugar Maple



American Elm (Above)
European Plane Tree
or Sycamore (Below)

(Below)
ROSE ACACIA

(*Robinia hispida*), Dwarf Tree. Familiarly known as Moss Locust. Nothing is more cheerful among the flowers of early June than the showy bright rose colored Rose-Acacia. The flowers which crowd the branches in large and colorful clusters, are of the graceful shape of sweet pea blossoms. Very attractive in border or in specimen plantings. It grows to a height of about 8 feet.

Flowers of
Rose-acacia
(Moss Locust)

NORWAY MAPLE (*Acer platanoides*). One of the most beautiful shade trees. Has deep green foliage and strong branches which resist storms and require no pruning. Natural globe-shaped, compact head. Attains height of 60 feet. Popular for lawns, avenues, parks.

SCHWEDLER MAPLE (Center Oval) (*Acer platanoides schwedleri*). Identical in habit of growth with the Norway Maple, but the foliage is **Bright Wine-Red** in spring. It makes an unusually beautiful specimen tree for the lawn. **SCARLET FLAME, Red Leaf Plum**—New Burbank Creation, pages 48 and 49—has same brilliant red leaf.

AMERICAN or WHITE ELM (*Ulmus americana*). Our grandest shade tree. Famous in American history. Medium rapid grower. Succeeds everywhere. Stark Bro's grow the true vase-shaped type with graceful spreading arching branches, tough, sinewy, resistant to storms. Ideal street or lawn tree. Often 80 feet high.

SUGAR or HARD MAPLE (*Acer saccharum*). Rich green leaves. Glorious yellow and scarlet in autumn. Large, long lived tree.

EUROPEAN PLANE TREE or SYCAMORE (*Platanus orientalis*). Rapid grower. Withstands smoke and dust. Ideal for city planting. Famous tree of Paris.



Stark Bro's World's Champion Fruit Trees and

Luther Burbank's NEW Fruit Creations

Here is a new reference book which makes it simple and easy to see at once the difference between ordinary varieties of fruit trees and special new improved varieties or strains that at only slightly higher first-cost have been proved to bear more bushels — bear years earlier or bear larger, more delicious or better colored fruit. You'll find exclusive new varieties and improved Record Bearing Strains, the discoveries or creations of Stark Bro's and Luther Burbank, propagated direct-in line from Record Bearing, Champion Parent trees. See Page Numbers below for descriptions. Many are U. S. Patented and Trade-Marked. Trees of these genuine, more valuable varieties and strains are sold ONLY by **STARK BRO'S NURSERIES & ORCHARDS CO., LOUISIANA, MO.**

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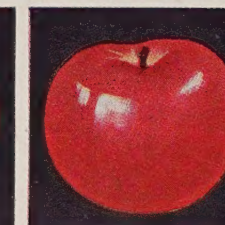
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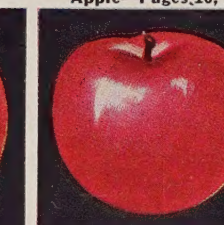
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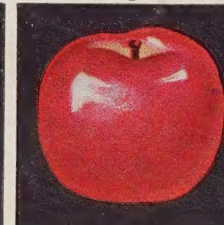
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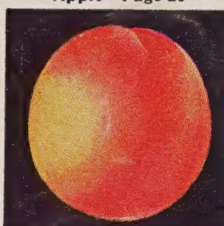
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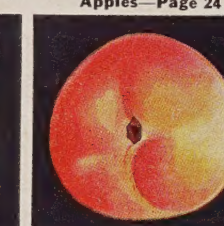
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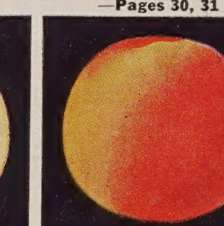
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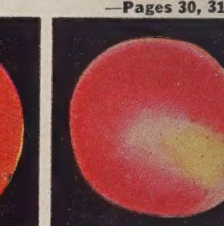
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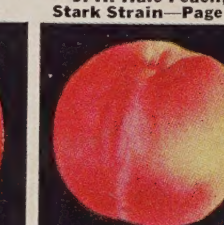
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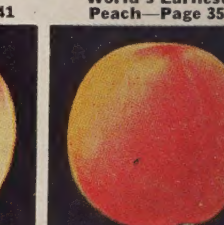
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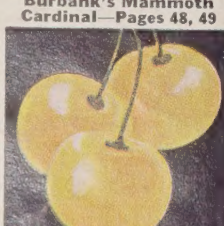
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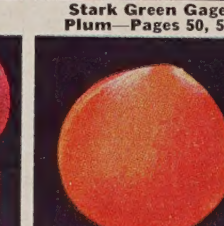
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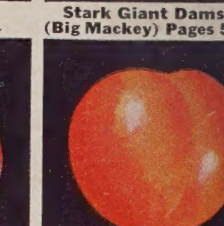
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